WeLEAD
WOMEN & POLITICS INSTITUTE

Campaigns & Elections
January 24, 2015

10:00 AM  Introductions & Announcements
    • Diane Hsiung, Women & Politics Institute

10:15 AM  Women on the Run: Gender, Media, and 21st Century Campaigns
    • Danny Hayes, George Washington University
    • Jennifer Lawless, Women & Politics Institute

11:30 AM  The Components of a Campaign
    • Field: Bailey Childers, National Public Pension Coalition
    • Finance: Jessica O’Connell, EMILY’S List
    • Polling: Pia Nargundkar, Analone Liszt Grove Research

12:30 PM  Lunch

1:30 PM  Careers in Campaigns
    • Hannah Castillo, Republican National Committee
    • Jessica Grounds, Ready for Hillary
    • Julie Greene, Democratic National Committee

2:45 PM  Wrap-Up
    • Diane Hsiung, Women & Politics Institute