The Leadership for Public Policy Implementation Certificate Program differs from other executive training programs in five significant ways.

The FIRST DIFFERENCE is our focus on you. The entire course of study has been designed with you, the public manager, in mind. We know public managers face an ever-changing, more difficult managerial environment and are being asked to deliver more effective and efficient programs and services to the public.

The SECOND DIFFERENCE is our faculty, who are affiliated with the public administration program recognized for more than 30 years ago. Executive Program at American University.

The THIRD DIFFERENCE is how the Hay Group instrument for measuring emotional intelligence (EI). This is the only EI assessment and feedback tool that has been tested and validated using federal managers.

The FOURTH DIFFERENCE is the one-on-one personal coaching provided to you throughout the curriculum. Using knowledge gained from the classroom along with feedback from supervisors, subordinates, and customers, you work with your executive coach to create a personal development plan. You and your coach meet five more times to review progress and refine the development plan.

The FIFTH DIFFERENCE is our philosophy. To help you develop the skills necessary to implement public policy effectively, we:

Teach you a safe and respectful environment where you can practice your leadership skills.

Institute you in the learning experience, using subject matter grounded in your own experience.

Provide assessments and feedback that enable you to enhance your leadership strengths.

Provide course content relevant to the leadership issues you face in your agency and take pride in giving you the highest level of service, allowing you to focus your efforts on professional development.

Incorporate into the curriculum the most recent developments in leadership building capacities.

This powerful fivefold combination pays you and your agency big dividends by allowing you to:

Become part of a strong network of mutually supportive leaders who learn together how to foster lasting change within themselves and their organizations.

Become more effective and influential in your organization.

Broaden your perspective on those strategic issues facing leaders responsible for program implementation.

Grow more productive.

Develop your moral compass.

Learn new skills.

Achieve your goals.

Gain competency in the Executive Core Qualifications necessary for appointment to the Senior Executive Service (SES).

Our Courses

Our courses produce both immediate impact and long-term results. Practical exercises in leadership help you expand your sphere of influence, transform your leadership behavior, and distinguish yourself among the leadership ranks in your organization.

Courses are offered from September to May, meeting four times over two consecutive Saturdays from 9:00 a.m. to 4:00 p.m. An intimate class size of no more than 20 participants cultivates an interactive, safe, and creative atmosphere.

Each course offered contributes to an SES Executive Core Qualification (see box at right).

The tuition for the program is $15,500. This includes all eight courses, six coaching sessions, and all course materials, including books. Any employee from an agency that belongs to the Institute for the Study of Public Policy Implementation receives a 10 percent tuition reduction.
You can become a student in the Leadership for Public Policy Implementation Certificate Program if you:

- hold a GS-13 or above rank
- have management experience
- demonstrate significant management potential
- submit a letter of recommendation
- complete an interview successfully

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“We need leaders who can develop people, operate with integrity, collaborate and facilitate useful dialogue, think strategically, build partnerships, and implement public policy with skill and fierce resolve.”

Dr. Don Zauderer
Former director, Key Executive Program

ACCOLADES

I cannot find the words to tell you how much I learned from the class. It was very stimulating. The discussions were incredible.

Dr. Robert Kramer’s class, Diagnosis of Current Leadership Skills and Creating a Plan for Future Development

Excellent class discussions generated by the cases used as examples. Also, the hypothetical case was good stimulant thinking relevant to our jobs.

Dr. Robert Marshack’s class, Leading Organizational Change to Improve Results

I think this course... really goes to the heart of the leadership curriculum. I will apply these concepts to all the other courses as well as my workplace and career.

Dr. Don Zauderer’s class, Transforming from Managing to Leading

As a result of this program, our participant has developed a broader understanding of how the agency fits into the broader scheme of government. This understanding has led to a better appreciation of how [the program] needs to be managed.

Dr. Robert Kramer’s class, Diagnosis of Current Leadership Skills and Creating a Plan for Future Development

These last six months have provided me a framework for seeking and dealing with change. This program has made a difference in my leadership and personal life, and I know it will change the lives of future participants.

Graduation remarks from a member of the 2002–2003 cohort of the Leadership for Public Policy Implementation Certificate Program