Women’s, Gender, and Sexuality Studies

Marketable Skills

Women’s, Gender, and Sexuality Studies majors develop professional skills including:

- Experience researching, analyzing, and designing original studies in the social sciences
- Strong written, oral, and interpersonal communication skills
- The ability to locate and use primary sources in research
- Insight into group dynamics and how to deal effectively with diversity
- Knowledge of relevant historical and sociological issues
- The ability to adapt approaches in public relations, marketing, and politics to target diverse populations
- Experience applying social and historical lessons to current policy, social movements, and business trends
- Strong analytical reasoning skills

Relevant Fields

- Advocacy
- Behavioral Sciences
- Communications
- Education
- Human Resources
- Law
- Marketing
- Nonprofit Management
- Policy
- Social Research and Data Analysis
- Social Work
- Training and Professional Development

Sample Occupational Titles

Bachelor’s Degree:  
- Campaign Worker
- Family Services Specialist
- Public Relations Advisor
- Recreation / Occupational Therapist
- Research Assistant / Analyst
- Social Services Intake Counselor

Advanced Degree:  
- Applied Sociologist
- Marriage / Family Therapist
- Public Relations Director
- Research Anthropologist
- School Counselor
- Social Worker
Print Resources

Find these titles and additional books, periodicals, and handouts in the Career Resource Library:

- **Anthropology Career Resources Handbook** by Margaret A. Gwynne
- **College Majors Handbook with Real Career Paths and Payoffs: The Actual Jobs, Earnings, and Trends for Graduates of 60 College Majors** by Neeta P. Fogg, Paul E. Harrington, and Thomas F. Harrington
- **Great Jobs for History Majors** by Julie Degalan
- **Great Jobs for Sociology Majors** by Stephen Lambert
- **How to Choose a College Major** by Linda Landis Andrews
- **Top Careers for Liberal Arts Graduates** by Ferguson Publishing

Online Resources

Visit these websites and others listed in our School-Specific Resources:

- Idealist at [www.idealist.org](http://www.idealist.org)
- O*NET Resource Center at [www.onetcenter.org](http://www.onetcenter.org)
- Social Service Jobs at [www.socialservice.com](http://www.socialservice.com)
- The SocJournal at [www.sociology.org](http://www.sociology.org)
- USAJOBS at [www.usajobs.gov](http://www.usajobs.gov)

Professional Associations

The following professional associations offer career-related information and job listings:

- American Sociological Association at [www.asanet.org](http://www.asanet.org)
- Association for Applied and Clinical Sociology at [www.aacsnet.net](http://www.aacsnet.net)
- Association for Gender Research, Education, Academia & Action at [www.agreaa.org](http://www.agreaa.org)
- The Kinsey Institute at [www.kinseyinstitute.org/resources/professional.html](http://www.kinseyinstitute.org/resources/professional.html)

Find more professional associations at American Society of Association Executives at [www.asaecenter.org/Directories/AssociationSearch.cfm](http://www.asaecenter.org/Directories/AssociationSearch.cfm)