Campaigns & Elections
January 25, 2014

10:00 AM  Introductions & Announcements
    • Diane Hsiung, Women & Politics Institute

10:15 AM  The Candidate Emergence Process
    • Jennifer Lawless, Women & Politics Institute

11:30 AM  The Components of a Campaign
    • Field: Bailey Childers, AFSCME
    • Finance: Jessica O’Connell, Center for American Progress
    • Polling: Donna Victoria, Victoria Research & Consulting

12:30 PM  Working Lunch: Covering Women Candidates
    • Pema Levy, Newsweek

1:30 PM  Careers in Campaigns
    • Jess McIntosh, EMILY’s List
    • Jessica Taylor, The Hill

2:45 PM  Wrap-Up
    • Diane Hsiung, Women & Politics Institute