

M.A. in Political Communication
(Degree Requirements, effective as of Academic Year 2014 – 2015)
Your 36 credit hours of coursework must include:

Required Core Courses:	Semester	Grade
GOVT-628 Proseminar or COMM-628 Proseminar (1 credit) (must be taken during 1st semester-fall only)		
11 credits in Government:	Semester	Grade
GOVT-620 Applied Politics and Public Policy (recommended fall semester, but also offered spring)		
GOVT-536* Applied Political Writing (offered fall & spring)		
GOVT-520 Advanced Studies in Campaign Management**(4 credits)		
GOVT-521 Advanced Studies in Campaign Management (1 credit) (rotating topics) OR		
GOVT-523 The Art and Craft of Lobbying** (4 credits)		
GOVT-524 Topics in Public Affairs/Advocacy (1 credit) (rotating topics)		
(**offered during winter break & during first two weeks of summer)		
12 credits in Communication:	Semester	Grade
COMM 640 Principles of Strategic Communication (to be taken 1st fall semester)		
COMM-531 Political Communication (offered spring or summer)		
COMM-735 Communication Theory (to be taken 1st spring semester)		
COMM-738 Research for Strategic Communication (to be taken 1st fall semester)		
Required Capstone:	Semester	Grade
Either COMM-629 or GOVT-629 Capstone in Political Communication (3 credits) (offered spring only)		
Electives (9 credits):	Semester	Grade
<u>Government:</u>		
GOVT-523 European Public Affairs & Advocacy Institute (offered summer only-in Brussels)		
GOVT-537 Political Speechwriting		
GOVT-651 Legislative Process (offered spring only)		
GOVT-652 Presidency and the Executive Branch (offered fall only)		
GOVT-656 Voting Behavior, Elections and Campaigns (offered fall only)		
GOVT-682 Women and Politics		
GOVT-683 Women, Politics and Public Policy		
GOVT-684 Women and Political Leadership		
GOVT-685 Topics in Women and Politics (offered fall or spring)		
<u>Communication:</u>		
COMM-509 Politics and the Media (offered fall only)		
COMM-521 Opinion Writing (offered spring only)		
COMM-539 International Public Relations (offered spring only)		
COMM-540 Social Marketing (offered spring only)		
COMM-541 Crisis Communication (offered spring only)		
COMM-542 Media Relations (offered fall only)		
COMM-543 Speechwriting (offered spring only)		
COMM-546 Foreign Policy and the Press (offered spring and summer)		
COMM-551 Internet Advocacy Communication (offered spring only)		
COMM-552 Social Media Strategies and Tactics (offered spring & summer)		
COMM-580 Strategic Health Communication (offered spring only)		
COMM-589 Sustainability Communication (offered spring only)		
COMM-596 Political Advertising (currently a special topics course) (offered spring only)		
COMM-644 Writing for Strategic Communication (offered fall only)		
Comprehensive Exam:		

All students must take and pass a comprehensive examination which is jointly administered by SOC and SPA. This is done at the conclusion of the required courses.