Film and Media Arts

 Marketable Skills

Film and Media Arts majors develop professional skills including:

- The ability to write, direct, edit, and produce films
- Strong critical thinking skills
- Experience producing media content for different audiences / clients
- Creative approaches to using media to influence, persuade, inform, and entertain
- Experience with film and design software
- Comfort working individually and as a member of a team
- Experience recording, non-linear editing, lighting, audio mixing, image correction, visual effects, etc.
- The ability to locate, research, analyze, and synthesize complex information

 Relevant Fields

- Advertising  - Nonprofit Management
- Advocacy  - Public Relations
- Education  - Publishing
- Graphic Design  - Web Design
- Media

 Sample Occupational Titles

 Bachelor’s Degree:  Advanced Degree:

- Documentary / Narrative Filmmaker  - Corporate Communications Manager
- Editorial Assistant (Photo / Film)  - Marketing Development Director
- Marketing Assistant  - Media Analyst
- Production Assistant  - Media Planner / Buyer
- Public Relations Assistant  - Press Agent
- Social Media Coordinator/Specialist  - Producer
- Videographer  - Professor
Print Resources

Find these titles and additional books, periodicals, and handouts in the Career Resource Library:

- **Action! : Establishing Your Career in Film & Television Production** by Sandra R. Gordon
- **Careers for Film Buffs and Other Hollywood Types** by Jaq Greenspon
- **Careers in Advertising & Public Relations** by WetFeet Publishers
- **Opportunities in Film Careers** by Jan Bone and Ana Fernandez

Online Resources

Visit these websites and others listed in our School-Specific Resources:

- FabJobs at [www.fabjob.com/publicrelations.asp](http://www.fabjob.com/publicrelations.asp)
- Idealist at [www.idealist.org](http://www.idealist.org)
- I Want Media at [www.iwantmedia.com/jobs](http://www.iwantmedia.com/jobs)
- JournalismJobs at [www.journalismjobs.com](http://www.journalismjobs.com)
- Media Bistro at [www.mediabistro.com/joblistings](http://www.mediabistro.com/joblistings)
- O*NET Resource Center at [www.onetcenter.org](http://www.onetcenter.org)
- The DC Film Alliance at [www.dcfilm.org/jobs-castings](http://www.dcfilm.org/jobs-castings)
- TV Jobs at [www.tvjobs.com](http://www.tvjobs.com)

Professional Associations

The following professional associations offer career-related information and job listings:

- American Advertising Federation at [www.aaf.org](http://www.aaf.org)
- DC Film Alliance at [www.new.dcfilm.org](http://www.new.dcfilm.org)
- Docs in Progress at [www.docsinprogress.org](http://www.docsinprogress.org)
- Institute for Global Communications at [www.igc.org/igc/gateway/index.html](http://www.igc.org/igc/gateway/index.html)
- Media Communications Association International at [www.mcai.org](http://www.mcai.org)
- Television, Internet, and Video Association of DC at [www.tivadc.org](http://www.tivadc.org)
- Women in Film and Video at [www.wifv.org](http://www.wifv.org)

Find more professional associations at American Society of Association Executives at [www.asaecenter.org/Directories/AssociationSearch.cfm](http://www.asaecenter.org/Directories/AssociationSearch.cfm)