

## Douglas Pierce

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### Education

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- Rutgers, The State University of New Jersey
  - PhD in Political Science
    - Degree conferred January 2015
  - Major Field: American Politics
  - Minor Fields: Comparative Politics, Methodology
  - Dissertation: “Information, Accountability and Political Preferences”
    - Chair: Richard Lau
    - Committee: David Redlawsk, Cesar Zucco, Michael Delli Carpini
- New York University
  - MA in Politics, 2008
  - Major Field: Political Theory
  - Thesis: “Human Nature, Evolutionary Biology, and Political Theory”
- Connecticut College
  - BA in English and Sociology, 1999

### Appointments

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- Professorial Lecturer *American University*
  - 2015 - 2016

### Publications

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- “Uninformed Votes?: Reappraising Information Effects and Presidential Preferences.”  
*Political Behavior*: Volume 37, Issue 3 (2015), 537-565

### Book Chapters

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- “Emotions and Voting.” With David P. Redlawsk. Forthcoming in the *Sage Handbook of Electoural Behavior*.

### Working Papers

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- “Sharing Political Information Online.” With David P. Redlawsk, William W. Cohen, Tuan-Ahn Hoang, and Ee-Peng Lim. *Under Review*.
- “Impersonal Influence in the Internet Age: Social Influence on Online Political Information Search” With David P. Redlawsk and William W. Cohen. *Under Review*.

## Conference Papers

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- “Motivated Reasoning in the Evaluation of Online Social Cues.”
  - APSA 2015
- “Social Influences on Political Judgment”
  - MPSA 2015
- “Political Information Search: Reasoning or Rationalization?”
  - MPSA 2014
- “First Impressions, Information Search, and Political Evaluations.” With David P. Redlawsk
  - SPSA 2014
- “Social Influences on Political Information Search and Judgment.” Doug Pierce, David P. Redlawsk, and William W. Cohen
  - APSA 2013
- “Social and Affective Responses to Political Information.” Doug Pierce, David P. Redlawsk, William W. Cohen, Ramnath Balasubramanyan, and Tae Yano
  - APSA 2012
- “Rational Updating in the Face of Incongruent Candidate Information.” William W. Cohen, David P. Redlawsk, Doug Pierce, Ramnath Balasubramanyan, and Tae Yano
  - MPSA 2012
- “The Marginal Effect of Political Information on Political Preferences.”
  - MPSA 2012
- “Negativity Effects in Political Perceptions: A Test of the Figure Ground Hypothesis.” Richard R. Lau and Doug Pierce
  - MPSA 2010
- “Memes, Political Advertisements, and Survey Responses: What Labels Resonate and Why?”
  - MPSA 2010

## Other Publications

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- “Politics, Sharing and Emotion in Microblogs.” Tuan-Ahn Hoang, William W. Cohen, Ee-Peng Lim, Doug Pierce, and David P. Redlawsk. Proceedings of the 2013 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining
- “Modeling Polarizing Topics: When Do Different Political Communities Respond Differently to the Same News?” Ramnath Balasubramanyan, William W. Cohen, Doug Pierce, and David P. Redlawsk. Proceedings of the Sixth International AAAI Conference on Weblogs and Social Media (2012)

- “What Pushes Their Buttons?: Predicting Comment Polarity from the Content of Political Blog Posts.” Ramnath Balasubramanian, William W. Cohen, Doug Pierce, and David P. Redlawsk. Proceedings of the Workshop on Languages in Social Media (2011)

### **Talks and Presentations**

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- “Affect Driven Sharing of Political Information”
  - Presentation given at the 2013 SoCS Doctoral Symposium, Seattle, WA 6/27/13
- “Studying Information Processing with Dynamic Process Tracing: A First Look at Social Cues” with David P. Redlawsk
  - Colloquium at NYU’s Center for Social and Political Behavior 5/10/13

### **Fellowships, Scholarships, Awards, and Grants**

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- APSA Distinguished Junior Scholar Award
  - 2015, Political Psychology Section
- Rutgers Excellence Fellowship
  - 2008 – 2013
- Dean’s Pre-Dissertation Research Grant
  - 2013
- Lawrence Scholarship, Connecticut College
  - 1995-1997

### **Teaching Experience**

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- American University
  - Courses Taught
    - US Politics
    - Power and Public Policy
- Rutgers University
  - Courses Taught
    - Nature of Politics
      - Summer 2010, Fall 2010, Fall 2011
    - American Government
      - Summer 2010, Fall 2014
    - Introduction to Political Science Research Methods
      - Fall 2011, Spring 2012, Summer 2015

### **Related Experience**

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- Project Manager, Eagleton Center for Polling in the Public Interest
  - Assist in managing survey research projects for outside clients
  - Prepare raw data for delivery to clients

- Communicate status of project to clients
- Associate Director, Center for the Experimental Study of Politics and Psychology
  - Assist with running the department's experimental lab
- Research Assistant
  - Assisted Prof. David Redlawsk on NSF Grant SoCS-IIS-096841
  - 2010-2014
- ISCPR Summer Program in Quantitative Methods
  - Summer 2009
- Reviewer
  - *Journal of Politics*
  - *Political Research Quarterly*
  - *Political Psychology*
  - *Political Behavior*
- Proficient in SPSS and R statistical packages

### **Department Service**

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- Political Science Graduate Student Association
  - Served 2009 and 2010 Academic Years
- Political Science Chair's Advisory Committee
  - Graduate Student Representative, 2009

### **Memberships and Affiliations**

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- American Political Science Association
- Midwest Political Science Association
- International Society of Political Psychology