Communications & Messaging
September 20, 2014

10:00 AM  Welcome & Introductions
- Diane Hsiung, Women & Politics Institute

10:15 AM  Writing Press Releases and Op-Eds
- Sui Lang Panoke, Women Politics Media, LLC.

11:00 AM  Communicating Your Message: Public Speaking
- Sui Lang Panoke, Women Politics Media, LLC.

11:45 AM  Working with the Press (over lunch)
- Emily Heil, The Washington Post

12:45 PM  Creating and Presenting an Elevator Pitch (work in 4 groups)
1. Cailin Crockett
2. Michelle Coyle Edwards
3. Jessica Seitz
4. Latoya Veal

1:45 PM  Communications Careers in Washington
- Shira Toeplitz Center, Roll Call
- Jessica Brady, Senate Judiciary Committee

2:45 PM  Bio Assignment and Wrap-Up
- Diane Hsiung, Women & Politics Institute