

LEONARD STEINHORN

Leonard Steinhorn, Professor of Communication and Affiliate Professor of History, has taught at American University since 1995 and specializes in politics, presidential elections, strategic communications, race relations, and recent American history.

Since 2012 he has served as a political analyst for CBS Radio News and before that was a political analyst for the Washington, DC FOX affiliate. He has appeared in hundreds of broadcast, print and online news outlets discussing politics, the presidency, race relations, generational trends, popular culture, and the media. His writings on American politics, culture and race have been featured on C-SPAN, PBS, CNN and NPR, and he has been interviewed for stories on NBC, CBS, ABC, BBC, Canadian TV, German TV, French TV, Al Jazeera, among many others.

Steinhorn is the author of two highly regarded and much debated books on American politics and culture, *The Greater Generation: In Defense of the Baby Boom Legacy*, and *By the Color of Our Skin: The Illusion of Integration and The Reality of Race* (co-authored). He has conducted nationwide book tours involving hundreds of media interviews and speeches at universities, bookstores, and meetings across the country. These books and other writings have been cited extensively; two universities required the race relations book campus-wide. Considered an expert on race relations, the Sixties, baby boomers, and generational politics, he has appeared on-air in the CNN documentary series, *The Sixties*, and in a DVD special feature on the Sixties generation for the final season of AMC's *Mad Men*.

Steinhorn has written over a hundred articles in publications such as The Washington Post, New York Times, International Herald Tribune, Baltimore Sun, Atlanta Journal-Constitution, Chicago Sun-Times, Seattle Times, Politico, Huffington Post, History News Network, Salon, The Hill, among many others. He created PunditWire, an online publication where political speechwriters comment on the news. He also serve on the board of advisers at the History News Network.

Over the years he has delivered hundreds of speeches and talks discussing politics, the presidency, race relations, the Sixties, baby boomers, American history and culture, and the media. Venues include major non-profit and civil rights organizations, scholarly conferences, conventions, universities, and sites such as the Clinton Library in Little Rock, National Press Club, National Archives, Carnegie Corporation, Renaissance Weekend, Sorbonne, and Charles University in Prague. He has been a visiting Scholar at Rollins College, Philadelphia University, and St. John's Fisher College. In 2014 he was named to the faculty of One Day University, lecturing nationwide on American politics and the year 1968. The State Department has sponsored his lectures in Slovenia and the Czech Republic.

Steinhorn's innovative courses – including a quadrennial class on the presidential election, classes on baby boomers and the Sixties, and one on the PR presidency – have been featured on CNN, C-SPAN, NBC, FOX, USA Today, Agence France-Presse and The Chronicle of Higher Education. He created a Political Communication MA program, among the fastest growing degrees at the university, and as former department chair he recruited star faculty including former White House speechwriters, leading journalists and pollsters, and a documentary filmmaker. He was twice voted Faculty Member of the Year by the student body; he also was named Honors Professor of the Year.

Before coming to American University, Steinhorn spent nearly fifteen years as a political consultant and speechwriter for various campaigns, nonprofit organizations, and members of Congress.

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