10:00 AM  Introductions & Announcements
          • Pamela Riis, Women & Politics Institute

10:15 AM  The Candidate Emergence Process
          • Jennifer Lawless, Women & Politics Institute

11:15 AM  The Components of a Campaign
          • Moderator: Sui Lang Panoke, Women, Politics, Media
          • Polling: Margie Omero, Momentum Analysis
          • Field: Carolyn Ehrlich, Michael Arcuri for Congress
                  Bailey Childers, AFSCME
                  Ann Liebschultz, Women's Democracy Network
          • Finance: Jess O'Connell, Hillary Clinton for President
          • Press: Rachel Barinbaum, Senator Mark Begich

12:30 PM  Working Lunch: Covering Women Candidates
          • Erika Lovely, Politico

1:30 PM   Careers in Campaigns
          • Moderator: Michelle Bekkering, Women’s Democracy Network
          • Jen Bluestein, EMILY’s List
          • Carolyn Ehrlich, Michael Arcuri for Congress
          • Cheyenne Shaffer, Mission Control
          • Sarah Simmons, S2 Consulting

2:45 PM   Wrap-Up
          • Pamela Riis, Women & Politics Institute