Fundraising & Development
October 16, 2010

Facilitator: Carolyn Pierce, NJI New Media

10:00 AM  Introductions & Announcements
  - Carolyn Pierce, NJI New Media

10:15 AM  Fundraising Overview
  - Nancy Bockso (R), The Nancy Bocskor Company, Inc.

11:00 AM  Different Modes of Fundraising (Panel Format)
  - Event Planning: Shelly Hymes, Angel Enterprises
  - Direct Mail: Liz Chadderon, The Chadderdon Group
  - Call Time: Chebon Marshall, Chebon Marshall Campaigns
  - PAC Fundraising: Sarah Flowers, LKK Partners

12:15 PM  Working Lunch: Fundraising for WeLEAD Special Project (in groups)
  - Aileen Alexander
  - Lindsay Boroush
  - Marjorie Clifton
  - Kelly Holly
  - Sui Lang Panoke
  - Carolyn Pierce

1:30 PM  Careers in Fundraising and Development
  - Jessica Grounds, Running Start and Women Under 40 PAC
  - Clare Giesen, Electricity 2.0 Project
  - Lisa Spies, The LS Group

2:45 PM  Wrap-Up
  - Carolyn Pierce, NJI New Media