

MARTHA WASHINGTON ★ ABIGAIL ADAMS
★ MARTHA JEFFERSON ★ DOLLEY MADISON
★ ELIZABETH MONROE ★ LOUISA ADAMS ★
RACHEL JACKSON ★ HANNAH VAN BUREN ★
ANNA HARRISON ★ LETITIA TYLER ★ JULIA
TYLER ★ SARAH POLK ★ MARGARET
TAYLOR ★ ABIGAIL FILLMORE ★ JANE
PIERCE ★ HARRIET LANE ★ MARY TODD
LINCOLN ★ ELIZA JOHNSON ★ JULIA
GRANT ★ LUCY HAYES ★ LUCRETIA
GARFIELD ★ ELLEN MARY JOHNSON ★ FRANCES
CLEVELAND ★ CAROLINE HARRISON
★ IDA MCKINNEY ★ EDITH
ROOSEVELT ★ HELEN TAFT ★ ELLEN
WILSON ★ EDITH WILSON ★ FLORENCE
HARDING ★ GRACE COOLIDGE ★ LOU
HOOVER ★ ELEANOR ROOSEVELT ★
★ ELIZABETH "BESS" TRUMAN ★ MAMIE
EISENHOWER ★ JACQUELINE KENNEDY ★
CLAUDIA "LADY BIRD" JOHNSON ★ PATRICIA
"PAT" NIXON ★ ELIZABETH "BETTY" FORD ★
ROSALYNN CARTER ★ NANCY REAGAN
★ BARBARA BUSH ★ HILLARY RODHAM
CLINTON ★ LAURA BUSH ★ MICHELLE OBAMA ★

*The Legacies of
America's First Ladies*

A CONFERENCE

MARCH 1, 2011



SCHOOL of PUBLIC AFFAIRS
AMERICAN UNIVERSITY • WASHINGTON, DC

YEAR	PRESIDENT	FIRST LADY
1789–1797	George Washington	Martha Washington
1797–1801	John Adams	Abigail Adams
1801–1809	Thomas Jefferson	Martha Wayles Skelton Jefferson*
1809–1817	James Madison	Dolley Madison
1817–1825	James Monroe	Elizabeth Kortright Monroe
1825–1829	John Quincy Adams	Louisa Catherine Adams
1829–1837	Andrew Jackson	Rachel Jackson*
1837–1841	Martin Van Buren	Hannah Hoes Van Buren*
1841	William Henry Harrison	Anna Tuthill Symmes Harrison
1841–1845	John Tyler	Letitia Christian Tyler
		Julia Gardiner Tyler
		Sarah Childress Polk
1845–1849	James K. Polk	Margaret Mackall Smith Taylor
1849–1850	Zachary Taylor	Abigail Powers Fillmore
1850–1853	Millard Fillmore	Jane M. Pierce
1853–1857	Franklin Pierce	(never married)
1857–1861	James Buchanan	Mary Todd Lincoln
1861–1865	Abraham Lincoln	Eliza McCardle Johnson
1865–1869	Andrew Johnson	Julia Dent Grant
1869–1877	Ulysses S. Grant	Lucy Webb Hayes
1877–1881	Rutherford Birchard Hayes	Lucretia Rudolph Garfield
1881	James A. Garfield	Ellen Lewis Herndon Arthur*
1881–1885	Chester A. Arthur	Frances Folsom Cleveland
1885–1889	Grover Cleveland	Caroline Lavinia Scott Harrison
1889–1893	Benjamin Harrison	Mary Lord Harrison*
		Frances Folsom Cleveland
1893–1897	Grover Cleveland	Ida Saxton McKinley
1897–1901	William McKinley	Edith Kermit Carow Roosevelt
1901–1909	Theodore Roosevelt	Helen Herron Taft
1909–1913	William H. Taft	Ellen Axson Wilson
1913–1921	Woodrow Wilson	Edith Bolling Galt Wilson
		Florence Kling Harding
		Grace Goodhue Coolidge
1921–1923	Warren G. Harding	Lou Henry Hoover
1923–1929	Calvin Coolidge	Eleanor Roosevelt
1929–1933	Herbert Hoover	Bess Wallace Truman
1933–1945	Franklin D. Roosevelt	Mamie Doud Eisenhower
1945–1953	Harry S. Truman	Jacqueline Kennedy Onassis
1953–1961	Dwight D. Eisenhower	Lady Bird Johnson
1961–1963	John F. Kennedy	Pat Nixon
1963–1969	Lyndon B. Johnson	Betty Ford
1969–1974	Richard M. Nixon	Rosalynn Carter
1974–1977	Gerald R. Ford	Nancy Reagan
1977–1981	Jimmy Carter	Barbara Bush
1981–1989	Ronald Reagan	Hillary Rodham Clinton
1989–1993	George H.W. Bush	Laura Bush
1993–2001	Bill Clinton	Michelle Obama
2001–2009	George W. Bush	
2009–	Barack Obama	

*Did not serve as first lady



Throughout our nation's history,

first ladies have influenced politics, domestic policy, and global diplomacy. Our distinguished guests—historians, curators, authors, journalists, White House staff—will illuminate the significant contributions these leaders *behind* the leaders make toward promoting change and improving our society.





TUESDAY, MARCH 1, 2011
 1:00–8:00 P.M.
 Abramson Family Recital Hall
 Katzen Arts Center
 American University

*The Legacies of
 America's First Ladies Conference*



William M. LeoGrande
 Dean, School of Public Affairs

Anita B. McBride
 Conference Chair
 Executive in Residence, School of Public Affairs

Conference Partners

White House Historical Association
 Presidential Libraries
 American University Library

Top row: Martha Washington, Jacqueline Kennedy Onassis, Abigail Adams. Middle row: Dolley Madison, Eleanor Roosevelt, Nancy Reagan. Bottom row: Betty Ford, Mary Todd Lincoln, Barbara Bush. Photos courtesy of Library of Congress American Memory Project

★ MARTHA WASHINGTON ★ ABIGAIL ADAMS ★ MARTHA JEFFERSON ★ DOLLEY MADISON ★ ELIZABETH MONROE ★ LOUISA ADAMS ★ RACHEL JACKSON ★ HANNAH VAN BUREN ★ ANNA HARRISON ★ LETITIA TYLER ★ JULIA TYLER ★ SARAH POLK ★ MARGARET TAYLOR ★ ABIGAIL FILLMORE ★ JANE PIERCE ★ HARRIET LANE ★ MARY TODD LINCOLN ★ ELIZA JOHNSON ★ JULIA GRANT ★ LUCY HAYES ★ LUCRETIA GARFIELD ★ ELLEN ARTHUR ★ FRANCES CLEVELAND ★ CAROLINE HARRISON★ IDA MCKINLEY ★ EDITH ROOSEVELT ★ HELEN TAFT ★ ELLEN WILSON ★ EDDIE WILSON ★ FLORENCE HARDING ★ GRACE COOLIDGE ★ LOU HOOVER ★ ELEANOR ROOSEVELT ★ ELIZABETH“BESS” TRUMAN ★ DORRICE FISHBOWER ★ JACQUELINE KENNEDY★ CLAUDIA “LADY BIRD” JOHNSON ★ PATRICIA “PAT”NIXON ★ ELIZABETH “BETTY” FORD ★ ROSALYNN CARTER ★ NANCY REAGAN ★ BARBARA BUSH ★ HILLARY RODHAM CLINTON ★ LAURA BUSH ★ MICHELLE OBAMA

Program

★ **12:15–1:00 P.M.**

CONFERENCE REGISTRATION

Kreeger Lobby

AFTERNOON SESSIONS

Abramson Family Recital Hall

★ **1:00–1:30 P.M.**

WELCOME

Neil Kerwin

President, American University

William M. LeoGrande

Dean, School of Public Affairs

Anita McBride

Conference Chair

★ **1:30–2:45 P.M.**

PANEL: First Ladies through the Sweep of History

MODERATOR

Richard Norton Smith

Presidential Historian

PANELISTS

Allida Black

Founder, Eleanor Roosevelt Papers Project

Edith Mayo

Curator Emeritus, National Museum of American History

Kristie Miller

Political Biographer

★ **2:45–4:00 P.M.**

PANEL: First Ladies in the Carter, Reagan, and George H. W. Bush Administrations

MODERATOR

Jennifer Lawless

Director, Women and Politics Institute
American University

PANELISTS

Jean Becker

Former Deputy Press Secretary to
Barbara Bush

Gahl Hodges Burt

Former Special Assistant to the
President and Social Secretary
Reagan Administration

Kathryn Cade

Former Director of Projects for
Rosalynn Carter

★ **4:00–4:15 P.M.**

BREAK

★ **4:15–5:30 P.M.**

PANEL: First Ladies in the Clinton, George W. Bush, and Obama Administrations

MODERATOR

Connie Morella

Ambassador in Residence
Women and Politics Institute
American University

PANELISTS

Anita McBride

Former Chief of Staff to Laura Bush

Susan Sher

Former Chief of Staff to
Michelle Obama

Melanne Verveer

Former Chief of Staff to
Hillary Rodham Clinton

★ **5:30–6:30 P.M.**

RECEPTION

Kreeger Lobby

★ **6:30–7:45 P.M.**

PANEL: Reporters' Notebooks: Covering the First Lady and Anticipating Madame President

MODERATOR

Jane Hall

Associate Professor, School of Communication
American University

PANELISTS

Ann Compton

White House Correspondent
ABC News

Ann Gerhart

Deputy Outlook Editor, *Washington Post*

Martha Kumar

Director, White House Transition
Project

Lois Romano

National Political Correspondent
Washington Post

★ **7:45–8:00 P.M.**

ADJOURNMENT

Anita McBride

First Ladies at American University



Anita B. McBride has a distinguished career in American politics and government. From 2005 to 2009, she served as assistant to President George W. Bush and chief of staff to First Lady Laura Bush. She developed the first lady's global and domestic platform and directed her global travel to 67 countries in four years, including planning her historic, unannounced trips to Afghanistan in March 2005 and June 2008.

Her government service began in 1984 and spans three administrations. She served as White House personnel director from 1987 to 1992 under presidents Ronald Reagan and George H. W. Bush. From 2001 to 2004, she served President George W. Bush in the White House Management Office, at the State Department as White House liaison, and as senior advisor in the Bureau of International Organization Affairs. She also helped to coordinate three presidential transitions.

McBride is chair of the J. William Fulbright Foreign Scholarship Board and is a member of the U.S.–Afghan Women's Council and the Presidential Advisory Council on HIV/AIDS. She serves on the board of the National Italian American Foundation and is a senior advisor to the George W. Bush Institute.

She received her BA in international studies from the University of Connecticut, and she studied international relations and foreign languages at the University of Florence in Italy and at American University in the Washington Semester Program.



From top, counterclockwise: Eleanor Roosevelt, Rosalynn Carter, Betty Ford, Barbara Bush



*THE WHITE HOUSE
HISTORICAL ASSOCIATION*





Founded in 1934 and ranked among the top institutions of its kind, American University's School of Public Affairs offers educational programs on the undergraduate, graduate, and executive levels. SPA is also home to research centers and institutes in the fields of political science, public administration, public policy, and justice. Alumni are active in global policy, legislation, advocacy, and the nonprofit and private sectors.



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