

1. NONPROFIT MANAGEMENT (12 credits)

Faculty Advisor: Professor Anna Amirkhanyan

Nonprofit organizations play a substantial role in the formulation and delivery of public services. This concentration introduces students to a variety of general management practices used in the nonprofit sector: defining organizational missions, building effective governance structures, acquiring resources, maintaining high standards of fiscal, legal and professional accountability, managing human resources, and thinking strategically. More broadly, this concentration educates students in the many administrative challenges faced by small community-based or large professionalized organizations in today's "networked economy" where organizations increasingly interact, compete, and collaborate with other service providers, policy-makers and regulators.

Required Courses (6 credits)

PUAD 681	Managing Nonprofit Organizations (3) and
PUAD 683	Marketing for Nonprofit Organizations (3) OR
PUAD 696	Nonprofit Resource Development (3)
PUAD 696	Nonprofit Policy Advocacy and Law (3)

Optional:

Suggested Courses/Recent Offerings to Complete Requirements in Nonprofit Management or Arts Management Focus:

- PERF 596 Advanced Marketing (3)
- PERF 596 Advanced Fundraising (3)
- PERF 596 Grantwriting
- PUAD 615 Public-Private Partnerships (3)
- PUAD 608 Comparative Administrative Systems (3)
- PUAD 613 Global Governance & Policy (3)
- PUAD 619 Ethical Issues in Public Policy
- PUAD 633 Budgeting and Financial Management (3)
- PUAD 656 Managing Diversity (3)
- PUAD 696 Managing in the Information Age (3)
- SIS 635 NGO Management: Best Practice (3)

To complete this concentration, students may take other approved graduate level courses in policy, management or small business administration.

This concentration, a joint effort of the Department of Public Administration and Policy and the Department of Performing Arts, prepares students for the administrative work associated with the presentation of music, theater, and other arts. Professor Antonio Cuyler, Director of the Arts Management program, advises students in this concentration.

Additional Required Course for Art Management Focus within this concentration (3):
PERF 571 Marketing the Arts (3)