

CURRICULUM VITAE

MATTHEW C. NISBET
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Matthew C. Nisbet is Associate Professor in the School of Communication and Director of the Climate Shift Project at American University. He has authored more than 50 studies, book chapters, and monographs examining the communication dynamics of policymaking and public affairs, focusing on debates over science, the environment, and public health. His scholarship has appeared at high-impact disciplinary journals such as *Public Opinion Quarterly*, *Political Communication*, and *Communication Research* as well as interdisciplinary outlets such as *Science*, *Environment*, and the *American Journal of Public Health*.

Among awards and recognition, Nisbet has been named a Health Policy Investigator at the Robert Wood Johnson Foundation and a Google Science Communication Fellow. In 2011, the editors at *Nature* recommended Nisbet's research as "essential reading for anyone with a passing interest in the climate change debate," and the *New Republic* highlighted his work as a "fascinating dissection of the failures of climate change activism." Since 2002, his scholarship has been cited more than 700 times in the peer-reviewed literature and in more than 200 books.

A frequent contributor to the media, Nisbet's analysis and commentary has been featured at prominent print, Web, and broadcast outlets including the *New York Times*, *Washington Post*, *Associated Press*, *Boston Globe*, *Toronto Globe & Mail*, *Columbia Journalism Review*, *Slate*, WNYC's *On the Media*, the *BBC World Service*, and *PRI The World*. At BigThink.com, he writes and edits the blog *Age of Engagement*, tracking trends and research related to communication, culture, and public affairs. His consulting experience includes work for the National Academies, the Howard Hughes Medical Institute, the Corporation for Public Broadcasting, the Centers for Disease Control, and other public and private sector clients.

At American, Nisbet co-led a team of faculty who founded the Doctor of Philosophy program in Communication, an interdisciplinary curriculum focused on the intersections among media, technology, and democracy. He also teaches students in the MA programs in Public Communication and Political Communication. Nisbet holds a Ph.D. and M.S. in Communication from Cornell University and an AB in Government from Dartmouth College. He served previously on the faculty at The Ohio State University and he has been a visiting fellow at Dresden Technical University (Germany) and The Exploratorium (San Francisco).

EDUCATION

1999-03	CORNELL UNIVERSITY PhD/MS Department of Communication Concentrations: Political communication, public opinion, science communication Committee: James Shanahan (advisor), Dietram Scheufele, Bruce Lewenstein, Max Pfeffer
1992-96	DARTMOUTH COLLEGE AB Department of Government Concentrations: Politics and public policy; environmental studies

FACULTY POSITIONS

- 2010-present *Associate Professor*
School of Communication, American University
- 2010-present *Affiliate Associate Professor*
Department of Environmental Science, American University
- 2006-10 *Assistant Professor*
School of Communication, American University
- 2003-06 *Assistant Professor*
School of Communication, The Ohio State University
- 2005 Summer *Visiting Professor*
Department of Communication, Dresden Technical University, Germany

OTHER PROFESSIONAL EXPERIENCE

- 1997-99 *Media and Public Relations Director*
Center for Inquiry-Transnational, Amherst, NY
- 1996-97 *Campaign Coordinator*
U.S. Public Interest Research Group, Washington, DC and Boston, MA

COURSES TAUGHT (SEMESTERS)

American University

- Comm-735 Public Communication Theory (F-06, F-07, F-08, F-09, F-10, F-11)
Comm-744 Public Communication Seminar (S-07, S-08, S-09)
Comm-589 Science, Environment & Media (S-11, S-12)
Comm-531 Political Communication (S-06, S-08)
Comm-380 Public Communication Research Methods (F-08, S-09)
Comm-309 Communication & Society (F-06, S-07, F-08)
Comm-100 Understanding Media (S-10)

The Ohio State University

- Comm-841 Mass Communication and Social Systems (F-03, W-05, S-06)
Comm-500 Quantitative Reasoning for Journalism and Communication (S-05, S-06)
Comm-460 Communication Research Methods (S-04, W-05, W-06)
Comm-640 Science Communication (W-05, F-05)
Comm-642 Mass Communication & Society (F-03)

Dresden Technical University, Germany

- Science Communication (Sum-05)

Cornell University

- Public Opinion and Social Processes (Sum-01, Sum-02)
Writing for Magazines (F-99)

COMPETITIVE GRANTS AND SUBCONTRACTS (\$433K EXTERNAL, \$300K PENDING, \$126K INTERNAL)

- Under Review* National Science Foundation SEES Post-Doctoral Fellowship, *Pathways to Public Participation in Climate Change Decision-Making*, Research Mentor to Ezra Markowitz (\$300,000).
- 2012-13 American University's Provost Office, Discretionary Research Support (\$50,000).
- 2010-11 Nathan Cummings Foundation, *What's Next After Cap and Trade? Evaluating Resources, Strategies, and Best Practices in Climate Change Communication*, PI (\$100,000).
- 2009-11 Robert Wood Johnson Foundation, *Mobilizing Citizen Support for Climate Stabilization & Adaptation Policies*. PI with Edward Maibach (\$334,978).

- 2009 Provost award, *Science and Religion in a Mediated Society*, American University, PI (\$3,200).
- 2007 Provost award, *Social Change and Opinion-Leadership in the New Media Environment: Bridging Research and Practice*, American University, PI (\$5,900).
- 2007 Curriculum development grant, New inter-disciplinary science communication course, American University, PI (\$2,000).
- 2005 Research Award, In recognition of faculty productivity
School of Communication, The Ohio State University, PI (\$10,000).
- 2004-05 United States Agency for International Development (USAID) via
Cornell University (2004-05), *Analysis of Media Coverage of Agricultural Biotechnology in S. Asia*, PI (\$14,950).
- 2004 Miller Research Award (2004), *National Survey Project to Study Influence of mass media on public understanding and attitudes about science and technology*, School of Communication, The Ohio State University, PI (\$20,000).
- 2004-05 New Upper-Level Honors & Scholars Course University Wide Competition Grant, *Proposed course in Science Communication*, The Ohio State University (\$15,000).
- 2001 Cornell Genomics Initiative, Ethical, Legal, and Social Implications (ELSI) Graduate Fellowship (2001), *competitive summer support grant to conduct content analysis of media coverage of biotechnology, 1970 to 1999*, PI (\$2,500).

AWARDS AND HONORS

- 2011 Google Science Communication Fellow
- 2009-11 Health Policy Investigator, Robert Wood Johnson Foundation
- 2009 Annual Picard Lecture, Health Law Center, University of Alberta, CA
- 2007-08 Osher Fellow, The Exploratorium science museum, San Francisco.
- 2005 American Association for the Advancement of Science, Public Policy Fellowship, U.S. State Department (*declined*).
- 2003 Top 3 Faculty Paper, Mass Communication & Society Division, Association for Education in Journalism & Mass Communication.
- 2003 Anson Rowe Scholarship, given annually to the top graduate student in the field of communication, Cornell University.
- 2002 First place, MAPOR Fellows Student Paper Competition, Midwest Association for Public Opinion Research (MAPOR).
- 2002 Daniel C. Hallin award, competitive travel grant, Harvard Symposium on the Media and Terrorism, Kennedy School of Government, Harvard University. Sponsored by the Political Communications Division of the American Political Science Association (APSA).
- 2002 Kappa Tau Alpha award, for top division student paper, Association for Education in Journalism and Mass Communication (AEJMC)
- 2002 Steven Chaffee and Jack M. McLeod award, for top student paper, Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication (AEJMC)
- 2002 Anson Rowe Scholarship, given annually to the top graduate student in the field of communication, Cornell University
- 2002 New Directions in Journalism Research, Doctoral Seminar, School of Journalism, University of Texas at Austin, competitive all expenses travel grant
- 2001 Anson Rowe Scholarship, given annually to the top graduate student in the field of Communication, Cornell University

CURRENT BOOKS PROJECTS (2)

NISBET, M.C. & Fahy, D. (*in progress*). Knowledge Journalism: Storytelling in a Risk Society. Scheduled for completion Fall 2013.

NISBET, M.C. & Scheufele, D.A. (*in progress*). Polarization and Civic Culture: Investing in Renewal. Scheduled for completion Spring 2013.

PEER-REVIEWED JOURNAL ARTICLES (31) (ISI CITATIONS = 700 +; H-INDEX = 15).

Myers, T. & NISBET, M.C., Maibach, E., & Leiserowitz, A. (*under review*). Hope or Anger? Framing and Emotion in the Climate Change Debate. Climate Change Research Letters.

NISBET, M.C., Maibach, E. & Leiserowitz, A. (2011). Framing Peak Petroleum as a Public Health Problem: Audience Research and Public Engagement. American Journal of Public Health, 101: 1620-1626.

Fahy, D. & NISBET, M.C. (2011). The Science Journalist Online: Shifting Roles and Emerging Practices. Journalism: Theory, Practice, Criticism, 12: 778-793.

Besley J. & NISBET, M.C. (2011). How Scientists View the Public, the Media, and the Political Process. Public Understanding of Science.

Zarzewny, A., Rachul, C., NISBET, M.C., & Caulfield, T. (2010). Stem Cell Clinics in the News. Nature Biotechnology, 28, 12, 1243-46.

NISBET, M.C., Hixon, M., Moore, K.D., & Nelson, M. (2010). The Four Cultures: New Synergies for Engaging Society on Climate change. Frontiers in Ecology and the Environment, 8, 329-331.

Groffman, P. Stylinski, C., NISBET, M.C. et al. (2010). Restarting the Conversation: Challenges at the Interface of Science and Society. Frontiers in Ecology and the Environment, 8, 284-291

Akerlof, K., DeBono, R., Berry, P., Leiserowitz, A., Roser-Renouf, C., Clarke, K.L., Rogaeva, A., NISBET, M.C., Weathers, M.R., & Maibach, E. (2010). Public Perceptions of Climate Change as a Human Health Risk: Surveys of the U.S., Canada, and Malta. International Journal of Environmental Research and Public Health, 7 (6), 2559-2606.

Maibach, E., NISBET, M.C., Baldwin, P., Akerlof, K., & Diao, G. (2010). Reframing Climate Change as a Public Health Issue: An Exploratory Study of Public Reactions. BMC Public Health, 10: 299

NISBET, M.C. & Scheufele, D.A. (2009). What's Next for Science Communication? Promising Directions and Lingerin Distractions. American Journal of Botany, 96(10), 1767-1778.

NISBET, M.C. (2009). Communicating Climate Change: Why Frames Matter to Public Engagement. Environment, 51 (2) 12-23.

Bubela, T., NISBET, M.C. et al. (2009). Science Communication Re-Considered. Nature Biotechnology, 27, 514-518.

NISBET, M.C. & Kotcher, J. (2009). A Two Step Flow of Influence? Opinion-Leader Campaigns on Climate Change. Science Communication, 30, 328-354.

Roser-Renouf, C. & NISBET, M.C. (2008). The Measure of Key Behavioral Science Constructs in Climate Change Research. International Journal of Sustainability Communication, 3, 37-95

NISBET, M.C. & Goidel, R.K. (2007). Understanding Citizen Perceptions of Science Controversy: Bridging the Ethnographic-Survey Research Divide. Public Understanding of Science, 16, 4, 421-440.

NISBET, M.C. & Myers, T. (2007). Twenty-Years of Public Opinion about Global Warming. Public Opinion Quarterly, 71, 3, 444-470.

NISBET, M.C. & Mooney, C. (2007). Policy Forum: Framing Science. Science, 316, 5821, 56.

Also NISBET, M.C. & Mooney, C. (2007). Reply to Letters: Risks and Advantages of Framing Science. Science, 317, 5842, 1169 - 1170.

Brossard, D. & NISBET, M.C. (2007). Deference to Scientific Authority Among a Low Information Public: Understanding American views about Agricultural Biotechnology. International Journal of Public Opinion Research, 19, 1, 24-52.

- NISBET, M.C. & Huges, M. (2006). Attention Cycles and Frames in the Plant Biotechnology Debate: Managing Power and Participation Through the Press/Policy Connection. Harvard International Journal of Press/Politics, 11, 2, 3-40.
- Goidel, K. & NISBET, M.C. (2006). Exploring the Roots of Public Participation in the Controversy over Stem Cell Research and Cloning. Political Behavior, 28 (2), 175-192.
- NISBET, M.C. (2005). The Competition for Worldviews: Values, Information, and Public Support for Stem Cell Research. International Journal of Public Opinion Research, 17, 1, 90-112.
- Scheufele, D.A., NISBET, M.C., & Ostman, R.A. (2005) International News in Times of Crisis: September 11 News Coverage, Public Opinion, and Support for Civil Liberties. Mass Communication & Society, 8 (3), 197-218.
- NISBET, M.C. & Scheufele, D.A. (2004). Political Talk as a Catalyst for Online Citizenship. Journalism & Mass Communication Quarterly, 81, 4, 877-896.
- Scheufele, D.A., NISBET, M. C., Brossard, D., & Nisbet, E. C. (2004). Social Structure and Citizenship: Examining the Impacts of Social Setting, Network Heterogeneity, and Informational Variables on Political Participation. Political Communication, 21, 315-328.
- Nisbet, E.C., NISBET, M.C., Scheufele, D.A., & Shanahan, J. (2004). Public Diplomacy, Television News, and Muslim Opinion. Harvard International Journal of Press/Politics 9 (2), 11-37.
- NISBET, M.C. (2004). The Polls: Public Opinion about Stem Cell Research and Human Cloning. Public Opinion Quarterly, 68 (1), 132-155.
- NISBET, M.C., Brossard, D., & Kroepsch, A. (2003). Framing Science: The Stem Cell Controversy in an Age of Press/Politics. Harvard International Journal of Press/Politics, 8 (2), 36-70.
- Scheufele, D. A., NISBET, M. C., & Brossard, D. (2003). Pathways to Participation? Religion, Communication Contexts, and Mass media. International Journal of Public Opinion Research, 15 (3), 300-324.
- NISBET, M.C., Scheufele, D.A., Shanahan, J.E., Moy, P., Brossard, D., & Lewenstein, B.V. (2002). Knowledge, Reservations, or Promise? A Media Effects Model for Public Perceptions of Science and Technology. Communication Research, 29 (5), 584-608.
- NISBET, M.C. & Lewenstein, B.V. (2002). Biotechnology and the American media: The Policy Process and the Elite Press, 1970 to 1999. Science Communication, 23 (4) 359-391.
- Scheufele, D.A. & NISBET, M.C. (2002). Being a Citizen On-line: New Opportunities and Dead Ends. Harvard International Journal of Press/Politics, 7 (3), 53-73.

CHAPTERS IN EDITED VOLUMES (10)

- NISBET, M.C. (2012, *under contract*). Framing and Environmental Communication. Talking Green: Exploring Contemporary Issues in Environmental Communication. In L. Ahren & D. Sevick-Borette (Eds), New York: Peter Lang.
- Scheufele, D.A. & NISBET, M.C. (2012, *in press*). Online News and the Demise of Political Disagreement. In Salmon, C. (Ed.), Communication Yearbook 36. New York: Routledge.
- NISBET, M.C. (2011). Public Opinion and Political Participation. In J. Dryzek and R. Norgaard (Eds.), Oxford Handbook of Climate Change and Society. London: Oxford University Press.
- NISBET, M.C. & Feldman, L. (2011). The Social Psychology of Political Communication. In D. Hook, B. Franks and M. Bauer (Eds.), Communication, Culture and Social Change: The Social Psychological Perspective. London: Palgrave Macmillan.
- NISBET, M.C. (2011). Reconsidering the Function and Image of Science in Film and Television. In S. Caulfield, C. Gillespie, & T. Caulfield (Eds.), Perceptions of Promise: Biotechnology, Society, and Art. Seattle, WA: University of Washington Press.

- NISBET, M.C. (2009). Knowledge into Action: Framing the Debates Over Climate Change and Poverty. In P. D'Angelo and J. Kuypers, Doing News Framing Analysis: Empirical, Theoretical, and Normative Perspectives. New York: Routledge.
- NISBET, M.C. (2009). Framing Science: A New Paradigm in Public Engagement. In L. Kahlor and P. Stout (Eds.), Communicating Science: New Agendas in Communication (pp 40-67). New York: Routledge.
- NISBET, M.C. (2009). The Ethics of Framing Science. In B. Nerlich, B. Larson, & R. Elliott (Eds.), Communicating Biological Sciences: Ethical and Metaphorical Dimensions (pp 51-74). London: Ashgate.
- NISBET, M.C. (2008). Communicating Climate Change: Real People, Urban Places. In R. Plunz & M.P. Sutto (Eds.), Urban Climate Change Crossroads (pp 93-110). New York: Urban Design Lab, Columbia University.
- NISBET, M.C. & Huge, M. (2007). Where Do Science Policy Debates Come From? In D. Brossard, J. Shanahan, & C. Nesbitt (Eds.) The Public, the Media, and Agricultural Biotechnology (pp 193-230). New York: CABI/Oxford University Press.

MONOGRAPHS, WHITE PAPERS, AND REPORTS (12)

- NISBET, M.C. (2011, April). Climate Shift: Clear Vision for the Next Decade of Public Debate. Washington, D.C.: American University, School of Communication.
- Maibach, E., NISBET, M.C., & Weathers, M. (2011, April). Conveying the Human Implications of Climate Change: A Climate Change Communication Primer for Public Health Professionals. Fairfax, VA: Center for Climate Change Communication, George Mason University.
- NISBET, M.C. & Dudo, A. (2011, January). Science, Entertainment, and Education: Annotated Bibliography and Literature Review. Commissioned report in support of the National Academies Science & Entertainment Exchange.
- NISBET, M.C. (2010, December). Civic Education about Climate Change: Opinion-Leaders, Communication Infrastructure, and Participatory Culture. Commissioned paper in support of the Climate Change Education Roundtable, National Academies, Washington, DC.
- Feldman, L., NISBET, M.C., Leiserowitz, A., & Maibach, E. (2010, March). The Climate Change Generation? Survey Analysis of the Perceptions and Beliefs of Young Americans. Joint Report of American University's School of Communication, The Yale Project on Climate Change, and George Mason University's Center for Climate Change Communication.
- NISBET, M.C. (2009). Communicating about America's Energy Future: Ambassador Program Planning Document. Report to the National Academies, Washington, DC.
- Aufderheide, P., Clark, J., NISBET, M.C., Dessauer, C., & Donnelly, K. (2009). Best Practices in Digital Journalism. Report to the Corporation for Public Broadcasting by the Center for Social Media at American University, Washington, DC.
- NISBET, M.C. (2008). Biomedical Research and the American public. Report to the Howard Hughes Medical Institute, Washington, DC.
- NISBET, M.C. (2007). Communicating about Poverty and Low Wage Work: A New Agenda. Report to Inclusion, the Joyce Foundation, and the British Embassy.
- NISBET, M.C. (2007). Understanding the Social Impact of Documentary Film. In K. Hirsch, Documentaries on a mission: How non-profits are making movies for public engagement. A Future of Public Media Project, funded by the Ford Foundation. Center for Social Media, American University.
- NISBET, M.C. (2006). Seeds of Promise or Roots of Conflict? South Asian Press Coverage of Plant Biotechnology. Report to the Agricultural Biotechnology Support Project II funded by the U.S. Agency for International Development and Cornell University.

Shanahan, J. & NISBET, M.C. (2002). Media Coverage of Climate Change and Global Warming. Report to the NASA Goddard Space Flight Center. Ithaca, NY: Dept. of Communication, Cornell University.

REFERENCE AND ENCYCLOPEDIA ARTICLES (3)

- NISBET, M.C. (2008). Horse-Race Journalism. In P. Lavrakas (Ed.), Encyclopedia of Survey Research Methods. Thousand Oaks, CA: Sage.
- NISBET, M.C. (2008). Agenda-Building. In W. Donsbach (Ed.), International Encyclopedia of Communication. New York: Blackwell Publishing.
- Scheufele, D.A. & NISBET, M.C. (2007) Framing. In L. L. Kaid & C. Holz-Bacha (Eds.), Encyclopedia of Political Communication. Thousand Oaks, CA: Sage

MAGAZINE ARTICLES, OPINION-EDITORIALS, REVIEWS, CONSENSUS STATEMENTS (18)

- NISBET M.C. (2011, Spring.) Beyond the Blame Game. Momentum magazine.
- NISBET, M.C. (2010, April 1). Scientifiques, gardez votre sang-froid. Slate.fr magazine.
- NISBET, M.C. (2010, March 18). Chill out: Climate scientists are getting a little too angry for their own good. Slate magazine.
- NISBET, M.C. & Aufderheide, P. (2009). Documentary Film: Towards a Research Agenda on Forms, Functions, and Impacts. Mass Communication & Society, 12, (4), 450-56.
- NISBET, M.C., Brossard, D. & Scheufele, D.A. (2009, Sept. 16). Science Needs a Storyline. Columbia Journalism Review Online.
- NISBET, M.C. (2009, May/June). Repower America? Science Communication and the Obama Presidency. Skeptical Inquirer, 33, 3, 22-24.
- NISBET, M.C. (2009, March). Science Communication in the Obama Era. British Science Association's Science & People, 19.
- NISBET, M.C. (2009, Jan. 14). "Ispiriamoci ad Al Gore profeta illuminista' Come nascono i modelli alternativi della divulgazione. Guest op-ed, Science Section, La Stampa newspaper (Italy), pg. 20. (Title: Science Communication: From Transmission to Conversation).
- NISBET, M.C. (2008, Sept./Oct.) Ben Stein's Trojan Horse: Mobilizing the State House and Local News Agenda. Skeptical Inquirer, 32, 5, 16-18.
- Caufield T. et. al. (2007). Stem Cell Research Ethics: Consensus Statement on Emerging Issues. Journal of Obstetrics and Gynaecology Canada, 843-848.
- NISBET, M.C. & Scheufele, D.A. (2007, Oct.) The Future of Public Engagement. The Scientist, 21, 10, 38-44. [Cover article]
- NISBET, M.C. & Mooney, C. (2007, April 15). Thanks for the Facts. Now Sell Them. Sunday Outlook. Washington Post, B3.
- NISBET, M.C. (2006, Sept.) Intelligent Design in the U.S. and Abroad. Foreign Policy (Spanish)
- NISBET, M.C. (2006). Review: The Evolution of Key Mass Communication Concepts: Honoring Jack M. McLeod. Mass Communication & Society, 9, (3) 367-372.
- Mooney, C. & NISBET, M.C. (2005, Sept./Oct.). When Coverage of Evolution Shifts to the Political and Opinion Pages, the Scientific Context Falls Away, Unraveling Darwin. Columbia Journalism Review, 31-39. [Cover article]
- NISBET, M.C. & Nisbet, E.C. (2005). Evolution and Intelligent Design: Understanding Public Opinion. Geotimes, 58, (8), 28-33.
- NISBET, M.C. (2004). Review: Navigating Public Opinion: Polls, Policy, and the future of American Democracy. Public Opinion Quarterly, 68 316-319.
- NISBET, M.C. (2004) Journalism with a Worldview. Review of Bioevolution: How Biotechnology is Changing our World by Michael Fumento. Nature Biotechnology, 22 (2) 155 - 156.

INVITED LECTURES AND PRESENTATIONS (84) (EST. EVENT AUDIENCE) (COMBINED AUDIENCE = 10,335)

- NISBET, M.C. (2012, May). Media Discourses on Climate Engineering. Centre for the Environment, Heidelberg University, Germany.
- NISBET, M.C. (2012, April). Understanding Public Opinion and Participation in the Climate Change Debate. Public Communication of Science and Technology Network, Florence, Italy.
- NISBET, M.C. (2012, Feb.) Climate Shift: Rethinking Politics and Communication in an Unsustainable World. Life Sciences Communication Research Seminar, University of Wisconsin, Madison.
- NISBET, M.C. (2011, Nov.) Climate Shift: Rethinking Politics and Communication in an Unsustainable World. Annual Climate Change Science & Solutions Lecture. Northern Arizona University. (400).
- NISBET, M.C. (2011, July). The Future Green Coalition: Building for the Next Generation of Energy Policy. Presentation at the Information Technology and Innovation Foundation, Washington D.C. (40).
- NISBET, M.C. (2011, June). Media, Politics, Polarization. Panel Discussion at the Breakthrough Dialog: The Future of Liberalism, Sausalito, CA. (60).
- NISBET, M.C. (2011, May). Reframing Climate Change Dialog to Reconcile Expert and Public Perceptions. Osher Lifelong Learning Institute and NOAA's Climate Program Office, Virginia. (80).
- NISBET, M.C. (2011, May). Communication, the Public, and Science Controversies. Keynote lecture at "The Ethics of Communicating Science in Political Science Controversies" symposium organized by the Greenlee School of Journalism and Communication at Iowa State University. (80).
- NISBET, M.C. (2011, April). Climate Shift: Public Engagement for a Sustainable Future. Atkinson Center for a Sustainable Future and Department of Communication, Cornell University, Ithaca, NY. (75).
- NISBET, M.C. (2011, April). Climate Shift: Clear Vision for the Next Decade of Public Debate. Keynote lecture at "Environments, Risks, and Digital Media: Communicating, Governing, and Managing Risks in a Mediated World," conference organized by the Ph.D. program in Communication, Rhetoric, and Digital Media at North Carolina State University. (150).
- NISBET, M.C. (2011, April). Climate Shift: Rethinking Politics and Communication in an Unsustainable World. Keynote lecture at Wellesley College Communicating Science Symposium. (70).
- NISBET, M.C. (2011, Feb.) Science Education in an Age of Engagement. Keynote Lecture, Association of American Colleges and Universities meeting on STEM education, Miami, FL. (500).
- NISBET, M.C. (2011, Feb.) Climate Shift: Directions and Trends in Public Communication. NSF Climate Change Education Tri-Agency meeting of investigators. Fairfax, Virginia. (200).
- NISBET, M.C. (2010, Sept.) Cross-National Analysis of Media Coverage of Climate Change. CNRS: French National Research Institute, Paris, France (50).
- NISBET, M.C. (2010, Aug.) Engaging the Public on Environmental Science. Institute on the Environment, University of Minnesota (40).
- NISBET, M.C. (2010, Aug.) Panel Discussion on Climate Change Communication Research. Annual meetings of the Association for Education in Journalism & Mass Communication, Denver, CO (30).
- NISBET, M.C. (2010, June). Engaging the Public on Environmental Science. Aldo Leopold Institute, Stanford University (40).
- NISBET, M.C. (2010, May). Re-Considering the Portrayal of Science in Film and Television. Science, Social Controversy, and Art, University of Alberta, CA (25).
- NISBET, M.C. (2010, April). Anticipating Trends in News Coverage of Nanotechnology. National Nanotechnology Initiative: Ethical, Legal, and Social Implications (20).
- NISBET, M.C. (2010, March). AU Forum and WAMU: The Climate Change Generation. American University (100).
- NISBET, M.C. (2010, Feb.) Redefining Literacy in Climate Change Communication. Climate Change and Informal Learning Symposia, Annual Meetings of the American Association for the Advancement of Science (AAAS), San Diego, CA (150).

- NISBET, M.C. (2010, Feb.) Climate Change and the Media, Kennedy School of Government, Harvard University, Cambridge, MA (150).
- NISBET, M.C. (2009, Dec.) Re-Starting the Conversation on Climate Change: The Media, Dialogue, and Public Engagement. Special panel on climate change communication. Annual meetings of the American Geophysical Union, San Francisco, CA (100).
- NISBET, M.C. (2009, Nov.) Keynote Lecture, Canadian Natural and Social Sciences Council, Annual Stem Cell Network meeting, Montreal, CA (200).
- NISBET, M.C. (2009, July). Lecture on central themes of *Inherit the Wind*. National Institutes of Health "Science at the Cinema" series, American Film Institute Silver Theater and Cultural Center, MD (600).
- NISBET, M.C. (2009, June). What's Next for Science Communication? Summer Forum Series, University of Wisconsin, Madison (80).
- NISBET, M.C. (2009, June). The Ethics of Framing Science. Keynote lecture, Annual Meeting of the Danish Association of Science Journalists, Copenhagen, DK (75).
- NISBET, M.C. (2009, May). Framing Science Re-Considered: Publics, Messages, and Mediums. Annual meeting of the Council of Science Editors, Pittsburgh, PA (50).
- NISBET, M.C. (2009, May). Science Communication Re-Considered. Cary Institute for Ecosystem Studies, NY (120).
- NISBET, M.C. (2009, March). Communicating about Evolution. Part of the "Evolution & Medicine" lectures series sponsored by the National Institutes of Health and the National Academies, Washington, DC (90).
- NISBET, M.C. (2009, March). Communicating Climate Change: Why Frames Matter to Public Engagement. Goddard Space Flight Center, NASA, Greenbelt, MD (40).
- NISBET, M.C. (2009, March) Science Communication at a Crossroads. Annual Picard Lecture, Health Law Center, University of Alberta, CA (150).
- NISBET, M.C. (2009, Feb.) Panel on Covering Climate Change. American Museum of Natural History, New York (100).
- NISBET, M.C. (2009, Feb.) Science Communication at a Crossroads. Science, Technology, and Society program, Virginia Commonwealth University, Richmond, VA (80).
- NISBET, M.C. (2009, Feb.) Framing Science as Quality Communication? Workshop on Quality Science Communication and Public Engagement. Venice Institute of Arts and Sciences and University of Trento, Italy (20).
- NISBET, M.C. (2008, Dec.) Communicating Science in a Changing World. New York Academy of Sciences, NY (100).
- NISBET, M.C. (2008, Sept.) Science Communication Re-Considered: Key Issues for 2009 and Beyond. Policy Fellows Program, American Association for the Advancement of Science (AAAS), Washington, DC (90).
- NISBET, M.C. (2008, July). Panel on Science Education & Communication. Annual meetings of the Botanical Societies of North America (90), Vancouver, CA.
- NISBET, M.C. (2008, March). Framing Science: Journalism & Science Debates. Woodrow Wilson School of Public and International Affairs, Princeton University, NJ (60).
- NISBET, M.C. (2008, July). The Climate Change Election? The Science and the Strategy Shaping Public Opinion. Governors School for Gifted Students, Salem, NC (400).
- NISBET, M.C. & Mooney, C. (2008, June). Speaking Science 2.0: The Road to 2008 and Beyond. California Institute of Technology, CA (120).
- NISBET, M.C. (2008, June). Panel on Engaging Policy Makers. Annual Meeting of the Biotechnology Industry Organization (BIO), San Diego, CA (90).
- NISBET, M.C. & Mooney, C. (2008, March). Science, Communication, and Politics. University of

California-Berkeley (60).

- NISBET, M.C. (2008, Feb.) Framing Science: The New Paradigm in Public Engagement. Conference on New Agendas in Science Communication, University of Texas-Austin (25).
- NISBET, M.C. (2008, Feb.) Communication, Public Opinion, and Politics. Climate Change at Cross Roads Conference. Sponsored by Columbia University and Adriano Olivetti Foundation, Rome, Italy (40).
- NISBET, M.C. (2008, Jan.) Framing Science: New Directions in Public Engagement. Swedish Embassy, Washington DC (110).
- NISBET, M.C. (2007, Dec.) Framing Science: A New Paradigm in Public Communication? National Cancer Institute, Washington DC (40).
- NISBET, M.C. (2007, Dec.) A New Agenda for Communicating about Poverty and Low Wage Work. Kirwan Institute on Race conference, The Ohio State University, Columbus OH (50).
- NISBET, M.C. & Mooney, C. (2007, Nov.) Speaking Science 2.0: The Road to 2008 and Beyond. National Academies of Science, Washington, DC (120).
- NISBET, M.C. (2007, Oct.) New Directions in Communicating about Poverty. Hosted by British Embassy, Washington, D.C. (60).
- NISBET, M.C. (2007, Oct.) The Future of Public Engagement. Biological Sciences Division, National Science Foundation, Washington, DC (50).
- NISBET, M.C. (2007, Oct.) Effectively Communicating Science and Technology to State Policymakers. National Academies, State Science and Technology Policy Advice Convocation, Newport Beach, CA (video conference presentation) (50).
- NISBET, M.C. & Mooney, C. (2007, Oct.) Speaking Science 2.0: The Road to 2008 and Beyond. National Forum Series, Bucknell University, PA (80).
- NISBET, M.C. & Mooney, C. (2007, Oct.) Speaking Science 2.0: The Road to 2008 and Beyond. Center for Inquiry-New York City (45).
- NISBET, M.C. & Mooney, C. (2007, Oct.) Speaking Science 2.0: The Road to 2008 and Beyond. Forum on Science, Ethics, and Policy and Pacific Science Center. University of Washington, Seattle (120).
- NISBET, M.C. (2007, Oct.) Indirect Truths: Research and Public Scholarship in the Nation's Capital. Dept. of Communication, University of Washington, Seattle (80).
- NISBET, M.C. & Mooney, C. (2007, Oct.) Speaking Science 2.0: The Road to 2008 and Beyond. Dean's Office of Student Affairs and Arts and Sciences, George Washington University (80).
- NISBET, M.C. & Mooney, C. (2007, Oct.) New Directions in Science Communication. Presentation and Panel Discussion sponsored by the Bell Museum of Natural History, the Hubert Humphrey School of Public Policy, and the Center for Science Journalism, University of Minnesota (170).
- NISBET, M.C. & Mooney, C. (2007, Oct.) Speaking Science 2.0: The Road to 2008 and Beyond. Annual meetings of the Association for Reproductive Health Professionals, Minneapolis, MN (90).
- NISBET, M.C. (2007, Sept.) Framing Science: The Future of Public Engagement. Consortium on Science & Technology Policy, Northeastern University, Boston, MA (75).
- NISBET, M.C. (2007, Sept.) Science Communication Online: Key Factors and Trends. Aldo Leopold Leadership Conference, Stanford University, Palo Alto, CA (40).
- NISBET, M.C. (2007, Aug.) Indirect Truths: The Social Impact of Documentary Film. Pre-Conference on Science Communication, Association for Education in Journalism and Mass Communication (50).
- NISBET, M.C. (2007, July.) Framing and the Communication of Climate Change. Center for Research on Environmental Decisions at Columbia University (50).
- NISBET, M.C. (2007, July.) Understanding the Social Impact of Documentary Film. SILVERDOCS Film Festival, Silver Spring, MD (75).
- NISBET, M.C. & Mooney, C. (2007, June.) Framing Science: Ways to Engage Citizens and Shape Public Policy. New York Academy of Sciences. New York (120).
- NISBET, M.C. (2007, June.) Communicating about Nanotechnology. Symposium Sponsored by Wharton School of Business, University of Pennsylvania and the Chemical Heritage Foundation (120).

- NISBET, M.C. & Mooney, C. (2007, June). Framing Science: How We Can Enhance Public Understanding through Better Communication. Center for American Progress, Washington, DC (150).
- NISBET, M.C. (2007, June). Framing Science: Making Sense of Policy Debates in a Media Saturated World. Governors School for Gifted Students, North Carolina (350).
- NISBET, M.C. (2007, May). Speaking Science 2.0: New Directions in Public Communication. Communication Dept., Cornell University, Ithaca, NY (50).
- NISBET, M.C. & Mooney, C. (2007, May). Speaking Science 2.0: The Road to 2008 and Beyond. American Institute of Biological Sciences, Washington, DC (75).
- NISBET, M.C. & Mooney, C. (2007, May). Speaking Science 2.0: The Road to 2008 and Beyond. Stowers Institute for Biomedical Research, Kansas City, MO (100).
- NISBET, M.C. (2007, Feb.) Framing Science: The Communication Battle Over Evolution, Climate Change, and Stem Cell Research. Keynote Speech, Communication Week, Illinois State University (100).
- NISBET, M.C. (2007, Feb.) Blogs as a Public Engagement Tool? Conference on Science and Society: Closing the Gap. Sponsored by Harvard University's Partners Health (200).
- NISBET, M.C. (2007, Jan.) Understanding the Social Impact of Documentary Film. Conference on Making Your Documentary Matter, Center for Social Media, American University (80).
- NISBET, M.C. (2006, Nov.) Framing as a Public Engagement Tool on Global Warming. U.S. Senate briefing as part of the American Meteorological Society's Environmental Science Seminar Series, Washington, D.C. (120).
- NISBET, M.C. (2006, Nov.) Engaging New Audiences in News Coverage of Global Warming. Annual Meetings of the National Association of Science Writers, Baltimore, MD (70).
- NISBET, M.C. (2006, Oct.) Science Blogs: Intersections with the Public, Media, and Politics. DC Science Writers Association and Berman Center on Bioethics, Johns Hopkins University, Washington, D.C. (80)
- NISBET, M.C. (2006, Sept.) Framing Science: Strategic Communication in Policy Debates. Science Policy Lectures Series sponsored by the American Association for the Advancement of Science (AAAS), Washington, D.C. (200).
- NISBET, M.C. (2006, June). Rethinking Engagement: Understanding the Public and the Media System. Policy Fellows Conference of the American Meteorological Society, Washington, DC. (50)
- NISBET, M.C. (2006, May). Understanding the Battle over Public Opinion in Science Policy Debates. Keynote lecture at annual Executive Board meeting of the American Institute of Biological Sciences, Washington, D.C. (50).
- NISBET, M.C. (2006, April). Genetic Diversity and Science Communication. Workshop sponsored by the Institute of Genetics (IG) of the Canadian Institutes of Health Research (CIHR), Toronto, CA (40).
- NISBET, M.C. (2006, Feb.) Campaign initiatives and Stem Cell Research. Conference sponsored by UCLA Center for Genetics and Society, Los Angeles, CA (200).
- NISBET, M.C. (2006, Jan.) Religion, Media, and Science. Annual retreat of the Federal Relations Board of the American Association of Universities, Naples, FL (80).
- NISBET, M.C. (2005, July). U.S. Media and Public Opinion about Stem Cell and Cloning Research. Institute for Communication Science at Dresden University and Max Plank Institute of Molecular Cell Biology and Genetics, Dresden, Germany (100).
- NISBET, M.C. (2005, May). Understanding American views of Embryonic Stem Cell Research and Cloning. Baylor College of Medicine, Houston, TX (150).
- NISBET, M.C. (2005, Feb.) Framing Biotech: Understanding Cycles of Attention and Definition to a Scientific Controversy. Annual meeting of the National Association of Science Writers (NASW), Washington, D.C. (75).

- NISBET, M.C. (2005, Jan.) The Ag Biotech Debate: Understanding Cycles of Attention and Definition to a scientific controversy. The Center for Environment & McMicken College of Arts & Sciences, University of Cincinnati (40).
- NISBET, M.C. (2004, Nov.) Explaining Majority Support for Stem Cell Research: Did communication Trump Moral Values in 2004? James Baker Institute for Public Policy at Rice University. Panel presentation at conference sponsored by the Baker Institute's Science and Technology Policy Program and the Texas Medical Center (150).
- NISBET, M.C. (2004, April). Media coverage and the Public Understanding of Biotechnology. Center for Survey Research Seminar Series, The Ohio State University, Columbus, OH (25).
- NISBET, M.C. (2004, March). Media Coverage and the Public Understanding of Biotechnology. Dean's Lecture, College of Biological Sciences at The Ohio State University, Columbus, OH (180).
- NISBET, M.C., Brossard, D. and Kroepsch, A. (2002, April). Framing Science: The Stem Cell Controversy in an Age of Press/Politics. Science Studies Reading Group, Department of Science and Technology Studies, Cornell University, Ithaca, N.Y (40).
- NISBET, M.C., Scheufele, D.A., Shanahan, J.E., Moy, P. Brossard, D., & Lewenstein, B.V. (2001, Sept.). Knowledge, Reservations, or Promise? A Media Effects Model for Public Perceptions of Science and Technology. Science Studies Reading Group, Department of Science and Technology Studies, Cornell University, Ithaca, N.Y. (45).

PEER REVIEWED CONFERENCE PAPERS (34)

- NISBET, M.C. & Pascual-Ferra, P. (2008, Oct.) Tracking the Public Health Frame in Coverage of Climate Change. Annual meetings of the American Public Health Association (APHA), San Diego, CA.
- NISBET, M.C., Hayes, A., & Myers, T. (2006, Nov.) Testing the Casualties Hypothesis: Examining the Impact of Troop Loss on Public Support for Military Action. Annual meetings of the Midwest Association for Public Opinion Research, Chicago, IL.
- NISBET, M.C. & Mooney, C. (2006, Aug.) The Next Big Storm: How Scientists and Journalists are Negotiating Coverage of the Global Warming/Hurricane Link. Annual meetings of the American Political Science Association, Pre-Conference on Political Communication.
- NISBET, M.C. (2006, Feb.) Engaging the Public on Controversial Science. Annual meetings of the American Association for the Advancement of Science, St. Louis, MO.
- NISBET, M.C. & Huge, M. (2005, Nov.) Attention Cycles and Frames in the Plant biotechnology Debate: Managing Power and Participation through the Press/Policy Connection. Paper presented at the annual meetings of the Midwest Association for Public Opinion Research.
- Brossard, D. & NISBET, M.C. (2005, May). Deference to Scientific Authority among a Low Information Public: Understanding American Views about Agricultural Biotechnology. Paper presented at the annual meeting of the International Communication Association, New York City.
- Goidel, R.K & NISBET, M.C. (2004, Nov.). Exploring the Roots of Public Participation in the Controversy over Stem Cell Research and Cloning. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, IL. *Also presented at the 2005 annual meetings of the Southern Political Science Association, New Orleans, LA.
- NISBET, M.C. & Goidel, R.K. (2004, Aug.). Citizen Competence and Science Controversy: Exploring the Functions and Effects of the Mass Media. Paper presented to the Mass Communication & Society Division of the Association for Education in Journalism & Mass Communication (AEJMC), Toronto, CA. *Awarded top three faculty paper.
- Scheufele, D.A., NISBET, M. C., Brossard, D., & Nisbet, E. C. (2004, May). Social Structure and Citizenship: Examining the Impacts of Social setting, Network Heterogeneity, and Informational Variables on Political participation. Paper presented to the annual convention of the International Communication Association (ICA), Political Communication Division.

- NISBET M.C., Brossard, D., & Kroepsch, A. (2004, May) The Stem cell Controversy: Towards a Model of Mediated Issue Development. Paper presented to the annual convention of the International Communication Association (ICA), Mass Communication & Society Division. *Also presented at the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, IL, Nov. 2003.
- NISBET, M.C. (2003, Nov.) Poll Trends: Public Opinion about Stem Cell Research and Human Cloning. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, IL.
- NISBET, M.C. (2003, Nov.) The Competition for Worldviews: Information, Ideology, and Public Support for stem cell Research. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, IL.
- Brossard, D., Scheufele, D.A., & NISBET, M.C. (2003, Nov.) Media and Scientific Citizenship: Exploring Media Effects on Feelings of Efficacy for Science-related Issues. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, IL.
- Nisbet, E.C., NISBET, M.C., Scheufele, D.A., & Shanahan, J. (2003, Sept.) The Effects of Television News in the Muslim World on Public Perceptions of the United States. Paper presented at the World Association for Public Opinion Research (WAPOR), Prague, Czech Republic.
- Scheufele, D.A., NISBET, M.C., & Nisbet, E.C. (2003, Aug.) Ideology, Media, and War: Examining the Origins of Public Support for the War against Iraq. Paper presented at the annual meeting of the American Political Science Association (APSA), Political Communication Division, Philadelphia, PA.
- NISBET, M.C., Moy, P. & Scheufele, D.A. (2003, May). Religion, Communication, and Social capital. Paper presented to the annual meeting of the International Communication Association, Political Communication Division, San Diego, CA.
- Nisbet, E.C., NISBET, M.C., Schuefele, D.A., & Shanahan, J. (2003, May). The Mass-Media and Anti-American attitudes in the Islamic world: Implications for U.S. public diplomacy. Paper presented at the annual meeting of the American Association for Public Opinion Research (AAPOR), Nashville, Tennessee.
- NISBET, M.C., Nisbet, E.C. & Rose, Y.K. (2002, Nov.) The Origins of Equality and Morality: Social Structure and Public opinion about Gay Rights. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL. *First place, MAPOR fellows student paper competition.
- Scheufele, D.A., NISBET, M.C., & Kornet, A. (2002, Nov.) Religion, Rallying Effects, and Mass Media after September 11. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- Brossard, D. & NISBET, M.C. (2002, Nov.) Media, Institutional Trust, and Public Opinion: The Case of Agricultural Biotechnology. Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
- NISBET, M.C., Brossard, D., & Kroepsch, A. (2002, Aug.) Framing Science: The Stem Cell Controversy in an Age of Press/Politics. Paper presented to the Communication, Theory, and Methodology Division, Association for Education in Journalism and Mass Communication (AEJMC), Miami, FL. *Chaffee/McLeod and Kappa Tau Alpha awards for top student paper.
- NISBET, M.C., Scheufele, D.A., & Shanahan, J. (2002, May). When Science Meets Morality: Tapping the Origins of Public Opinion on Genetic Engineering. Paper presented to the annual convention of the American Association for Public Opinion Research (AAPOR), St. Pete Beach, FL.
- Scheufele, D.A., NISBET, M.C., Rose, Y.K., & Ostman, R.A. (2002, April). International News in Times of Crisis: September 11 News Coverage, Public Opinion, and Support for Civil Liberties. Paper presented to the What's news? The Syracuse University Symposium on the Nature of News, Syracuse, NY.

- NISBET, M.C. & Scheufele, D.A. (2002, April). Internet Use and Participation: Political Talk as a Catalyst for Cyber-Citizenship. Paper presented to the annual meeting of the Midwest Political Science Association (MPSA), Chicago, IL.
- NISBET, M.C. & Lewenstein, B.V. (2002, Feb.). Biotechnology in the U.S. Public Sphere: Media and Policy Interactions. Presentation at the annual meeting of the American Association for the Advancement of Science (AAAS), Boston, MA.
- NISBET, M.C. & Scheufele, D.A. (2001, Nov.) A Divided Public Sphere: Religion, Communication Processes, and Civic Culture. Paper presented to the annual meeting of the Midwest Association for Public Opinion Research (MAPOR), Chicago, IL.
- Scheufele, D.A., NISBET, M.C., Lee, E., Brossard, D. & Chong, M. (2001, Aug.) Pathways to Political Participation: Religion, Communication Contexts, and Mass Media in the 2000 Election. Paper presented to the Communication, Theory, and Methodology Division at the annual meeting of Association for Education in Journalism and Mass Communication (AEJMC), Washington, D.C.
- NISBET, M.C. & Lewenstein, B.V. (2001, Aug.). A Comparison of U.S. media Coverage of Biotechnology Across Publications and Journalists, 1995 to 1999. Paper presented to the Science Interest Group (SIG) at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, D.C.
- Schuefele, D.A. & NISBET, M.C. (2001, Aug.) Democracy Online: New Opportunities and Eead Ends. Paper presented to the Political Communications Division of the annual meeting of the American Political Science Association (APSA), Aug. 2001, San Francisco, CA.
- NISBET, M.C. & Lewenstein, B.V. (2001, May). A Comparison of Media Coverage of Biotechnology with Trends in Public Attitudes towards Genetic Engineering, 1995-1999. Paper presented to the Political Communication Division of the annual meeting of the International Communication Association (ICA), Washington, D.C. *Also presented to the 2001 Public Communication of Science and Technology (PCST) conference, Geneva, Switzerland.
- NISBET, M.C., Scheufele, D.A., Shanahan, J.E., Brossard, D., Moy, P., & Lewenstein, B.V. (2001, May). Knowledge or Negativity? Mass Media and Public Perceptions of Science. Paper presented to the Political Communication Division of the annual meeting of the International Communication Association (ICA), Washington, D.C. *Also presented to the New Directions in Journalism Research, Doctoral Seminar, School of Journalism, University of Texas at Austin, January 2002, Austin, TX.
- NISBET, M.C. & Scheufele, D.A. (2001, April). Reasoning and Feeling about Science and Space Policy. Paper presented to the annual convention of the Midwest Political Science Association (MPSA), Chicago, IL.
- NISBET, M.C. & Scheufele, D.A. (2000, Nov.). When Science and Technology Enter the Political Sphere: The Role of the Media in Informing the Public and Shaping Public Perceptions. Paper presented to the annual convention of the Midwest Association of Public Opinion Research (MAPOR), Chicago, IL.

GRADUATE CAPSTONE, THESIS, AND FULBRIGHT ADVISING

AMERICAN UNIVERSITY

MA capstone projects in public communication. Supervising faculty member for graduate students engaged in semester long research projects.

- 2009 Josh Berg. Online Video and Social Engagement.
 Sarah Blair-Miller. Defining Radical: Analysis of Activist Groups and their Tactics.
 Katherine Broendel. Framing Sexual Violence in the Media.
 Suzanne Defelice. Comparative Look at American & French Coverage of Protest.
 Alyssa Gagen. Communicating about Gender Bias and Female Stereotypes.

- Brian Gleason. The Virginia Tech Massacre: Framing and Crisis Communication.
- Corie Hawks. Communicating about Parental Involvement in DC Schools.
- Pat Jakopchek. California Proposition Campaigns: A Framing Analysis.
- Nina Keim. Opinion Leaders and Social Impact of Documentaries.**
- Teagan Knapp. Framing and Priming in Canadian Parliamentary Debates.
- Allison Lipsit. Opinion Leaders and Fashion Marketing.
- Liu, Hua. Analysis of News Aggregator and Social Media Habits.
- O'Brien, Greg. New Technology and the Agenda-Building Process.
- Purdy, Mark. Communicating about New Energy Technologies.
- Taylor, Nick. Framing Education Policy: The Case of Delaware.
- Witt, Megan. Analysis of George Lakoff in the Context of the 2008 Election.
- Woods, Krissy. Higher Education Branding and University Athletics.
- 2008 Jasmine Addo. Examining Dominant Political Narratives in U.S History.
- Travis Burgin. Analysis of the "Vote or Die" Campaign.
- Maggie Clark. Analysis of Barack Obama Campaign Speeches.
- Anovia Daniels. Corporate Social Responsibility and the Red Campaign.
- Erica Eckstrom. Place-based Branding: The Case of Ithaca, NY.
- Lauren Edson. Emotional Branding: Three Case Studies.
- Maura Halpern. Communication Campaigns about Animal Welfare.
- Brad Howard. Political Communication and Young Voter Engagement.
- Kate Leland. Visual Persuasion in Campaign Advertising.
- Chris Marquart. Microtargeting in Political Campaigns.
- Kara Miller. Analysis of Destination Branding Campaigns.
- Becky Potts. The Truth Campaign and Social Marketing Research.
- Lisa Rassenti. Corporate Social Responsibility: Priming and Framing.
- Sara Reichert. Entertainment Communication and the Environment.
- Sarah Weddle. Apple Inc and Research on Branding Campaigns.
- Rokeya Worthy. Crisis Management and the Future of Consumerism.
- Gail Zeigler. Higher Education and Student Marketing.
- 2007 Justin AJose. The Truth about Entertainment Communication.
- Heather Benson. Taking Control of Science Communication.
- Rosana Benites. Coverage of Latin America in the U.S. press.
- Elizabeth Brown. Mass Media, Society, and Celebrity Journalism.
- Regan Carver. Interpersonal Communication Strategies and Mental Health Stigma.
- Melis Erdogan. Worse Case Scenarios: When Scandals Come to Light.
- Christine Hamershock. The Intersection of Media and Social Norms on Campuses.
- Rachel Johnson. Framing Art: Artists, Non-Profits, and Social Change.
- Colleen Lerro. Naming Rights Campaigns in Sports marketing.
- Amanda Saferin. Why do People Play the Lottery?
- David Salati. Branded Entertainment: The Case of Bud TV.
- Christine Schlosser. Gay Advertising Messages and Straight consumers.
- Tracy Waldman. Nation Branding and the News Media.
- Lindsay Woods. Communication and Corporate Social Responsibility Campaigns.
- Kristen Youngblood. Evaluating Opinion Leader and Market Maven Theories.

*Awarded by faculty top graduate seminar paper in public communication.

**Awarded by faculty top graduate capstone in public communication (weekday program).

2008-2009 Faculty advisor to Barbora Petrova, visiting Fulbright Fellow and Doctoral Student, Political Science, Faculty of Social Studies, Masaryk University, Czech Republic.

THE OHIO STATE UNIVERSITY

2005 Saundra Latham, MA thesis (advisor), Framing Local and National News Coverage of U.S. Solider Casualties.
 Rebecca Seitman, PhD thesis (member), Framing the 2004 Presidential Election: The Role of Media, Political Discussion, and Opinion Leaders.
 Major T. David Smith (USAF), MA thesis (member), The Effects of U.S. Casualties on Public Support for U.S. Military Operations: The Influence of Mass Media on Public Opinion.

2004 Lindsay H. Hoffman, MA thesis (member), Mobilizing Information as a Link to Political Participation: A Content Analysis of Online and Print Newspapers.

UNIVERSITY AND PROFESSIONAL SERVICE ACTIVITIES

AMERICAN UNIVERSITY

2011-2012 Member, Search Committee, Dean of School of Communication.
 2010-11 Chair, Search Committee, Assistant/Associate Professor in Communication and the Information Needs of Communities
 2010-11 Member, Promotion and Tenure Committee, School of Communication
 2009-10 Member, University Planning Committee on Public Health Research and Education
 2009 Member, Science-Environmental-Health Journalism Tenure-Track Search Committee
 2006-present Member, Planning Committee for New PhD program in Communication
 2009 Spring Public Communication representative, SOC Strategic Planning Committee
 2009 Spring Ad Hoc Provost Planning Committee, Annual University Faculty Summit
 2008-2009 Member, School of Communication Curriculum Committee
 2007-08 Member, Ad Hoc Committee, University Strategic Plan, AU Faculty Senate
 2007-08 Co-chair, Public Communication Tenure-Track Faculty Search Committee (Hired Professors Lauren Feldman and Wendy Mellilo Farrill)
 2006-07 Member, SOC Merit Committee

THE OHIO STATE UNIVERSITY

2003-06 Member, Faculty advisory committee to OSU official student newspaper, *The Lantern*

REVIEWER FOR NATIONAL SCIENCE FOUNDATION AND NATIONAL ACADEMIES

2004-Present Regular Reviewer of National Science Foundation Grant Proposals for Division of Decision, Risk, & Management Sciences; Program on Science, Technology, & Society; Program on Informal Learning; Division of Science Resources Statistics; Division on Science Education; and Early CAREER awards in Informal Learning about Science.
 2007 Reviewer of National Academies report, *Teaching Evolution & Creationism*
 2003-05-07 Reviewer of bi-annual *NSF Science & Engineering Indicators*, Chp 7: Public Attitudes

EDITORIAL SERVICE FOR JOURNALS AND PUBLISHERS

2009 Co-Editor, Special Symposium on "Documentary Film: Form, Functions, & Impacts" Mass Communication & Society (forthcoming December 2010)
 2008-present Editorial board member, International Journal of Press/Politics
 2008-present Editorial board member, Science Communication
 2004-07 Book Review Editor, Mass Communication & Society.

- 2001-Present Reviewer for: [Journal of Communication](#) (2006, 2009, 2010); [American Journal of Political Science](#) (2009); [Science](#) (2008-09); [Public Opinion Quarterly](#) (2005-10); [Public Understanding of Science](#) (2001-09); [Science Communication](#) (2003-10); [Political Communication](#) (2004-08); [Journal of Politics](#) (2007); [Journalism & Mass Communication Quarterly](#) (2005-07); [International Journal of Public Opinion Research](#) (2004-08); [Political Behavior](#) (2006); [Human Communication Research](#) (2005); [Critical Studies in Media Communication](#) (2006); [Mass Communication & Society](#) (2004-00); [Social Studies of Science](#) (2003; 2010); [Genetics & Medicine](#) (2004); [Global Environmental Change](#) (2009); [Bioscience](#) (2010), [Climatic Change](#) (2011); [Frontiers in Ecology and the Environment](#) (2011), [Nature Climate Change](#) (2011, 2012).
- 2006-08 Book Manuscript Reviewer for: Basic Books (2008); University of Massachusetts Press (2007); Congressional Quarterly (2006), Sage Publications (2006).

SERVICE TO ACADEMIC ASSOCIATIONS

- 2004-05 Teaching Standards Chair, Communication Theory & Methodology Division, Association for Education in Journalism & Mass Communication (AEJMC)
- 2003-04 PF&R Chair, Communication Theory & Methodology Division, Association for Education in Journalism & Mass Communication (AEJMC)
- 2004 Judge, Graduate Student Paper Competition, American Association for Public Opinion Research (AAPOR)
- 2003-06 Moderator, PCST-L Listserv, International Public Communication of Science & Technology Network

MEDIA COVERAGE (QUOTED/INTERVIEWED/RESEARCH CITED) (TOTAL= 134)

NEWSPAPERS AND MAGAZINES, APPEARING PRINT AND WEB (45)

- Kuper, S. (2011, Nov. 25). Squabbling While the World Burns. [Financial Times Weekend Magazine](#).
- Fouhy, B. (2011, Nov. 10). Tweets Become New Spin Room in 2012 Race. [Associated Press](#).
- Editorial (2011, April 21). Home Truths. [Nature](#), 472, 260.
- McAuliffe, B. (2010, July 22). Climate Discussion Heats Up on the Web. [Minneapolis Star Tribune](#). (Also [Kansas City Star](#).)
- Gerstein, J. (2010, June 12). Environmentalists Give Obama a Pass on Oil Spill. [Politico](#).
- McKinnon, S. (2010, April 18). As Earth Day Turns 40, Environmental Movement Focuses on Practical Solutions. [Arizona Republic](#).
- Gehrman, E. (2010, Feb 5). Global Warmings: Panel Says Media's Decline Undercuts Public's Education on Climate Change. [Harvard Gazette](#).
- Harte, J. (2009, Dec. 16). Shooting the Messenger: Climate Change Deniers Take Aim at Scientists. [Philadelphia City Paper](#).
- Schmidt, C. (2009). Communication Gap: The Disconnect between What Scientists Say and the Public Hears. [Environmental Health Perspectives](#), 117, 12, 548-551.
- Kerr, R. (2009, Nov. 13). Amid Worrisome Signs of Warming, "Climate Fatigue" Sets In. [Science](#), 326, 925-928.
- Lane, B. (2009, July 8). Closed Minds Stifle Science. [The Australian newspaper](#).
- Fleck, J. (2009, March 8). Former Astronaut Says Warming Natural. [Albuquerque Journal](#) (NM).
- Revkin, A. (2009, Feb. 24). In Climate Debate, Exaggeration Is a Pitfall. [The New York Times](#).
- Massimiano, Bucchi (2009, Jan. 14). Tanti gli angeli e pochi i demoni Il difficile è rompere i pregiudizi [La Stampa](#) (Italy), pg. 20.
- Russell, C. (2008, July/August). Climate Change: Now What? [Columbia Journalism Review](#).
- Fleck, J. (2008, May 2). Poll Data Trumps Science on Global Warming. [Albuquerque Journal](#) (NM).

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