
MAJOR-SPECIFIC CAREER GUIDE

Public Health

Marketable Skills

Public Health majors develop professional skills including:

- The ability to develop and implement public health strategies, programs, and policies
- Experience gathering and interpreting data
- The ability to assess and improve the effectiveness of health programs and services
- The ability to think critically about complex issues in public health
- Leadership skills and experience working collaboratively
- The ability to cogently express complex health and medical information

Relevant Fields

- Advocacy
- Community Outreach
- Corporate Health and Wellness
- Education
- Epidemiology
- Government
- Health Journalism
- Nonprofit Management
- Reproductive Health
- Research

Sample Occupational Titles

Bachelor's Degree:

- Communications Specialist
- Community Outreach Coordinator
- Health Educator
- Pharmaceutical Sales Representative
- Researcher

Advanced Degree:

- Corporate Medical Director
- Laboratory Director
- Policy Advisor
- Public Health Administrator
- Research Coordinator
- School Health Education Director

Print Resources

Find these titles and additional books, periodicals, and handouts in the [Career Resource Library](#):

- [College Majors Handbook with Real Career Paths and Payoffs](#) by Neeta P. Fogg, Paul E. Harrington, and Thomas F. Harrington
- [Public Health: Career Choices That Make a Difference](#) by Bernard J. Turnock
- [The Non-Profit Career Guide: How to Land a Job that Makes a Difference](#) by Shelly Cryer
- [Top 100 Health-Care Careers: Your Complete Guidebook to Training and Jobs in Allied Health, Nursing, Medicine, and More](#) by Saul Wischnitzer and Edith Wischnitzer

Online Resources

Visit these websites and others listed in our [School-Specific Resources](#):

- Health Promotion Careers at www.hpcareer.net
- Idealist at www.idealists.org
- Occupational Outlook Handbook at www.bls.gov/oco
- O*NET Resource Center at www.onetcenter.org
- Partners in Information Access for the Public Health Workforce at www.phpartners.org
- USAJOBS at www.usajobs.gov
- What is Public Health? at www.whatispublichealth.org

Professional Associations

The following professional associations offer career-related information and job listings:

- American College Health Association at www.acha.org
- American Public Health Association at www.apha.org
- Association of Schools of Public Health at www.asph.org
- Society of Public Health Education at www.sophe.org

Find more professional associations at American Society of Association Executives at www.asaecenter.org/Directories/AssociationSearch.cfm