Marketable Skills

Studio Art majors develop professional skills including:

- Strong critical thinking skills
- Graphic design and marketing skills
- Experience transforming rough sketches, data, and verbal instructions into works of art
- The ability to adapt techniques, tools, and materials to different creative processes, budgets, and final uses
- Experience designing products to meet the needs and tastes of diverse clients and audiences
- The ability to employ various artistic techniques, such as painting, drawing, lettering, engraving, weaving, photography, sculpting, modeling, welding, casting, and carving
- Creative use of texture, contrast, and color combinations for visual impact
- Comfort reviewing, evaluating, and explaining works of art

Relevant Fields

- Advertising
- Art Administration / Management
- Art Criticism
- Art Education
- Commercial / Interior Design
- Curatorial Services
- Fashion
- Multimedia Production
- Museum / Gallery Installation
- Publishing

Sample Occupational Titles

Bachelor's Degree: Advanced Degree:

- Costume / Fashion Designer
- Graphic Artist
- Illustrator / Painter
- Photographer
- Sculptor
- Teacher
- Art Critic
- Curator
- Education Director
- Interior Designer
- Program Director
- Web Designer
Print Resources

Find these titles and additional books, periodicals, and handouts in the Career Resource Library:

- Career Opportunities in Education and Related Services by Susan Echaore-McDavid
- Great Jobs for Art Majors by Blythe Camenson
- Opportunities in Museum Careers by Blythe Camenson
- The Fine Artist's Career Guide by Daniel Grant

Online Resources

Visit these websites and others listed in our School-Specific Resources:

- Art Career at www.artcareer.net
- Conservation Online at www.cool.conservation-us.org
- Idealist at www.idealista.org
- Jobster at www.jobster.com
- Occupational Outlook Handbook at www.bls.gov/oco
- O*NET Resource Center at www.onetcenter.org
- Vault at www.vault.com
- Vocational Information Center at www.khake.com/page42.html

Professional Associations

The following professional associations offer career-related information and job listings:

- American Association of Museums at www.aam-us.org
- Art Museum Network at www.amn.org
- College Art Association at www.collegeart.org
- Visual Resources Association at www.vraweb.org

Find more professional associations at American Society of Association Executives at www.asaecenter.org/Directories/AssociationSearch.cfm