

**PATRICIA AUFDERHEIDE**

**University Professor and Director, Center for Social Media**

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**EDUCATION**

Ph.D., 1976, University of Minnesota, history

M.A., 1973, University of Minnesota, history

B.A. *summa cum laude*, 1969, University of Minnesota, history

**RECENT HONORS AND AWARDS**

Woman of Vision (Career Achievement) Award, Women in Film and Video (DC), October 2010

Communication Research as an Agent of Change Award, International Communication Association, June 2010

Career Achievement Award, International Digital Media and Arts Association, 2008

Preservation and Scholarship Award, International Documentary Association, 2006

Annual Spry Lecturer on Public Broadcasting, Vancouver and Montreal, Canada, November 14- 16, 2006

Scholar-Teacher of the Year, American University, 2004-2005

Finalist and prizewinner, Award for Social and Ethical Relevance in Communication Policy Research, McGannon Center, Fordham University, July, 2000

Fulbright Research Fellowship, 1995

John Simon Guggenheim Memorial Fellowship, 1994

University Award for Outstanding Scholarship, American University, 1994

Association for Education in Journalism and Mass Communication Teaching Standards Committee award, Free Expression Contest, 1991

**RECENT EMPLOYMENT HISTORY**

2009-present University Professor, American University

2001-present Director and Founder, Center for Social Media, American University

1998-2009 Professor, School of Communication, American University

1994-1998 Associate Professor, School of Communication, American University

1995-1996 Visiting Research Professor, University of Brasília

1989-1994 Assistant Professor, School of Communication, American University

1985-1987 Visiting Professor, Center for International Studies, Duke University

1986-1987 Policy analyst, United Church of Christ, Office of Communication

1982-1983 Senior editor, *American Film* magazine

1980 Visiting Professor, History, University of Illinois Chicago Circle

1978-present Cultural/senior editor, *In These Times* newspaper

1976-1978 Assistant Professor, History, University of Minnesota

**RECENT PUBLICATIONS**

***Recent Books/ Monographs***

*Reclaiming Fair Use: How to Bring Balance Back to Copyright.* University of Chicago Press, 2011, with Peter Jaszi.

*Documentary Film: A Very Short Introduction*. Oxford University Press, 2007.

*The Daily Planet*. Minneapolis, MN: University of Minnesota Press, 2000.

*Communications Policy and the Public Interest: The Telecommunications Act of 1996*. New York: Guilford Press, Jan. 1999.

*Council on Foundations Film Festival Catalog,* 1997-2006. Washington, D.C., Council on Foundations.

***Recent Academic Publications***

*Copyright in the Participatory and Online Video Environment*, in *Handbook on Participatory Video* (eds. Elisabeth-Jane Milne and Claudia Mitchell), Lanham, MD: AltaMira (Accepted January 2012)

*Creativity, Copyright and Authorship*, in *Media Authorship* (eds. David Gerstner and Cynthia Chris), New York: Routledge (Accepted January 2012)

*Copyright and Fair Use in Mobile Learning*, in *Handbook of Mobile Learning* (eds. Zane Berge and Lin Muilenburg), New York: Taylor and Francis (Accepted November 2011)

*Code of Best Practices in Fair Use for Academic and Research Libraries*, Washington, DC: Association of Research Libraries; Center for Social Media; Program on Information Justice and Intellectual Property, Washington College of Law, 2012

*Copyright, Fair Use and Social Networks* in Zizi Papacharisi*, The Networked Self: Identity, Community and Culture*. New York: Routledge, 2011

With Matthew Nisbet, “*Best Practices in Digital Journalism,” Mass Communication and Society,* 2011

*Expanding the utility of fair use in copyright: the best practices model*. Amsterdam: Amsterdam Law Review, 2011

Fair Use in Online Video. *I/S Symposium, Ohio University Law Journal, 6*(1), 2010, 13-40.

With Mridu Chandra and Peter Jaszi, *Honest Truths: Documentary Filmmakers on Ethical Challenges in Their Work,* Center for Social Media, 2009

With Jessica Clark, *Public Media 2.0: Dynamic, Engaged Publics,*.Center for Social Media, 2009

With Peter Jaszi and Lindsay Weeramuni, *Code of Best Practices in Fair Use for OpenCourseWare,* Center for Social Media, 2009

With Jessica Clark, *Will Public Media Survive Where Mainstream Media Failed?*, in "The American Prospect," 2009.

With Peter Jaszi, *Code of Best Practices in Fair Use for Online Video*, Center for Social Media, July 2008

With Peter Jaszi and Renee Hobbs, *The Cost of Copyright Confusion for Media Literacy*, Center for Social Media, September 2007

The Deep Structures of Democracy: The Nexus of Communications Policy and Public Culture,” in *Media cultures*, eds. William Urricchio and Susanne Kinnebrock, Universitatsverlag: Heidelberg, Germany, Winter 2006, pp. 15-21

Co-producer with Peter Jaszi, *Documentary Filmmakers’ Statement of Best Practices in Fair Use*, Center for Social Media, November 2005

***Recent Reference Work***

“Documentary film, 1990-present,” Blackwell’s Dictionary of Film, 2012

“Television, public service broadcasting, public interest mandates—US,” in Douglas Gomery and Luke Hockley, eds., *Television Industries*, BFI Publishing, British Film Institute: London, 2006, 45-47

“US Public TV,” in Douglas Gomery and Luke Hockley, eds., *Television Industries*, BFI Publishing, British Film Institute: London, 2006, p. 48

“Public Television," in Horace Newcomb, ed. *Encyclopedia of Television*, 1997

**EDITORIAL BOARDS**

Kartemquin Films, board of directors, 2007-present

Independent Television Service, member of the board of directors, 2000-2007

Editorial boards, *Journal of Broadcasting & Electronic Media*, 2000-2004; *Communication Law and Policy*, 2001-present

Editorial board member, Critical Media Studies: Institutions, Politics, and Theory (book series), Rowan & Littlefield, 2000-present

Film Advisory Committee member, National Gallery of Art, 1987-present