Communications & Messaging
September 28, 2013

10:00 AM  Welcome & Introductions
•  Diane Hsiung, Women & Politics Institute

10:15 AM  Writing Press Releases and Op-Eds
•  Sui Lang Panoke, Women Politics Media, LLC.

11:00 AM  Speechwriting
•  Amanda Fuchs Miller, Seventh Street Strategies

11:45 AM  Working with the Press (over lunch)
•  Emily Heil, The Washington Post

12:45 PM  Creating and Presenting an Elevator Pitch (work in 4 groups)
1.  Sophie Torres
2.  Diane Hsiung
3.  Ryane Ridenour
4.  Sophia Kerby

1:45 PM  Communications Careers in Washington
•  Shira Toeplitz Center, Roll Call
•  Linda Kramer Jenning, Glamour
•  Jessica Brady, Senate Judiciary Committee

2:45 PM  Bio Assignment and Wrap-Up
•  Diane Hsiung, Women & Politics Institute