
MAJOR-SPECIFIC CAREER GUIDE

Women's, Gender, and Sexuality Studies

Marketable Skills

Women's, Gender, and Sexuality Studies majors develop professional skills including:

- Experience researching, analyzing, and designing original studies in the social sciences
- Strong written, oral, and interpersonal communication skills
- The ability to locate and use primary sources in research
- Insight into group dynamics and how to deal effectively with diversity
- Knowledge of relevant historical and sociological issues
- The ability to adapt approaches in public relations, marketing, and politics to target diverse populations
- Experience applying social and historical lessons to current policy, social movements, and business trends
- Strong analytical reasoning skills

Relevant Fields

- Advocacy
- Behavioral Sciences
- Communications
- Education
- Human Resources
- Law
- Marketing
- Nonprofit Management
- Policy
- Social Research and Data Analysis
- Social Work
- Training and Professional Development

Sample Occupational Titles

Bachelor's Degree:

- Campaign Worker
- Family Services Specialist
- Public Relations Advisor
- Recreation / Occupational Therapist
- Research Assistant / Analyst
- Social Services Intake Counselor

Advanced Degree:

- Applied Sociologist
- Marriage / Family Therapist
- Public Relations Director
- Research Anthropologist
- School Counselor
- Social Worker

Print Resources

Find these titles and additional books, periodicals, and handouts in the [Career Resource Library](#):

- [Anthropology Career Resources Handbook](#) by Margaret A. Gwynne
- [College Majors Handbook with Real Career Paths and Payoffs: The Actual Jobs, Earnings, and Trends for Graduates of 60 College Majors](#) by Neeta P. Fogg, Paul E. Harrington, and Thomas F. Harrington
- [Great Jobs for History Majors](#) by Julie Degalan
- [Great Jobs for Sociology Majors](#) by Stephen Lambert
- [How to Choose a College Major](#) by Linda Landis Andrews
- [Top Careers for Liberal Arts Graduates](#) by Ferguson Publishing

Online Resources

Visit these websites and others listed in our [School-Specific Resources](#):

- Idealist at www.idealist.org
- O*NET Resource Center at www.onetcenter.org
- Occupational Outlook Handbook at www.bls.gov/oco
- Public History Resource Center at www.publichistory.org/Classifieds/index.asp
- Social Service Jobs at www.socialservice.com
- The SocJournal at www.sociology.org
- USAJOBS at www.usajobs.gov

Professional Associations

The following professional associations offer career-related information and job listings:

- American Sociological Association at www.asanet.org
- Association for Applied and Clinical Sociology at www.aacsnet.net
- Association for Gender Research, Education, Academia & Action at www.agreea.org
- The Kinsey Institute at www.kinseyinstitute.org/resources/professional.html

Find more professional associations at American Society of Association Executives at www.asaecenter.org/Directories/AssociationSearch.cfm