Public Health

Marketable Skills

Public Health majors develop professional skills including:

- The ability to develop and implement public health strategies, programs, and policies
- Experience gathering and interpreting data
- The ability to assess and improve the effectiveness of health programs and services
- The ability to think critically about complex issues in public health
- Leadership skills and experience working collaboratively
- The ability to cogently express complex health and medical information

Relevant Fields

- Advocacy
- Community Outreach
- Corporate Health and Wellness
- Education
- Epidemiology
- Government
- Health Journalism
- Nonprofit Management
- Reproductive Health
- Research

Sample Occupational Titles

Bachelor’s Degree:  
- Communications Specialist
- Community Outreach Coordinator
- Health Educator
- Pharmaceutical Sales Representative
- Researcher

Advanced Degree:

- Corporate Medical Director
- Laboratory Director
- Policy Advisor
- Public Health Administrator
- Research Coordinator
- School Health Education Director
Print Resources

Find these titles and additional books, periodicals, and handouts in the Career Resource Library:

- **College Majors Handbook with Real Career Paths and Payoffs** by Neeta P. Fogg, Paul E. Harrington, and Thomas F. Harrington
- **Public Health: Career Choices That Make a Difference** by Bernard J. Turnock
- **The Non-Profit Career Guide: How to Land a Job that Makes a Difference** by Shelly Cryer
- **Top 100 Health-Care Careers: Your Complete Guidebook to Training and Jobs in Allied Health, Nursing, Medicine, and More** by Saul Wischnitzer and Edith Wischnitzer

Online Resources

Visit these websites and others listed in our School-Specific Resources:

- Health Promotion Careers at [www.hpcareer.net](http://www.hpcareer.net)
- Idealist at [www.idealist.org](http://www.idealist.org)
- O*NET Resource Center at [www.onetcenter.org](http://www.onetcenter.org)
- Partners in Information Access for the Public Health Workforce at [www.phpartners.org](http://www.phpartners.org)
- USAJOBS at [www.usajobs.gov](http://www.usajobs.gov)
- What is Public Health? at [www.whatispublichealth.org](http://www.whatispublichealth.org)

Professional Associations

The following professional associations offer career-related information and job listings:

- American College Health Association at [www.acha.org](http://www.acha.org)
- American Public Health Association at [www.apha.org](http://www.apha.org)
- Association of Schools of Public Health at [www.asph.org](http://www.asph.org)
- Society of Public Health Education at [www.sophe.org](http://www.sophe.org)

Find more professional associations at American Society of Association Executives at [www.asaecenter.org/Directories/AssociationSearch.cfm](http://www.asaecenter.org/Directories/AssociationSearch.cfm)