Literature

Marketable Skills

Literature majors develop professional skills including:

- Knowledge of a broad range of literary genres and authors
- Strong critical thinking and problem solving skills
- Strong writing, editing, and oral presentation skills
- Experience adapting content for diverse audiences
- The ability to develop hypotheses, summarize ideas, compare interpretations, and present alternative viewpoints

Relevant Fields

- Business / Marketing
- Communications
- Education
- Government
- Journalism
- Nonprofit Management
- Public Relations
- Publishing / Media

Sample Occupational Titles

Bachelor’s Degree:  
- Copywriter
- Literacy Coach
- Reporter / Writer
- Teacher
- Technical Writer
- Website Content Manager

Advanced Degree:  
- Editor
- Information Architect
- Product Planner
- Professor
- Software Documentation Writer
- Workplace Technical Communicator
Print Resources

Find these titles and additional books, periodicals, and handouts in the Career Resource Library:

- 100 Best Careers for Writers & Artists by Shelly Field
- Career Opportunities in the Publishing Industry by Pat Schroeder
- Careers for Bookworms and Other Literary Types by Marjorie Eberts and Margaret Gisler
- Careers for Writers & Others Who Have a Way With Words by Robert W. Bly
- Grants and Awards Available to American Writers by John Morrone
- Great Jobs for Liberal Arts Majors by Blythe Camenson
- The Career Guide for Creative and Unconventional People by Carol Eikleberry
- Top Careers for Liberal Arts Graduates by Ferguson Publishing
- Writers Market Companion, 2nd Ed. by Rosemary Ellen Guiley

Online Resources

Visit these websites and others listed in our School-Specific Resources:

- American Independent Writers at www.amerindywriters.org
- Hoovers at www.hoovers.com
- Idealist at www.idealist.org
- Occupational Outlook Handbook at www.bls.gov/oco
- O*NET Resource Center at www.onetcenter.org
- Poets & Writers at www.pw.org/joblistings
- The Write Jobs at www.writejobs.com
- Wordsmitten at www.wordsmitten.com
- Writer's Center at www.writer.org
- Vault at www.vault.com

Professional Associations

The following professional associations offer career-related information and job listings:

- Investigative Reporters & Editors at www.ire.org
- National Newspaper Publishers Association at www.nnpa.org
- National Writers Union at www.nwu.org
- Small Publishers Association of North America at spannet.org
- The Association of Magazine Media at www.magazine.org

Find more professional associations at American Society of Association Executives at www.asaecenter.org/Directories/AssociationSearch.cfm