



America's First Ladies In Service to Our Nation

THE NATIONAL ARCHIVES
WASHINGTON, DC
SEPTEMBER 16, 2016

9:30 A.M.

WELCOME REMARKS

David S. Ferriero, *Archivist of the United States*

Anita B. McBride, *Conference Chair, Executive in Residence,
American University School of Public Affairs*

9:45-10:40 A.M.

FORCES FOR ACTION: FIRST LADIES IN AMERICAN HISTORY

Introduction: Dr. Cornelius M. Kerwin, *President, American University*

Moderator: Cokie Roberts, *Political Commentator, ABC News,
NPR Morning Edition*

Panelists: William Seale, *Author, White House Historian*
Katherine A.S. Sibley, *Professor, Saint Joseph's University*
Susan Swain, *President and Co-CEO, C-SPAN*

11:00 A.M.

REFLECTIONS FROM FIRST LADY MICHELLE OBAMA AND FORMER FIRST LADY LAURA BUSH

Introduction: Capt. William B. Reynolds, III, *United States Army, Retired*

Moderator: Bob Woodruff, *ABC News Anchor, Co-Founder,
Bob Woodruff Foundation*

12:00 P.M.

CLOSING REMARKS



THE LEGACIES OF AMERICA'S FIRST LADIES INITIATIVE

American University's *Legacies of America's First Ladies Initiative* and conference series features distinguished guests—First Ladies, former Presidents, first families, White House staff, scholars, authors, and members of the media—who highlight the significant contributions these women make by using their platform to advocate for issues, promote change, and improve our society. The initiative's conference series was launched in March 2011 at American University's School of Public Affairs and led to a partnership with the National Archives Presidential Libraries, and academic and historical institutions to tell the important story of America's First Ladies.

JOINING FORCES

In 2011, First Lady Michelle Obama and Dr. Jill Biden came together to launch *Joining Forces*, a nationwide initiative calling all Americans to rally around service members, veterans, and their families to support them through wellness, education, and employment opportunities. *Joining Forces* works hand in hand with the public and private sector to ensure that service members, veterans, and their families have the tools they need to succeed throughout their lives.

MILITARY SERVICE INITIATIVE

Through research, policy development, programs, and Presidential recognition, the George W. Bush Institute's *Military Service Initiative* informs, influences, and unites communities, non-profit organizations, businesses, academia, and philanthropy to maximize the health and well-being of post-9/11 veterans and military families, setting the conditions for a successful transition and their continued leadership as civilians.



JOINING FORCES



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