American Studies

 Marketable Skills

American Studies majors develop professional skills including:

- Knowledge of a broad range of social issues and their stakeholders
- Strong writing skills and experience adapting content for different audiences
- Critical thinking and creative problem solving skills
- Experience facilitating conversations and presenting in front of groups
- Strong analytical reasoning skills

 Relevant Fields

- Advocacy
- Business Management
- Communications
- Education
- Historical Societies

- Law
- Museum Administration
- Politics
- Social Services

 Sample Occupational Titles

Bachelor’s Degree:  Advanced Degree:

- Cultural Artifact Specialist
- National / State Park Interpreter
- Policy Specialist
- Public Relations Advisor
- Research Assistant or Analyst
- Social Worker

- Anthropologist
- Behavioral Scientist
- Librarian
- Lobbyist
- Medical Anthropology Director
- Professor
Print Resources

Find these titles and additional books, periodicals, and handouts in the Career Resource Library:

- Anthropology Career Resources Handbook by Margaret A. Gwynne
- Book of Majors by The College Board
- Great Jobs for History Majors by Julie Degalan
- Top Careers for History Graduates by Ferguson Publishing

Online Resources

Visit these websites and others listed in our School-Specific Resources:

- Idealist at [www.idealist.org](http://www.idealist.org)
- O*NET Resource Center at [www.onetcenter.org](http://www.onetcenter.org)
- SocialServiceJobs at [www.socialservice.com](http://www.socialservice.com)
- USAJOBS at [www.usajobs.gov](http://www.usajobs.gov)

Professional Associations

The following professional associations offer career-related information and job listings:

- American Anthropological Association at [www.aaanet.org](http://www.aaanet.org)
- American Studies Association at [www.theasa.net](http://www.theasa.net)
- Archeological Institute of America at [www.archaeological.org](http://www.archaeological.org)
- The Society for Applied Anthropology at [www.sfaa.net](http://www.sfaa.net)

Find more professional associations at American Society of Association Executives at [www.asaecenter.org/Directories/AssociationSearch.cfm](http://www.asaecenter.org/Directories/AssociationSearch.cfm)