INNOVATIVE SUMMER PROGRAM FOR HIGH SCHOOL STUDENTS:

American University's School of Communication’s Discover the World of Communication Online program offers nine hands-on non-credit classes from the comfort of your home or wherever you are in the world. A 1-credit online Public Speaking course can enhance and complete the summer experience. In the past four years students have come from 37 countries and 40 states and territories.

ABOUT THE SCHOOL OF COMMUNICATION:

American University's School of Communication is a laboratory for professional education, communication research, and innovative production in the fields of journalism, film and media arts, and public communication. Students get experience working across media platforms with a focus on public affairs and service.

DISCOVER THE WORLD OF COMMUNICATION:

Discover the World of Communication is open to students ages 13–19. We offer 29 different experiential on campus workshops. We use Washington DC as our learning laboratory and we have robust after hours and weekend programming. We also offer 9 non credit online courses and one for credit Public Speaking course. Our classes are taught by American University School of Communication faculty as well as experts and professionals in their fields. Learn to build a digital portfolio, write a script, shoot and edit a film, write a news story like a pro, speak with confidence, persuade, inform, educate and entertain.
In Person At American University
Here is a sample of the more than 30 pre-college offerings to choose from:

INTERNATIONAL COMMUNICATION
COMM-070-001 Fee: $800
We are in a 24/7 world. And with that comes the art of communication. Whether you are a company, a media outlet, a foreign government or a non-governmental agency (NGO), learning how to communicate and articulate your message is crucial. This class will help you understand the importance of recognizing differences around the globe and how to communicate effectively.

PROFESSIONAL NEWSWRITING
COMM-070-004 Fee: $800
Learn and practice the basic requirements of newswriting and reporting, including interviewing, covering live events and developing your own story ideas. Learn how to distinguish between news and promotional writing. Discussions on ethics in journalism, fact-checking, and the ability to identify fake news are included as well as guest speakers and visits to local newsrooms.

BROADCAST JOURNALISM
COMM-070-009 and COMM-070-023 Fee: $800
See what it takes to write and produce a news story for print, broadcast and the web. This course introduces you to the field of broadcast journalism and related legal, ethical and technological issues. Develop interviewing, videography, reporting, and writing skills. Produce a brief radio documentary or a television report for your portfolio. Hear professional journalists talk about their careers and visit a local newsroom.

SCRIPTWRITING AND VIDEO PRODUCTION
COMM-070-006 and COMM-070-020 Fee: $800
Lights, Camera, Action! Learn the basics of production by writing and original script, producing a video and editing with nonlinear software. Students will write, shoot, sound record and work together as a cast and crew to create their shorts films. Students will work with software such as Final Cut Pro and Premiere Pro, to learn the basics of video and sound editing. Students will be grouped by experience.

PHOTOJOURNALISM
COMM-070-027 Fee: $800
While a journalist tells a story with words, a photojournalist’s camera is employed to tell a news story. Along with learning the basics of photography and the ethics of photojournalism, students will capture images that are fair and accurate representation of the events they depict in both content and tone.

Online
Here is a sample of the 9 pre-college non-credit online courses offered:

PROFESSIONAL NEWSWRITING AND REPORTING
COMM-070-035 Fee: $500
Learn to write like the pros! Each of the seven modules will introduce professional skills and build off of the previous lessons. The course will culminate with an investigative news story from each student that is worthy of publication on a professional news site. Students will also learn tips and tricks from professional journalists who will join our sessions. Join us for a fun and exciting workshop that will provide you with a resume-worthy news article.

PROFESSIONAL VIDEO STORYTELLING
COMM-070-036 Fee: $500
Turn your creative storytelling ideas into professional looking videos! Students will learn to combine video, audio and words to tell compelling stories. The seven modules will introduce students to professional practices when it comes to communicating a message through video. In addition to the skills covered in the workshop, students will also hear from professional journalists who will join our sessions. By the end of the sessions, each student will create a short, resume-worthy video.

PODCASTING 101
COMM-070-037 Fee: $500
Learn techniques of great podcasting from award-winning professionals while also learning how to make the most of this versatile medium and conduct artful interviews. The result of this dynamic virtual interactive experience? Your own pilot episode of a podcast navigating a topic of your own choosing.

FLASH FICTION WRITING
COMM-070-038 Fee: $500
Learn to write vibrant, concise stories in this virtual interactive course. Explore the genre of flash fiction and tap into your creativity through free-writing exercises. Polish your work through effective word choice, self-editing, and strengthen the emotional core of your story. Meet and interview published Flash Fiction Writers. We’ll workshop and critique your final pieces in class.

See the 1-college credit Public Speaking and Presentation course next page.

To view our full list of courses on campus & online please visit: www.american.edu/soc/discover
COLLEGE CREDIT THROUGH DISCOVER THE WORLD ONLINE: PUBLIC SPEAKING AND PRESENTATIONS

Special Tuition Rate $850.00

PUBLIC SPEAKING is a critical component of successful leaders. In today’s world, the ability to present one’s thoughts clearly is key to success. Whether one chooses to become a doctor, lawyer or teacher, join the Peace Corps or work in a Fortune 500 company, understanding the value of storytelling and public speaking will differentiate one from one’s colleagues and peers. The focus of this course will be on preparation, examination, organization, and the presentation aspects of public speaking. The skills students build will also be applicable to other areas of the students’ life. Students will utilize Zoom, Blackboard, and interactive approaches to learning – including short online lectures, viewing and analyzing speeches and presentations, writing, recording, viewing and critiquing the speeches students give either in person online in Zoom or uploaded into Blackboard.

WHY THE SCHOOL OF COMMUNICATION?

- FACULTY: More than a dozen faculty members have extensive international experience as journalists, photojournalists, and documentary filmmakers as well as consultants in public diplomacy, human rights, online media, and investigative journalism.

- STUDENTS: The School of Communication has approximately 15% international students each academic year.

- SPECIAL CENTERS: The School of Communication’s Center for Social Media is the intellectual hub for the Ford Foundation’s five-year, $50 million effort to rethink public media, while the Center for Environmental Filmmaking gives students a chance to work on professional productions for the Smithsonian, U.S. Park Service, and other organizations. The School of Communication’s Investigative Reporting Workshop is the only university research center in the world examining new models for enabling and disseminating investigative reporting. It serves as a laboratory “incubator” to develop new economic models and techniques for conducting and delivering investigative journalism. The Foreign Correspondence Network’s mission is to help students contribute to the free flow of information and to participate in the international dialogue that is foreign correspondence.

ACCREDITATION:
The School of Communication’s journalism and public communication programs are recognized by the Accrediting Council on Education in Journalism and Mass Communication. Its film program is one of only 15 in the United States invited to join CILECT, the International Association of Film and Television Schools.

INTERNATIONAL CHARACTERISTICS:
Several School of Communication faculty work extensively in international areas: Joe Campbell (Journalism, former AP foreign correspondent); Bill Gentile (photo and video journalist, covering conflicts in Nicaragua, Iraq, and Afghanistan); Rhonda Zahama (Public Diplomacy); Brigid Maher (filmmaker completing work featuring female Muslim clerics); and, Leena Jayaswal (photographer and filmmaker who has documented the lives of women in India).
COST OF ATTENDANCE IN DISCOVER THE WORLD OF COMMUNICATION:

Courses on campus are $800 USD each, Online courses are $500 USD. The college credit online Public Speaking course is offered at a reduced American University Tuition Rate of $850 USD. Students living on campus must take two courses. Living on campus for 2 weeks (12 days) is $1950, and living on campus for 4 weeks (24 days) is $4350.

Additional information can be found at www.american.edu/soc/discover

or by calling 001-202-885-2098.

FOR MORE INFORMATION:

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