

AMERICAN UNIVERSITY, WASHINGTON SEMESTER PROGRAM
**SYLLABUS FOR THE INTERNATIONAL POLITICS
AND FOREIGN POLICY SEMINAR—UNIT I
(SIS 491-001T and SIS 492-001T) (8 credit hours)**

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PRELIMINARY NOTES:

- **The audio or video recording with any device of all seminar sessions is strictly prohibited. Please do not bring laptops or other electronic equipment to take notes during the seminar sessions. All of our guest speakers have been assured that their briefings will be “not-for-attribution,” and some speakers will specifically request that their sessions be completely “off-the-record.” Many guest speakers have also requested that no laptops be brought to their sessions to ensure the privacy of their comments.**
- **Please remember to turn off all cellular telephones and other electronic devices before you enter any classroom and off-campus meeting room.**
- **Please do not use cellular telephones, blackberries, or other devices to read or send messages during our seminar sessions. Although you might think that if you hold your electronic device under the table, the speaker will not see what you are doing, trust me, she or he will see what you are doing and realize that you are not paying attention to her or his remarks. Our guest speakers volunteer time out of their busy schedules to meet with us, and the very least we owe them is our undivided attention.**
- *Students must keep all course syllabi and weekly schedules as documentation of their academic work during the semester. Some of the home universities may require their students to submit these documents in order to grant full credit for the courses taken in the Washington Semester Program.*
- Information about this course will be posted on American University's Blackboard online system. All students must ensure that they are enrolled in this course through the registrar's office and through the Blackboard system. To enroll in the Blackboard system, go to www.american.edu/blackboard. When logging into this website for the first time, use your AU log-in user name for both your user ID and password (unless you have already created a confidential password). For more information, go to the nearest AU computer lab or call the AU Computer Help Desk at (202) 885-2550.

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EMERGENCY PREPAREDNESS

In the event of a declared pandemic (influenza or other communicable disease), American University will implement a plan for meeting the needs of all members of the university community. Should the university be required to close for a period of time, we are committed to ensuring that all aspects of our educational programs will be delivered to our students. These may include altering and extending the duration of the traditional term schedule to complete essential instruction in the traditional format and/or use of distance instructional methods. All faculty members will design alternative means of completing classes. Specific strategies will

vary from class to class, depending on the format of the course and the timing of the emergency. Faculty will communicate class-specific information to students via AU e-mail and Blackboard, while students must inform their faculty immediately of any absence due to illness. Students are responsible for checking their AU e-mail regularly and keeping themselves informed of emergencies. In the event of a declared pandemic or other emergency, students should refer to the AU Web site (www.prepared.american.edu) and the AU information line at (202) 885-1100 for general university-wide information, AND contact their faculty and/or respective dean's office for course and school or college-specific information.

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I. COURSE DESCRIPTION

I,A. Course Objectives

The main objectives of the International Politics and Foreign Policy Seminar are the following:

- Improve the student's understanding of the nature of international politics
- Immerse the student in both the theory and practice of the process of U.S. foreign policy formulation and implementation
- Develop the analytical skills the student will need to assess the major global and regional foreign policy challenges facing the United States and the world today
- Prepare the student for the professional field of international relations and diplomacy

To achieve these goals, the seminar consists of lectures by the professor, lectures (on and off campus) by public officials and private individuals involved in shaping and implementing U.S. foreign policy, class discussions, class simulations, and other class exercises to enhance the understanding of international relations and U.S. foreign policy. In this context, the course will take advantage of Washington, DC, to place special emphasis on the study of the actual practice of foreign policy decision-making and compare that reality to the theoretical models developed in the academic discipline of International Relations.

I,B. Learning Outcomes

Students taking this course will learn the following critical thinking skills needed by foreign policy makers and analysts:

- Identify the forces that play a crucial role in shaping international politics and drive the formulation of foreign policy in the United States and other countries
- Understand the prescriptive and descriptive models of foreign policy decision-making that scholars have developed to explain foreign policy behavior
- Acquire the analytical skills needed to interpret the current foreign policy of the United States and other countries in general and vis-à-vis specific regions or issues

- Recognize the key factors that drive foreign policy with respect to each of those specific regions or issues and the theoretical models that most accurately describe those foreign policies
- Apply a rational theoretical model of foreign policy formulation to analyze and evaluate current foreign policy and develop (when necessary) alternative policies

I.C. Workload Requirements

The International Politics and Foreign Policy Seminar is an eight-credit course. Accordingly, the professor will schedule, *on average*, between four and six sessions per week. This means that all students should expect to be in class *a minimum* of eight hours per week. While every student's pace of study is different, a general estimate is that for every hour of in-classroom instruction, the student will be expected to work two hours outside the classroom. In other words, all students should expect to have enough take-home assignments (including required readings, the Book Critique, and other work) to keep them busy for at least another sixteen hours per week. Please keep in mind that just as any employee's commuting time does not count for his or her required eight hours of work per day, the classroom time estimates given above *do not* include travel time to and from off-campus seminars.

I.D. Schedule of Class Sessions

Students in Unit I of the International Politics and Foreign Policy Seminar will be working at their internship offices on Mondays and Tuesdays and will be attending seminar sessions on Wednesdays, Thursdays, and Fridays. **All students must be available for seminar sessions from as early as 8:00 a.m. through as late as 5:00 p.m. (sometimes even 5:15 p.m.) on Wednesdays, Thursdays, and Fridays. (Please keep this in mind if you are planning to sign up for an evening elective class or get a part-time job during the semester.)**

Because the professor must accommodate the schedules of all invited guest speakers, there is no pre-established schedule of seminar sessions for the entire semester. The schedule of the seminar sessions to be held on Wednesdays, Thursdays, and Fridays will vary from week to week and will be announced after the guest speakers have confirmed the date, time, and place of their lectures. Usually, at the end of each week the professor will distribute the tentative schedule of seminar sessions for the following week. Please remember that while every effort will be made to schedule between four and six seminar sessions per week, depending on the availability of guest speakers, some weeks may include only three sessions and others as many as seven or eight sessions. *Please keep in mind that being able to adapt to a changing schedule is essential to participate effectively in this program.* Indeed, occasionally, unexpected changes in the schedules of guest speakers may lead to last-minute changes in the weekly schedules, even after the professor has distributed them. Last-minute changes in the weekly schedule will be posted on the Washington Semester Program's bulletin board in the classroom wing of Dunblane House. If possible, notices of changes will also be sent through the AU Blackboard e-mail system. Please check the physical bulletin board in the classroom wing of Dunblane House, your

AU e-mail account, and the AU Blackboard site for this course frequently for any announcements of changes in the weekly schedules. *It is every student's responsibility to keep abreast of any changes in the schedule.*

I,E. Tentative Outline of the Course

The seminar sessions will deal with the topics listed below. *(The sequence of topics and timeframe provided are tentative given the need for flexibility in the scheduling of speakers):*

Part 1: An Introduction to U.S. Foreign Policy-Making (Approximately Four to Five Weeks)

International Relations Theories; Schools of Thought in U.S. Foreign Policy; New Global Foreign Policy Challenges and the Redefinition of National Security; and the Role of Governmental and Non-Governmental Actors in the Shaping of U.S. Foreign Policy

Tentative Range of Dates for the First Exam: February 10 – 19

Part 2: The North: Transition Among the Great Powers (Approximately Four to Five Weeks)

Foreign Policy and National Security Issues in U.S. Relations with the European Union, Russia, and China

Tentative Range of Dates for the Second Exam: March 3 – 19

Part 3: The South: Other Regional Challenges for U.S. Foreign Policy (Approximately Four to Five Weeks)

Dealing with Growing Unrest in Other Regions of the World: Challenges for U.S. Foreign Policy in the Middle East, Latin America, and Africa

Definite Date for the Final Exam: Wednesday, April 28 (This date is not tentative.)
No student should plan his or her trip home on or prior to this date. Students taking courses on the main campus may have final exams for their main campus courses later than April 28th.)

Please note that the course outline must be tentative because the course schedule will have to adapt to guest speaker availability. Moreover, should a particularly important expert on a given region or topic become available at a different time than one would anticipate based on this tentative course outline, adjustments to this outline will have to be made.

I,F. Required Textbooks

1. Steven W. Hook, U.S. Foreign Policy: The Paradox of World Power. Second Edition. Washington, DC: CQ Press, 2008. (ISBN 0872894662)

2. Andrew Bennett and George Shambaugh, editors. Taking Sides: Clashing Views in American Foreign Policy. Fifth Edition. Guilford: Dushkin/McGraw Hill, 2010. (ISBN 0073545646)
3. Glenn P. Hastedt, editor. Annual Editions: American Foreign Policy 09/10. Fourteenth Edition. Guilford: Dushkin/McGraw Hill, 2009. (ISBN: 0073397641)
4. Helen E. Purkitt, editor. Annual Editions: World Politics 09/10. Thirtieth Edition. Guilford: Dushkin/McGraw Hill, 2010. (ISBN: 0078127601)

I.G. Strongly Recommended Book

1. John L. Allen. Student Atlas of World Politics. Eighth Edition. Guilford: Dushkin/McGraw-Hill, 2008. (ISBN 0073379722)
2. Kate L. Turabian. A Manual for Writers of Research Papers, Theses, and Dissertations. Seventh Edition. Chicago: University of Chicago Press, 2007. (ISBN 0226823377)

For additional recommended books, please see the appendix to this syllabus. All required textbooks should be available at the AU bookstore (usually until the end of the first full month of classes). Because of space constraints, only the *required* textbooks will be on the bookstore shelf for this course. The AU bookstore's textbook ordering staff will be happy to special-order any books that you want from the list of recommended books or from the list of books for the Book Critique assignment. Please note that most of the textbooks may also be purchased from the publishers or through the internet, or obtained from the AU library.

Because the sequence of topics studied during the semester may change in order to accommodate the availability of guest speakers, required reading assignments for each topic will be listed in the weekly schedules (rather than in this syllabus). Reading assignments that do not come from the textbooks will be placed on reserve in the Library Reserve Reading Room located on the Main Campus. If possible, some reserve readings will also be available through "e-reserves" (electronic reserves) on Blackboard or handed out in class. If an assigned reading that does not come from a textbook is not available on "e-reserves," please go to the Main Campus's Library Reserve Reading Room (on the library's bottom floor).

Students should keep up with international events. The Financial Times (London) and The Economist (London) provide excellent English-language coverage of international news. Students should also consult the leading academic journals in the field of international relations such as Foreign Affairs and Diplomatic History.

II. COURSE RULES AND REQUIREMENTS

The seminar is worth eight credit hours and each student's final grade will be based on the student's performance in meeting the requirements specified below under each of the following categories:

II, A. Class Attendance and Punctuality

Attendance and punctuality are essential requirements of the seminar. Every student must attend ***all required seminar sessions*** and ***arrive promptly*** unless there is a truly valid reason for his or her absence such as personal illness or a ***bona fide*** family or personal emergency.¹ A poor record in either attendance or punctuality will have a detrimental impact on the student's final grade for the seminar. Please make sure to observe the following key procedures concerning attendance and punctuality:

1. *All students must allow plenty of extra time to arrive at all seminar sessions promptly. Students should bring with them the weekly schedules* indicating the location of (and, if necessary, directions to) every seminar session.
2. *If a student arrives late for a seminar session that is already underway, he or she must not enter the classroom or briefing room.* Late arrivals are discourteous to the speakers, disruptive to the class, and detrimental to the Washington Semester Program's reputation.
3. ***Once a session has started, students should not leave the classroom or meeting room except in cases of emergency.*** Unexpected departures from a session already in progress are discourteous and could be interpreted by a speaker as a rude expression of disapproval of his or her views. If, because of a health emergency, a student must leave the classroom during the course of a seminar session, he or she should do so *discreetly and politely*. If a student must leave a session, he or she should *abstain from re-entering* the classroom or meeting room. Departures and returns by students during a session, whether to go to the restroom or for any other reason, are *discourteous, disruptive, and detrimental to the Washington Semester Program's reputation*.
4. Internship search or research project interviews *are not valid excuses* for absenteeism unless the student has secured *prior* approval from the seminar professor.
5. If a student misses a seminar session because of an illness or emergency, he or she must inform the professor (preferably via e-mail) *before the session or promptly after the session*.
6. If a student believes that he or she *may* have a valid reason to be excused from a session, he or she *must seek permission from the professor in advance, via e-mail if necessary*.
7. ***Regardless of whether a student was able to attend all sessions, he or she will be responsible for the material discussed and distributed in every session. If a student misses a seminar session, he or she must obtain the notes and any class handouts from that session from other classmates. Indeed, every student in the class should make arrangements with one or two classmates to designate them as her or his***

¹ A seminar session is defined as any class-wide endeavor, on campus or off campus. It includes any of the following: a session with a guest speaker, a lecture by a professor, a video presentation, a class discussion, a class simulation, or *any other academic class exercise or activity*.

“proxies” to take detailed and legible class-notes and to pick up extra copies of any class handouts.

II.B. Class Participation and Professionalism

This seminar is predicated on all the students’ collective dedication and commitment to the sessions. The seminar sessions can only be as good as the students make them through their active and polite participation. Accordingly, a good record of participation and professionalism is an easy way to do well in the participation portion (15%) of the final seminar grade. On the other hand, a poor record of participation and professionalism will not only make a student lose these fifteen percentage points, but could also have a further detrimental effect on his or her final grade.

All students must observe proper professional and diplomatic etiquette when raising questions and participating in the seminar sessions and class discussions to ensure constructive interaction with guest speakers, other students, and the professor. Accordingly, in order to avoid misunderstandings about the nature of the seminar sessions and to avoid the repetition of some truly regrettable incidents, please read and observe carefully the detailed description of the proper etiquette for this course, provided below. Should a student have any doubts after reading the following rules, he or she should speak with his or her professor. The unit professor is the ultimate judge of what constitutes appropriate behavior in the classroom.

- 1. The Washington Semester Program relies on the good will of guest speakers who volunteer time out of their busy schedules to meet with our students. Students *must* be attentive and show *utmost respect*. During sessions, students must not converse or spend any time checking their text-messages. They should also try to avoid passing notes to each other, unless extremely necessary. During sessions, students should also avoid any outward demonstrations of disagreement, displeasure, or boredom (such as loud sighing, yawning, or stretching).**
- 2. *The meetings with guest speakers are not debate club sessions* in which the students try to change a speaker's mind or another student’s opinion. Actually, one of the main purposes of inviting guest speakers is to expose students to as many perspectives as possible. Every student should keep an open mind, listen to what the speakers have to say, and try to understand the speaker’s perspective before asking questions. Students must keep in mind that some speakers may express very controversial views. Yet, the sessions with guest speakers must not become arguments. Students will have plenty of time during class discussions to talk about the presentations made by guest speakers.**
- 3. *Students should not hesitate to ask questions of the speakers, but they must do so politely.* The questions should be phrased as *inquiries for further information or for clarification of information already provided, not as criticisms or challenges.* All students should remember that they are being judged and graded on their *professionalism and diplomatic tact.* In the real world, all professionals (particularly**

diplomats) must be able to work effectively and negotiate constructively with people with whom they may have serious differences of opinion.

4. Unless the speaker explicitly asks for questions during his or her initial presentation, all students should wait until the speaker finishes his or her presentation, and *then* raise their hands and wait for the speaker's acknowledgement. The speaker may become sidetracked if interrupted, and the group will thereby be prevented from enjoying the benefit of a clear and comprehensive presentation of the speaker's perspective.
5. Once a student has asked a question, he or she should not interrupt the speaker's response, but should wait until the speaker finishes (even if the speaker seems to have misinterpreted the question) before asking a follow-up question, if necessary. *All students should be considerate towards their classmates by observing a limit of one follow-up question when other students have also raised their hands. If you wish to ask more than one follow-up question, please look around the class to make sure that no other classmates have raised their hands to ask questions.* More than one follow-up question may lead to a one-on-one debate, pre-empting the time for questions by other students.
6. *The students must consider all the remarks made by guest speakers "not for attribution." The students must never refer either to a specific previous speaker by name or even in a general fashion to "a previous speaker" when questioning another speaker.* For example, instead of saying "Ms. X, you advocate for keeping the embargo on Cuba, but one of our previous speakers told us that the embargo has been a major failure of U.S. policy, " use a much more diplomatic style such as "Ms. X, how would you respond to those who argue that the U.S. embargo on Cuba has not been truly effective?" By using the latter style—that is, by not volunteering the information that the class has listened to other speakers, and by placing some distance between the critique of U.S. foreign policy and the student's personal opinion—a student can ask a very probing and challenging question without antagonizing the guest speaker. *While most speakers will understand that the students are going to be exposed to several perspectives, we still do not want any speaker to get the impression that he or she was set up.*
7. When raising questions, students should try to use information from the readings, but must never preface their questions by saying "one of our assigned readings states. . . ." Sometimes some readings will be assigned in advance of a briefing to foster active interaction with a speaker. Students should use the material in readings to question the speaker *without indicating that the material was assigned reading*. Again, we do not want a speaker to believe that he or she was set up.
8. The class discussions that the professor will lead will require the *active and polite participation of all students*, but these discussions should *not necessarily be considered as debate club sessions*. *While students should feel free to express their opinions, no one should monopolize the discussion, seek to impose his or her views, or seek to "score points."* In fact, the class discussions will not always seek to produce a

consensus, but rather foster the free and cordial consideration of all the different policy alternatives with their pros and cons, and thus allow each student to form his or her own opinion.

In sum, all students must behave professionally and show respect for the speakers, the professors, and their peers. Observance of these standards will ensure a positive experience for all involved.

NOTE: The class participation segment may also include short written assignments in preparation for a class discussion or simulation. *“Participation Essays” must be submitted both electronically and in print. Papers that miss the electronic deadline will be considered late.* The electronic version must be sent (as a Microsoft Word e-mail attachment) to Professor Maisch’s e-mail address at cmaisch@american.edu; the printed hardcopy must be brought to the class session for which it is due. *While these “Participation Essays” will not be graded, they must be submitted by the deadlines provided in the weekly schedules in order for the student to receive credit. All participation essays will be kept by the professor as evidence of every student’s record of participation and as a sample of the student’s writing.*

II.C. Preliminary Reaction Essay and Book Critique

All students must read one book from the list provided below, and write a Book Critique summarizing and reviewing that book. This assignment will increase the students’ understanding of international relations and U.S. foreign policy in general, or help them study more closely how a contemporary foreign policy analyst has applied decision-making theory to assess one of the crucial foreign policy crises of our time,

The Book Critique must be organized in two separate but complementary components: the Summary and the Review. In the Summary section, the student must provide a *concise yet accurate and objective* synopsis (in the student’s own words) of the author’s main arguments. The Summary section must be *no fewer than six and no more than eight pages* in length; and it should demonstrate that the student has a clear understanding of the author’s main arguments.

In the Review section, the students must provide *their own personal analysis* of their author’s arguments. *The analysis of their author’s arguments must include an assessment of their relevance, validity, or applicability to current foreign policy challenges faced by the U.S. and the global community, in light of issues and themes discussed throughout the seminar course. Please note that relating your book to the course is a crucial element of your Review; citing speakers or readings as they relate to the book’s material is highly encouraged.* The Review section must be *no fewer than eight and no more than ten pages* in length. In total, the Book Critique should be no fewer than fourteen and no more than eighteen pages in length.

Preliminary Reaction Essay: In order to ensure that every student starts work promptly on his or her Book Critique and is thus able to use the book chosen to raise questions of the guest speakers throughout the semester, every student must write a Preliminary Reaction Essay about the

introduction or first chapter of the book the student has chosen. This Preliminary Reaction Essay must be one to two pages in length (typed and double-spaced) and *should include only the central thesis presented by the author in the book's introduction or first chapter and a brief statement expressing the student's initial opinion of the author's thesis*. In this Preliminary Reaction Essay, students should explain whether they are inclined to agree or disagree with their author's thesis and why. Please remember that this is an initial opinion. All students should feel free to change their mind in the course of reading the remainder of their books if persuaded to do so by their author's subsequent arguments. The **Preliminary Reaction Essay is due on Tuesday, February 2nd, at 10:00 p.m.** It must be submitted *both* electronically via e-mail (as a Microsoft Word attachment) and in print (in class). The e-mail message must be sent to cmaisch@american.edu on or before 10:00 p.m. on February 2nd. The printed copy must be brought to the first *on-campus* class and handed to Dr. Maisch on Wednesday, February 3rd.

The full **Book Critique is due on Sunday evening, April 11th, at 10:00 p.m.** It must be submitted *both* electronically via e-mail (as a Microsoft Word attachment) and in print (in class). The e-mail message must be sent to cmaisch@american.edu on or before 10:00 p.m. on Sunday, April 11th. The printed copy must be brought to the first *on-campus* class and handed to Dr. Maisch on Wednesday, April 14th. In order to ensure fairness for all students, late submissions will be penalized according to the policy stated below:

Policy for Late Submissions: Failure to submit the Book Critique on time will result in a penalty of minus four points. Failure to submit the Book Critique within a week of the deadline will result in a penalty of minus six additional points.

A word of advice: Every student should write a rough draft of his or her paper in longhand before he or she begins to type it. If a student chooses to draft his or her paper directly on the computer he or she should *save and print every page as it is completed in order to avoid losing the entire paper should a computer failure occur*. Computer problems are not acceptable excuses for late submissions of assignments.

The Preliminary Reaction Essay and the Book Critique together will be worth 25% of the final grade for the Seminar. Although the Preliminary Reaction Essay will not be graded, all students must submit it to receive credit. The Book Critique will be graded according to the following criteria:

- **ACCURACY and COMPREHENSIVENESS:** The student must **present *objectively and fairly all the major arguments*** made by the author. In this context, the student must provide due consideration to the information and evidence presented by the author to support his or her arguments.
- **ANALYSIS and BALANCE:** The student must evaluate critically and fairly all the major arguments presented by the author and relate them—as much as is appropriate—to the issues discussed in the seminar. The student must *substantiate with evidence or serious arguments* (not just personal opinions, impressions, or feelings) his or her *own* assessment of the author's arguments as well as his or her *own* evaluation of the relevance

or applicability of the author's arguments to present-day U.S. foreign policy. In this context, the student should **fully integrate the views of other scholars (from the seminar sessions and readings) into his or her personal assessment or critique** of the author's arguments.

- **ORGANIZATION, CLARITY, GRAMMAR, AND SPELLING:** The student must pay close attention to the organization of his or her Book Critique. The student must present information and develop arguments following a clear and persuasive logic. The student must not weaken his or her Book Critique with **improper grammar** (including incorrect spelling) or a **convoluted or unclear** writing style.
- **LENGTH AND FORMAT:** The student must respect the length requirements and ensure that the format of his or her **citations** is consistent with recognized academic standards, such as those provided in Kate L. Turabian's A Manual for Writers of Research Papers, Theses, and Dissertations (Seventh edition).

List of Books for the Book Critique (Students must choose one):

- Ali A. Allawi. The Occupation of Iraq: Winning the War, Losing the Peace. New Haven, CT: Yale University Press, 2008--Reprint edition. (ISBN-10: 0300136145)
- Andrew Bacevich. The Limits of Power: The End of American Exceptionalism. New York: Metropolitan Books, Henry Holt and Company, 2008. (ISBN 0805088156); or American Empire: The Realities and Consequences of U.S. Diplomacy. Cambridge, MA: Harvard University Press, 2002. (ISBN 0674009401)
- James Bamford. Body of Secrets: Anatomy of the Ultra-Secret National Security Agency from the Cold War through the Dawn of the New Century. NY: Doubleday, 2001. (ISBN 0385499078)
- Benjamin Barber. Fear's Empire: War, Terrorism, and Democracy. New York: W.W. Norton & Company, 2004. (ISBN 0393325784)
- Paul Berman. Terror and Liberalism. New York: W.W. Norton & Company, 2004. (ISBN 0393325555)
- James Blight and Philip Brenner. Sad and Luminous Days: Cuba's Struggle with the Superpowers after the Missile Crisis. New York: Rowman & Littlefield Publishers, Inc., 2002. (ISBN 0742522881)
- L. Paul Bremer. My Year in Iraq: The Struggle to Build a Future of Hope. New York: Threshold Editions, A Division of Simon and Schuster, 2006. (ISBN 141654058X)
- Patrick Callahan. Logics of American Foreign Policy. New York: Pearson/Longman, 2004. (ISBN 0321088484)

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- Rajiv Chandrasekaran. Imperial Life in the Emerald City: Inside Iraq's Green Zone. New York: Vintage Books, Inc., 2006. (ISBN 0307278838)
 - Noam Chomsky. Failed States: The Abuse of Power and the Assault on Democracy. New York: Henry Hold and Company, 2007. (ISBN 0805082840)
 - Wesley Clark. Winning Modern Wars. New York: Public Affairs, 2003. (ISBN 1586482777); or Wesley Clark. Waging Modern Wars. New York: Public Affairs, 2002. (ISBN 1586481398)
 - Richard Clarke. Your Government Failed You: Breaking the Cycle of National Security Disasters. New York: HarperCollins Publishers, 2008. (ISBN 0061474620); or Against All Enemies: Inside America's War on Terror. New York: Free Press, 2004. (ISBN 0743260244)
 - Romeo Dallaire. Shake Hands with the Devil: The Failure of Humanity in Rwanda. Cambridge, MA: Da Capo Press, 2004. (ISBN 0786715103)
 - Stephen L. Damours. America the Almighty. Bloomington, IN: Bookman Publishing, 2004. (ISBN 1594533490)
 - James Der Derian. Virtuous War: Mapping the Military-Industrial-Media-Entertainment Network. Boulder, CO: Westview Press, 2001. (ISBN 0813397944)
 - Byron L. Dorgan. Take this Job and Ship It: How Corporate Greed and Brain-Dead Politics Are Selling Out America. New York: Thomas Dunne Books, 2006. (ISBN-031235522X)
 - Ivan Eland. The Empire Has No Clothes: U.S. Foreign Policy Exposed. Oakland, CA: The Independent Institute, 2004. (ISBN 0945999984)
 - Amitai Etzioni. From Empire to Community: A New Approach to International Relations. New York: Palgrave Macmillan, 2004. (ISBN 1403965358)
 - Martin Ewans. Afghanistan: A Short History of Its People and Politics. New York: Harper Perennial, 2002. (ISBN: 0060505087)
 - James Fallows. Blind into Baghdad: America's War in Iraq. New York: Vintage Books, Inc., 2006. (ISBN 0307277968)
 - Paul Fitzgerald and Elizabeth Gould. Invisible History: Afghanistan's Untold Story. San Francisco: City Lights Books, 2009. (ISBN 00872864944)
 - David Fromkin. A Peace to End All Peace: The Fall of the Ottoman Empire and the Creation of the Modern Middle East. 2nd Reprint Edition. New York: Owl Books, 2001. (ISBN 0805068848); or David Fromkin. Europe's Last Summer: Who Started the Great War in 1914? New York: Alfred A. Knoff, 2004. (ISBN 0375411569)

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- David Frum and Richard Perle. An End to Evil: How to Win the War on Terror. New York: Random House, 2003. (ISBN 1400061946)
 - Peter Galbraith. The End of Iraq: How American Incompetence Created a War without End. New York: Simon & Schuster, 2006. (ISBN 0743294246)
 - Michael Gordon. Cobra II: The Inside Story of the Invasion and Occupation of Iraq. Reprint Edition. New York: Vintage, 2007. (ISBN 978-1400075393)
 - Melvin Gurtov. Global Politics in the Human Interest. Boulder: L. Rienner, 1988. (ISBN 1555878202X)
 - Richard Haass. The Opportunity: America's Moment to Alter History's Course. New York: Public Affairs, 2005. (ISBN 1586482769); or Richard N. Haass. War of Necessity, War of Choice: A Memoir of Two Iraq Wars. New York: Simon & Schuster, 2009. (ISBN-10: 1416549021)
 - Chris Hedges. What Every Person Should Know about War. New York: Free Press, A Division of Simon & Schuster, 2003. (ISBN: 0743255127)
 - Seymour Hersh. Chain of Command: The Road from 9/11 to Abu Ghraib. New York: Harper Collins Publishers, 2004. (ISBN 0060195916)
 - Michael Hirsh. At War with Ourselves: Why America Is Squandering Its Chance to Build a Better World. Oxford: Oxford University Press, 2003. (ISBN 0195152697)
 - Peter Hopkirk. The Great Game: The Struggle for Empire in Central Asia. New York: Kodansha International, 1990. (ISBN 9781568360225)
 - Robert D. Hormats. The Price of Liberty: Paying for America's War from the Revolution to the War on Terror. New York: Times Books, Henry Holt and Company, 2007. (ISBN 0805087230)
 - Chalmers Johnson. Nemesis: The Last Days of the American Republic. New York: Henry Holt and Company, 2006. (ISBN 00805087281)
 - Bruce Jones, Carlos Pascual, and Stephen John Stedman. Power and Responsibility: Building International Order in an Era of Transnational Threats. Washington, DC: Brookings Institution, 2009. (ISBN 0815747062)
 - Seth G. Jones. In the Graveyard of Empires: America's War in Afghanistan. New York: W. W. Norton & Company, 2009. (ISBN 0393068986); or Seth G. Jones. Counterinsurgency in Afghanistan. Santa Monica, CA: RAND Corporation, 2008. (ISBN: 0833041339)
 - Robert Kagan. Dangerous Nation: America's Foreign Policy from Its Earliest Days to the Dawn of the Twentieth Century. New York: Knopf, 2006. (ISBN 0375411054)

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- Ian Kershaw. Fateful Choices: Ten Decision that Changed the World 1940-1941. New York: Penguin Books, 2008. (ISBN 9780143113720)
 - Lutz Kleveman. The New Great Game: Blood and Oil in Central Asia. New York: Grove Press, 2003. (ISBN 0802141722)
 - Richard Koenigsberg. The Nation: A Study in Ideology and Fantasy. Charlotte, NC: Information Age Publishing, 2007. (ISBN: 9781593118570)
 - Adrian Levy. Deception: Pakistan, the United States and the Secret Trade in Nuclear Weapons. New York: Walker & Company, 2007. (ISBN 0802715540)
 - Anatol Lieven. America Right or Wrong: An Anatomy of American Nationalism. Oxford: Oxford University Press, 2004. (ISBN 0195168402)
 - Deborah E. Lipstadt. Beyond Belief: The American Press and the Coming of the Holocaust, 1933 - 1945. New York: The Free Press, Simon & Schuster, 1986. (ISBN 0029191610)
 - Mark M. Lowenthal. Intelligence: From Secrets to Policy. Fourth Edition. Washington, DC: CQ Press, 2009. (ISBN 0872896000)
 - James Mann. Rise of the Vulcans: The History of Bush's War Cabinet. New York: Viking, 2004. (ISBN 0670032999)
 - Herbert Raymond McMaster. Dereliction of Duty: Johnson, McNamara, the Joint Chiefs of Staff, and the Lies That Led to Vietnam. New York: Harper Perennial, 1998. (ISBN: 0060929081)
 - John J. Mearsheimer. The Tragedy of Great Power Politics. New York: W.W. Norton & Company: 2001. (ISBN 039302058)
 - Christian Miller. Blood Money: Wasted Billions, Lost Lives, and Corporate Greed in Iraq. Bel Air, CA: Back Bay Books, 2007. (ISBN: 0316166286)
 - Hans J. Morgenthau. Politics among Nations. New York: McGraw-Hill, 1992. (ISBN 0070433062)
 - Joshua Muravchik. The Imperative of American Leadership. Washington, DC: AEI, 1996. (ISBN 0844739588)
 - Vali Nasr. The Shia Revival: How Conflicts within Islam Will Shape the Future. New York: W.W. Norton, 2006. (ISBN: 0393062112)
 - Ronald E. Neumann. The Other War: Winning and Losing in Afghanistan. Dulles, VA: Potomac Books Inc., 2009. (ISBN: 1597974277)

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- Joseph Nye, Jr. Understanding International Conflicts. New York: Longman, 2006. (ISBN 0321393953) or Joseph Nye, Jr. The Paradox of American Power: Why the World's Only Superpower Can't Go It Alone. Oxford: Oxford University Press, 2003. (ISBN 0195161106)
 - Sarah Ogilvie and Scott Miller. Refuge Denied: The St. Louis Passengers and the Holocaust. Madison: The University of Wisconsin Press, 2006. (ISBN 0299219801)
 - Michael Oren. Power, Faith, and Fantasy: America in the Middle East, 1776 to the Present. New York: W. W. Norton, 2007. (ISBN 0393058263)
 - George Packer. The Assassins' Gate: America in Iraq. New York: Farrar, Straus and Giroux, 2005. (ISBN 0374299633)
 - Christian Parenti. The Freedom: Shadows and Hallucinations in Occupied Iraq. New York: The New Press, 2005. (ISBN 1595580379)
 - Michael Parenti. The Terrorism Trap: September 11 and Beyond. San Francisco: City Lights Publishers, 2002. (ISBN 0872864057); or Michael Parenti. Superpatriotism: How Hype, Fear, and Mindless Flag-Waving Are Supplanting Informed Debate, Commitment to Democracy, and Real Patriotism. San Francisco: City Lights Publishers, 2004. (ISBN 0872864332)
 - Geoffrey Perret. Commander in Chief: How Truman, Johnson, and Bush Turned a Presidential Power into a Threat to America's Future. New York: Farrar, Straus and Giroux, 2007. (ISBN 0374531277)
 - David Phillips. Losing Iraq: Inside the Postwar Reconstruction Fiasco. New York: Basic Books, 2005. (ISBN 0813343046)
 - William Polk. Understanding Iraq: The Whole Sweep of Iraqi History, from Genghis Khan's Mongols to the Ottoman Turks to the British Mandate and the American Occupation. New York: Harper Perennial, 2005. (ISBN 0060764694)
 - Christopher Preble. Exiting Iraq: Why the U.S. Must End the Military Occupation and Renew the War against Al Qaeda. Washington: Cato Institute, 2004. (ISBN 1930865643)
 - Ahmed Rashid. Descent into Chaos: The United States and the Failure of Nation Building in Pakistan, Afghanistan, & Central Asia. New York: Viking, 2008. (ISBN 0670019704); or Ahmed Rashid. Taliban: Militant Islam, Oil and Fundamentalism in Central Asia. New Haven, CT: Yale University Press, 2001. (ISBN 0300089023)
 - Scott Ritter. Iraq Confidential: The Untold Story of the Intelligence Conspiracy to Undermine the UN and Overthrow Saddam Hussein. New York: Nation Books, 2005. (ISBN 1560258527)

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- Nir Rosen. In the Belly of the Green Bird: The Triumph of the Martyrs in Iraq. New York: Free Press, A Division of Simon & Schuster, 2006. (ISBN 074377031)
 - Dennis Ross. Statecraft: And How to Restore America's Standing in the World. New York: Farrar, Straus and Giroux, 2005. (ISBN 0374299285)
 - David Rothkopf. Running the World: The Inside Story of the National Security Council and the Architects of American Power. New York: Public Affairs, 2004. (ISBN 1586482483)
 - Jonathan Schell. The Unconquerable World: Power, Non-violence, and the Will of the People. Henry Holt and Company, 2003. (ISBN 0805044574)
 - Avi Shlaim. The Iron Wall: Israel and the Arab World. New York: W.W. Norton and Company, 2001. (ISBN 0393321126)
 - James Stephenson. Losing the Golden Hour: An Insider's View of Iraq's Reconstruction. Dulles, VA: Potomac Books, 2007. (ISBN: 1597971510)
 - Ron Suskind. The One Percent Doctrine: Deep inside America's Pursuit of Its Enemies since 9/11. New York: Simon & Schuster, 2006. (ISBN 0743271092); or Ron Suskind. The Way of the World: A Story of Truth and Hope in an Age of Extremism. New York: Harper, 2008. (ISBN 0061430625)
 - Alan Tonelson. The Race to the Bottom: Why a Worldwide Worker Surplus and Uncontrolled Free Trade are Sinking American Living Standards. Boulder: Westview Press, 2000. (ISBN 0813340241)
 - Sun Tzu. The Art of War. Boston: Shambhala, 2005. (ISBN 1590302255)
 - Philip Winslow. Victory for Us Is to See You Suffer: In the West Bank with the Palestinians and the Israelis. Boston: Beacon Press, 2007. (ISBN 080706906X)
 - Roberta Wohlstetter. Pearl Harbor: Warning and Decision. Stanford: Stanford University Press, 1962. (ISBN 0804705984)
 - Stephen Walt. Taming American Power: The Global Response to U.S. Primacy. New York: W.W. Norton & Company, Inc., 2005. (ISBN 0393052036)
 - Tim Weiner. Legacy of Ashes: The History of the CIA. New York: Doubleday, 2007 (ISBN 0385514453)
 - Robert Woodward. State of Denial: Bush at War, Part III. New York: Simon & Schuster, 2006. (ISBN 0743272242)
 - Lawrence Wright. The Looming Tower: Al Qaeda and the Road to 9/11. New York: Vintage, 2007. (ISBN 1400030846)

- David S. Wyman. The Abandonment of the Jews: America and the Holocaust 1941-1945. New York: The New Press, 1998. (ISBN 1565844157)

NOTE: Every student must secure access to a copy of the book of his or her choice and start working on the Book Critique early in the semester. Delays in special orders or inability to find a given book are not valid excuses for late submissions.

II.D. Examinations

There will be three closed-book, closed-notes, and in-classroom examinations for a total of 60% of the final seminar grade:

- The first exam (to be scheduled between February 10th and 19th) will be worth 14%.
- The second exam (to be scheduled between March 3rd and 19th) will be worth 19%.
- The final exam (**definitely scheduled** for Wednesday, April 28th) will be worth 27%.

The students will be tested on the material presented in all the seminar sessions and required readings. The exams will include essay questions and objective questions (and, when applicable, political geography maps). The objective questions will be designed to evaluate the students' knowledge of some of the fundamental facts, dates, events, historical figures, concepts, organizations, and points pertinent to the material under study. The essays questions will be designed to evaluate the students' analytical ability. The essay questions may be cumulative, and will ask the students to apply the theories and models learned in the seminars to provide substantial analyses of some of the major issues and themes studied during the semester. The objective questions, however, will be drawn from the seminar sessions and the reading assignments from the part of the course (1, 2, or 3) just completed. *There will be no make-up exams without a doctor's certificate or a valid reason pre-approved by the professor.*

MISCELLANEOUS

Grading Summary for the Seminar

Class Participation.....	15%
First Exam.....	14%
Second Exam.....	19%
Book Critique (and Preliminary Reaction Essay).....	25%
Final Exam.....	27%

(The turn-around time for grading exams and papers is approximately two weeks.)

Dress Code

Proper attire is required for all class sessions. For seminar sessions with guest speakers on or off campus, the dress code is business casual. For men, business casual means slacks or khakis, rather than cargo pants, jeans, or shorts of any kind; closed shoes rather than sandals, flip-flops, or sneakers; and a dress shirt or polo shirt rather than T-shirts or sweatshirts (please avoid

wearing clothes with graphics or lettering to seminar sessions), but there is no need for jackets or ties. For women, business casual means slacks or a skirt and a nice top, but no shorts, mini-skirts, T-shirts or sweatshirts (please avoid wearing clothes with graphics or lettering to seminar sessions), and dress sandals or shoes. For certain off-campus sessions, such as those on Capitol Hill, at government agencies, and foreign embassies, the dress code is professional attire. For men, this means if you own a suit, please wear it; otherwise wear nice slacks, a tie, a jacket, socks and dress shoes; for women, this means if you own a business suit, please wear it; otherwise, wear very nice slacks or a skirt and a nice blouse, or a dress; and dress shoes or dress sandals). *Again, please, no clothes with any graphics or lettering, shorts, or flip-flops for any sessions with guest speakers whether on campus or off campus.*

Important Dates and Deadlines for the Seminar

Preliminary Reaction Essay Due	February 2
First Exam	February 10 - 19 (<u>tentative range of dates</u>)
Second Exam	March 3 – 19 (<u>tentative range of dates</u>)
Book Critique Due	April 11
Final Exam	April 28

Transportation

Transportation costs are every student’s own responsibility. If there is a need to charter a bus, everyone will chip in. Please learn the mass transit system and allow yourself plenty of time when traveling.

Use of Electronic Equipment

- **Please turn off cellular telephones, blackberries, and beepers before the start of all class sessions.**
- ***Please remember that the audio or video recording of all seminar sessions, with any device, is strictly prohibited. Please do not bring laptops or other electronic equipment to take notes during the seminar sessions.*** All of our guest speakers have been assured that their briefings will be “*not-for-attribution,*” and some speakers will specifically request that their sessions be completely “*off-the-record.*” Many guest speakers have also requested that no laptops be brought to their sessions to ensure the privacy of their comments. Also, please note that many embassies and government agencies will require you to check all cellular telephones and digital cameras at their security or reception desks. (Should you have a *medical* reason that *requires* you take notes using a laptop or any other electronic equipment, please contact your professor to explore alternative arrangements.)

Office Hours (Telephone and E-Mail Messages)

Because the class schedule changes every week, the professor's office hours will also vary each week and will be indicated in the weekly schedules. If you leave a voicemail message or send an

e-mail message to your professor near or after 5:00 p.m. or during the weekend, please note that your professor may not be able to get back to you until the next *business* day.

Americans with Disabilities Act

Students with special needs addressed by the Americans with Disabilities Act (ADA) who need assistance, must contact Professor Maisch immediately. You may need to obtain documentation from your home school or American University's Academic Support Center, which can be contacted at (202) 885-3489.

***** **NO INCOMPLETE GRADES WILL BE GRANTED!** *****

APPENDIX

Additional Recommended Books (Please do not confuse this list with the list for the Book Critique assignment):

- Graham Allison. Nuclear Terrorism: The Ultimate Preventable Catastrophe. New York: Times Books, A Division of Henry Holt and Company, 2004. (ISBN 0805076514)
- Anonymous. Imperial Hubris: Why the West is Losing the War on Terror. Dulles: Brassey's Inc., 2004. (ISBN 1574888498)
- J. Craig Barker. International Law and International Relations. New York: Continuum, 2000. (ISBN 0826450288)
- Zbigniew Brzezinski, The Choice: Global Domination or Global Leadership. New York: Basic Books, 2004. (ISBN 0465008003)
- Ted Galen Carpenter. Peace and Freedom: Foreign Policy for a Constitutional Republic. Washington, DC: Cato Institute, 2002. (ISBN 1930865341)
- Jimmy Carter. Palestine Peace not Apartheid. New York: Simon & Schuster, 2006. (ISBN 0743285025)
- Noam Chomsky. Hegemony or Survival: America's Quest for Global Dominance. New York: Henry Holt and Company, 2004. (ISBN 0805076883)
- The Council on Foreign Relations, America and the World: Debating the New Shape of International Politics. New York: W.W. Norton and Company, 2002. (ISBN 0876093152)
- Gary T. Dempsey with Roger W. Fontaine. Fool's Errands: America's Recent Encounters with Nation Building. Washington, DC: Cato Institute, 2001. (ISBN 1930865074)

- Shawn Dorman, editor, Inside a U.S. Embassy: How the Foreign Service Works for America. Washington, DC: American Foreign Service Association, 2003. (ISBN 964948826)
- Thomas L. Friedman. The World is Flat: A Brief History of the Twenty-First Century. New York: Farrar, Straus and Giroux, 2005. (ISBN 0374292884)
- Joshua S. Goldstein. International Relations. 6th Edition. New York: Longman, 2001. (ISBN 0321209486)
- Philip Gourevitch. We Wish to Inform You That Tomorrow We Will Be Killed with Our Families: Stories from Rwanda. New York: Picador Books, a division of Farrar, Straus and Giroux, 1998. (ISBN 0312243359)
- David Halberstam. War in a Time of Peace: Bush, Clinton, and the Generals. New York: Touchstone, A Division of Simon & Shuster, 2002. (ISBN 0743223233)
- Chester W. Hartman, editor. Mandate for Change: Policies and Leadership for 2009 and Beyond. Lanham, MD: Lexington Books, a Division of Rowman and Littlefield Publishers, Inc., 2009. (ISBN 0731931680)
- Abraham F. Lowenthal, editor. The Obama Administration and the Americas: Agenda for Change. Washington, DC: The Brookings Institution, 2009. (ISBN 0815703099)
- Michael Mandelbaum. The Ideas that Conquered the World: Peace, Democracy, and Free Markets in the Twenty-first Century. Boulder: Public Affairs, 2002. (ISBN 1586481347)
- Frank V. Ortiz (Don J. Usner, editor). Ambassador Ortiz: Lessons from a Life of Service. Albuquerque, New Mexico: University of New Mexico Press, 2005. (ISBN 0826337120)
- Thomas G. Paterson, et. al. American Foreign Relations: A History to 1920; and American Foreign Relations: A History Since 1895. Wilmington, MA: Houghton Mifflin, 2005. (ISBN 0618370714 and ISBN 0618370730)
- Samantha Power. A Problem from Hell: America and the Age of Genocide. New York: HarperCollins, 2003. (ISBN 060541644)
- Clyde Prestowitz. Rogue Nation: American Unilateralism and the Failure of Good Intentions. Boulder, CO: Perseus/Basic Books, 2003. (ISBN 0465062792)
- William F. Schulz. In Our Own Best Interest: How Defending Human Rights Benefits Us All. Boston: Beacon Press, 2002. (ISBN 0807002275)
- Joseph C. Wilson, IV. The Politics of Truth. New York: Carroll & Graf Publishers, 2004. (ISBN 078671378X)

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A FINAL CAVEAT

Additional standards of academic conduct are set forth in American University's Academic Integrity Code. By participating in the Washington Semester Program, every student has acknowledged his or her awareness of the Academic Integrity Code, and is obliged to become familiar with his or her rights and responsibilities as defined by the Code. Violations of the Academic Integrity Code will be taken seriously, and disciplinary actions will ensue should such violations occur. A student must consult his or her professor if he or she has any questions about the academic violations described in the Code in general or as they relate to particular requirements in this program.

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PLEASE FILL OUT AND SIGN THE ATTACHED AGREEMENT

SYLLABUS AGREEMENT FOR INTERNATIONAL POLITICS
AND FOREIGN POLICY SEMINAR—UNIT I
(SIS491-001T and SIS492-001T)

Professor and Unit Director: Dr. Christian J. Maisch

PLEASE FILL OUT AND GIVE THIS FORM TO DR. MAISCH UPON REQUEST:

I, _____, certify that I have read and understood this syllabus and that I am willing to assume the responsibility of complying with all of the rules and regulations contained herein.

Signature

Date

STUDENT'S FULL NAME IN PRINT LETTERS