



WOMEN & POLITICS INSTITUTE
SCHOOL *of* PUBLIC AFFAIRS

**Second Annual 5K Race to Representation
Sponsorship Form**

October 6, 2012 • Race begins at 8:30 AM
American University – Washington, DC

The mission of American University's Women & Politics Institute is to close the gender gap in political leadership. We provide young women with academic and practical training that encourages them to become involved in the political process. And we facilitate research that enhances our understanding of the challenges women face in the political arena.

All proceeds from the race go to the Women & Politics Institute. Race registration details and more information about the Women & Politics Institute can be found on our website:

<http://www.american.edu/spa/wpi/5k.cfm>

**We invite you to help close the gender gap in political leadership
by joining us as a sponsor for this event!!!**

As a **PRESIDENTIAL SPONSOR (\$1,000+)**, you (or your company/organization) will receive:

- Recognition on the event website and related press materials
- Opportunity to provide company information, business cards, and/or giveaway items in registration bags
- Proud 5K sponsor sign to display at your business
- Five free race entries
- Opportunity to set up table/exhibit in the registration area (day of the event)
- Audio announcement of business name at the beginning of the race and special recognition during the event program

As a **GUBERNATORIAL SPONSOR (\$500 – \$999)**, you (or your company/organization) will receive:

- Recognition on the event website and related press materials
- Opportunity to provide company information, business cards, and/or giveaway items in registration bags
- Proud 5K sponsor sign to display at your business
- Two free race entries
- Opportunity to set up table/exhibit in the registration area (day of the event)
- Audio announcement of business name at the beginning of the race

As a **LEGISLATIVE SPONSOR (\$250 – \$499)**, you (or your company/organization) will receive:

- Recognition on the event website and related press materials
- Opportunity to provide company information, business cards, and/or giveaway items in registration bags
- Proud 5K sponsor sign to display at your business
- One free race entry
- Audio announcement of business name at the beginning of the race

OTHER SPONSORSHIP OPPORTUNITIES

- In-kind prize donations
- Gift certificates to your business, free products, etc.

If you are interested in one of these above sponsorship opportunities, then please return this form with a check made payable to the Women & Politics Institute (memo line: 5k event) and mail to:

American University
4400 Massachusetts Avenue, NW
Women & Politics Institute, Ward 235
Washington, DC 20016

Business Name _____

Primary Contact _____

Address _____

Phone _____ **E-mail** _____

Sponsorship Level: \$1000 _____ \$500 _____ \$250 _____ \$100 _____ \$50 _____

Yes, I would like to provide In-kind prizes or donations for this event: _____

**Thank you for your support.
We look forward to racing with you to representation!!!**

Questions? Please call My-Lien Le at (202) 885-3103 or send an email to mylienle@american.edu.