



WeLEAD *Women bringing women into the power center.*

WOMEN & POLITICS INSTITUTE

Communications & Messaging September 26, 2015

- 10:00 AM Welcome & Introductions
- Jennifer Lawless & Staff, *Women & Politics Institute*
- 10:15 AM Writing Press Releases and Op-Eds
- Sui Lang Panoke, *Women Politics Media, LLC*
- 11:00 AM Communicating Your Message: Public Speaking
- Sui Lang Panoke, *Women Politics Media, LLC*
- 11:45 AM Working with the Press
- Pamela Stevens, *National GOP Conference Committee*
- 12:45 PM Lunch and Presenting an Elevator Pitch
- Kimberly Koops-Wrabek, *Office of Congresswoman Bonamici*
- 1:45 PM Communications Careers in Washington
- Lindsey Mask, *Ladies America*
 - Angela Greiling-Keane, *Bloomberg*
- 2:45 PM Bio Assignment and Wrap-Up
- Raanan, *Women & Politics Institute*