

DANNY HAYES
Department of Government
School of Public Affairs
American University
215 Ward
202-885-6263
dhayes@american.edu

ACADEMIC POSITIONS

Assistant Professor of Government 2010-present
Fellow, Center for Congressional and Presidential Studies
School of Public Affairs, American University

Assistant Professor of Political Science 2006-2010
Senior Research Associate, Campbell Public Affairs Institute
Maxwell School of Citizenship and Public Affairs, Syracuse University

EDUCATION

Ph.D. in Government, University of Texas at Austin, August 2006
Dissertation: "Beyond the Horse Race: The Content and Consequence of Issue News in American Elections" (Committee: Daron Shaw, chair; Bruce Buchanan; John Sides; Sharon Jarvis; and John Petrocik)

M.A. in Government, University of Texas at Austin, August 2004
Thesis: "Candidate Qualities through a Partisan Lens: A Theory of Trait Ownership"

Bachelor of Journalism, with honors, University of Texas at Austin, December 1998

REFEREED JOURNAL ARTICLES

2012. "The Intersection of Redistricting, Race, and Participation." *American Journal of Political Science* 56(1): 115-130. (with Seth C. McKee)
2011. "The Influence of Foreign Voices on U.S. Public Opinion." *American Journal of Political Science* 55(4): 830-850. (with Matt Guardino)
2011. "When Gender and Party Collide: Stereotyping in Candidate Trait Attribution." *Politics & Gender* 7(2): 133-165.
2010. "Trait Voting in U.S. Senate Elections." *American Politics Research* 38(6): 1102-1129.
2010. "The Dynamics of Agenda Convergence and the Paradox of Competitiveness in Presidential Campaigns." *Political Research Quarterly* 63(3): 594-611.
2010. "Whose Views Made the News? Media Coverage and the March to War in Iraq." *Political Communication* 27(1): 59-87. (with Matt Guardino)

2010. "A Matter of Distinction: Candidate Polarization and Information Processing in Election Campaigns." *American Politics Research* 38(1): 165-192. (with Mathieu Turgeon)
2009. "The Participatory Effects of Redistricting." *American Journal of Political Science* 53(4): 1006-1023. (with Seth C. McKee)
2009. "Has Television Personalized Voting Behavior?" *Political Behavior* 31(2): 231-260.
2009. "Dixie's Kingmakers: Stability and Change in Southern Presidential Primary Electorates." *Presidential Studies Quarterly* 39(2): 400-417. (with Seth C. McKee)
2008. "Party Reputations, Journalistic Expectations: How Issue Ownership Influences Election News." *Political Communication* 25(4): 377-400.
2008. "Does the Messenger Matter? Candidate-Media Agenda Convergence and Its Effect on Voter Issue Salience." *Political Research Quarterly* 61(1): 134-146.
2008. "Toward a One-Party South?" *American Politics Research* 36(1): 3-32. (with Seth C. McKee) --Reprinted in *Princeton Readings in American Politics*, Richard M. Valelly, ed. Princeton, NJ: Princeton University Press, 2009, pp. 519-541.
2005. "Candidate Qualities through a Partisan Lens: A Theory of Trait Ownership." *American Journal of Political Science* 49(4): 908-923.
2005. "Voter Turnout in the California Recall: Where Did the Increase Come from?" *American Politics Research* 33(2): 187-215. (with Brian K. Arbour)
2004. "Booting Barnes: Explaining the Historic Upset in the 2002 Georgia Gubernatorial Election." *Politics & Policy* 32(4): 708-739. (with Seth C. McKee)
2004. "Accentuating the Personal: Media Exposure, Political Sophistication, and Evaluations of Presidential Candidate Traits." *LBJ Journal of Public Affairs* 16(2): 86-97.

BOOK CHAPTERS, REVIEWS, AND OTHER PUBLICATIONS

- Forthcoming. Review of *The Persuasive Power of Campaign Advertising* (by Travis N. Ridout and Michael M. Franz). *Political Communication*.
2010. "Parties and the Media: Getting Messages to Voters." In Jeffrey M. Stonecash (ed.), *New Directions in American Political Parties*, pp. 44-62. New York: Routledge.
2010. "The Transformation of Southern Presidential Primaries." In Branwell D. Kapeluck, Laurence W. Moreland, and Robert P. Steed (eds.), *Presidential Elections in the South: Putting 2008 in Political Context*, pp. 39-69. Boulder, CO: Lynne Rienner Publishers. (with Seth C. McKee)
2010. Review of *The Myth of Presidential Representation* (by B. Dan Wood). *Journal of Politics* 72(3): 919-920.
2009. Review of *Echo Chamber: Rush Limbaugh and the Conservative Media Establishment* (by Kathleen Hall Jamieson and Joseph N. Cappella). *Political Science Quarterly* 124(3): 560-562.

2006. "Media and Elections—Internet," "Media and Elections—Network News," "Media and Elections—Network Television," "Presidential Election of 1956." *Encyclopedia of American Parties and Elections*, Larry J. Sabato and Howard R. Ernst, eds. New York: Facts on File.

OTHER WRITING

- Contributor, *Washington Post's* Behind the Numbers blog on polling and public opinion.
2010. "GOP's Southern Stampede." *St. Petersburg Times*, December 5. (with Seth C. McKee)
2006. "Personality Matters." *Syracuse Post-Standard*, September 28, p. A17.

WORK IN PROGRESS

- Influence from Abroad: How Foreign Voices in the Media Shape U.S. Public Opinion.* (with Matt Guardino)
Book manuscript in progress.
- "Sectional Change and the Variable Incumbency Advantage." (with Seth C. McKee) Under review.
- "Reconsidering the Irrelevance of Foreign Voices for U.S. Public Opinion: An Experiment." (with Matt Guardino)
- "Media Frames and the Immigration Debate."

GRANTS, FELLOWSHIPS, AND AWARDS

- Campbell Public Affairs Institute Faculty Research Award, Syracuse University, 2008
- National Science Foundation: Time-sharing Experiments for the Social Sciences: "A Matter of Distinction: Candidate Similarity and On-line vs. Memory-based Processing." (with Mathieu Turgeon), 2007
- Appleby-Mosher Fund Research Grant, Maxwell School, Syracuse University, 2007-2009
- Research Fellow, Institute for the Study of the Judiciary, Politics, and the Media at Syracuse University, 2007-2008
- National Science Foundation: Doctoral Dissertation Improvement Research Grant, 2005-2006: "The Communications Contest: Candidate Discourse, News Coverage, and Effects on Voters."
- Department of Government Nominee, University of Texas Outstanding Doctoral Dissertation Award
- Long Tuition Fellowship, Department of Government, University of Texas at Austin, Summer 2006
- Malcolm Macdonald Dissertation Fellowship, Department of Government, University of Texas at Austin, 2005-2006

Best Graduate Student Paper, 2005 Southwestern Political Science Association meeting (“The Dynamics of Candidate and Media Issue Convergence.”)

Best Graduate Student Paper, 2004 Southwestern Political Science Association meeting (“Perpetuating Party Advantage: Issue Ownership and News Media Favorability in Presidential Campaigns, 1992-2000.”)

CONFERENCE PRESENTATIONS (2006-present)

“Media Frames and the Immigration Debate,” presented at the Political Communication APSA Pre-Conference, University of Washington, August 2011

“Reconsidering the Irrelevance of Foreign Voices for U.S. Public Opinion: An Experiment,” with Matt Guardino, presented at the annual meeting of the American Political Science Association, Seattle, WA, September 2011

“Redistricting and Turnout in Black and White,” with M.V. Hood III and Seth C. McKee, presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2011.

“Divided by Information: The Partisan Polarization of Political Knowledge,” with Rebekah E. Liscio, presented at the annual meeting of the American Political Science Association, Washington, DC, September 2010

“Indexing Iraq,” with Matt Guardino, presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2010

“Sectional Change and the Variable Incumbency Advantage,” with Seth C. McKee, presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2010

“Why ‘Old Europe’ Still Matters: Foreign Voices in the News, Public Opinion, and the War in Iraq,” with Matt Guardino, presented at the annual meeting of the American Political Science Association, Toronto, ON, Canada, September 2009

“Race and the Participatory Effects of Redistricting,” with Seth C. McKee, presented at the annual meeting of the American Political Science Association, Toronto, ON, Canada, September 2009

“Uncovering the Influence of Foreign Voices on U.S. Public Opinion: The Case of Iraq,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2009

“Feminine Democrats, Masculine Republicans: Stereotype Accessibility and Candidate Trait Attribution,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2009

“Applying Theories of Candidate Trait Effects to Non-Presidential Elections,” presented at the annual meeting of the American Political Science Association, Boston, MA, August 2008.

“Feminine Democrats, Masculine Republicans: Gender and Party Stereotyping in Candidate Trait Attribution,” presented at the spring meeting of the New York Area Political Psychology Workshop, April 2008.

“Whose Views Made the News? Media Coverage and the March to War in Iraq,” with Matt Guardino, presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2008.

“Media Frames and the Immigration Debate,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2008.

“Stability in Change in Southern Presidential Primary Electorates,” with Seth C. McKee, presented at the Citadel Symposium on Southern Politics, Charleston, SC, March 2008.

“Trait Ownership and Trait Effects in U.S. Senate Elections,” presented at the annual meeting of the American Political Science Association, Chicago, IL, September 2007.

“Party and Gender Stereotyping in Candidate Trait Attribution,” presented at the annual meeting of the International Society for Political Psychology, Portland, OR, July 2007.

“Has Television Personalized Voting Behavior?” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2007.

“Dude, Where’s My Incumbent? Voter Rolloff and the Information Costs of Redistricting,” with Seth C. McKee, presented at the Seventh Annual Conference on State Politics and Policy, Austin, TX, February 2007.

“The Messenger Matters: Candidate-Media Agenda Convergence and Its Effects on Voter Issue Salience,” presented at the annual meeting of the American Political Science Association, Philadelphia, PA, August 2006.

“Whose Agenda Wins Out? The Effects of Candidate and Media Issue Attention,” presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2006.

“Toward a One-Party South?,” with Seth C. McKee, presented at the Citadel Symposium on Southern Politics, Charleston, SC, March 2006.

INVITED PRESENTATIONS

“Pat Tillman as American Everyman: Foreign Voices and U.S. Public Opinion,” Ph.D. Alumni Speaker Series, University of Texas, Department of Government, November 18, 2011

“Dean’s Breakfast: Redistricting’s Hidden Effects on Political Participation—And How Race Matters,” Washington Institute for Public Affairs Research, School of Public Affairs, American University, April 14, 2011.

“Public Opinion in a Post-9/11 World: American Attitudes and U.S. Foreign Policy,” University of Louisville, Department of Political Science, November 13, 2009.

“The Influence of Foreign Voices on U.S. Public Opinion,” Cornell University, Department of Government, October 16, 2009.

“Mass Media and American Democracy,” Civic Education and Leadership Fellows Program, Maxwell School, October 15, 2009, and Leaders for Democracy Fellows Program, Maxwell School, April 8, 2010 and March 27, 2009.

“What Can the Next President Do about the Economy?” Le Moyne College/Syracuse University Intelligent Conversation Series (“Selecting the Next President”), October 6, 2008.

“The 2008 Campaign: A Conversation about an Historic Election,” Syracuse University Homecoming/Alumni Weekend, September 19, 2008, and Maxwell School Advisory Board Meeting, October 2, 2008.

“American Politics in a New Media Era,” Syracuse University Second Wednesdays at Lubin, New York City, March 12, 2008.

“Dude, Where’s My Incumbent? Redistricting and Participation in U.S. House Elections,” Campbell Public Affairs Institute Associates Meeting, Maxwell School, October 17, 2007.

“The Science of Campaigns: Electoral Politics and Stem Cell Research,” Manhattan College Honors Enrichment Program Symposium, February 28, 2007

“The Mass Media in American Elections,” Junior Statesmen Foundation of America, Austin, Texas, May 30, 2006

OTHER ACADEMIC APPOINTMENTS

Adjunct Assistant Professor of Government, Austin Community College, 2005-2006

Teaching Assistant, Department of Government, University of Texas at Austin, 2001-2005

Research Assistant, Department of Government, University of Texas at Austin, 2002

- For Professor Daron Shaw: History of American presidential election campaigns
- For Professor Philip Paolino: Media coverage in American presidential primary campaigns

Supplemental Instruction Leader, UT Learning Center, University of Texas at Austin, 2004-2005

COURSES TAUGHT

Public Opinion and Communication (graduate)

Political Analysis (graduate)

Media and Politics

Public Opinion and Electoral Behavior

Elections and Voting Behavior

American National Government and Politics

Texas State and Local Government

SERVICE TO DEPARTMENT, UNIVERSITY, AND DISCIPLINE

Co-founder and organizer, DC-Area American Politics Workshop

Search Committee, American Politics Jr. Faculty Search, Department of Government, American University, 2010

Member, Advisory Board, Tully Center for Free Speech, Syracuse University, 2007-2010

Member, Advisory Board, Campbell Public Affairs Institute, 2009-2010

Member, Graduate Studies Committee, Department of Political Science, Syracuse University, 2006-2010

American Politics Comprehensive Exam Committee, Department of Political Science, Syracuse University, 2007-2010

Manuscript and proposal reviewer for *Acta Politica*, *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *Communication Research*, *Congress & the Presidency*, *Electoral Studies*, *International Journal of Press/Politics*, *Journal of Communication*, *Journal of Empirical Legal Studies*, *Journal of Health, Politics, Policy, and Law*, *Journal of Politics*, *Journal of Women, Politics, and Policy*, *Legislative Studies Quarterly*, *Media, War, and Conflict*, *Political Behavior*, *Political Communication*, *Political Psychology*, *Political Research Quarterly*, *Political Studies*, *Politics & Gender*, *Polity*, *Public Opinion Quarterly*, *Terrorism and Political Violence*, National Science Foundation, Cambridge University Press, Marshall Cavendish-Academic, Pearson-Longman, W. W. Norton, Time-Sharing Experiments for the Social Sciences

Panel discussant and chair, APSA, MPSA, ISPP, SPSA, and SWPSA annual meetings

SERVICE TO COMMUNITY

Instructor, "The 2008 Presidential Election," Syracuse University Gerontology Center Lifelong Learning Institute, Summer 2008 (course and community engagement project for local Syracuse residents)

Faculty advisory committee, Citizen Fact-Checkers Project, Syracuse League of Women Voters and the Onondaga Citizens League, 2007

NBC News election night analyst (2010); Official Political Analyst, "The Jim Reith Show," WSYR Radio, Syracuse, NY (2009-2010); occasional media interviews and appearances: ABC News Online, Associated Press, Austrian Broadcasting Service, *Boston Globe*, Capitol Tonight, *Congressional Quarterly*, *El Nacional* (Venezuela), *Harvard Political Review*, Hearst Television, Icelandic Broadcasting Service, National Public Radio's "On the Media," Sun News Canada, *Syracuse Post-Standard*, *The Hill*, *The Forecaster*, The Insana Quotient, *The New York Times*, *U.S. News and World Report*, *Washington Examiner*, WSTM-TV (Syracuse), WSYR-TV (Syracuse), WTVH-TV (Syracuse), WGRZ-TV (Buffalo), WHCU Radio (Ithaca), WAER Radio (Syracuse), WSYR Radio (Syracuse)

NON-ACADEMIC PROFESSIONAL EXPERIENCE

News reporter, *San Angelo Standard-Times*, San Angelo, Texas, 1999-2000

REFERENCES

Daron R. Shaw
Department of Government
University of Texas at Austin
dshaw@mail.la.utexas.edu
512-232-7275

Suzanne Mettler
Department of Government
Cornell University
suzanne.mettler@cornell.edu
607-255-3868

Jeffrey M. Stonecash
Department of Political Science
Syracuse University
jstoneca@maxwell.syr.edu
315-443-3629

John Sides
Department of Political Science
George Washington University
jsides@gwu.edu
202-994-3538