



WeLEAD *Women bringing women into the power center.*

WOMEN & POLITICS INSTITUTE

Fundraising & Development October 24, 2015

- 10:00 AM Introductions & Announcements
- Raanan Weintraub Baratz, *WeLead Program Manager*
- 10:15 AM A Fundraising Overview
- Tiffany Waddell, *Delta Air Lines*
- 11:15 AM Go Fish: How to Catch (and Keep) Contributors
- Nancy Bocskor, *The Nancy Bocskor Co.*
- 12:30 PM Working Lunch: Fundraising for WeLead Special Project
- Kimberly Koops-Wrabek, *Representative Suzanne Bonamici*
 - Gabrielle Greenfield, *Santarsiero for Congress*
 - Katja Greeson, *Democratic National Committee*
 - Karissa Barnett, *DC Mayor's Office of Talent and Appointments*
 - Caren Street, *Senator Harry Reid*
- 1:30 PM Careers in Fundraising and Development
- Madalene Mielke, *Arum Group, LLC*
 - Kirsten Borman Dougherty, *KB Strategic Group*
 - Stephanie Salvagno, *Covestro*
 - Jennifer Stolp, *Re-Elect Toomey for Senate*
 - Karen Defilippi, *EMILY's List*
- 2:45 PM Wrap-Up
- Raanan Weintraub Baratz, *WeLead Program Manager*