

Latinos en Acción

Developing an Action Research Network in Rural MN

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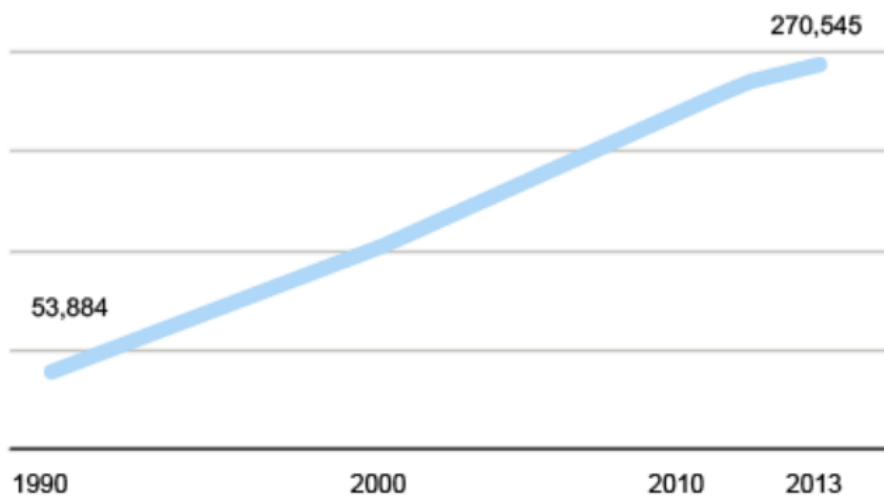
Latino Public Affairs Forum | American University | March 1st 2019

Background: Latinos in Midwest & MN

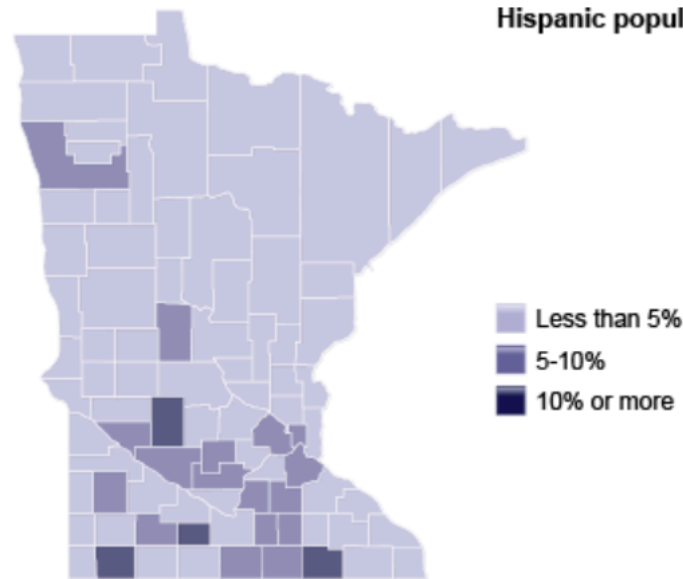
- **The Latino population in the Midwest had the largest growth since the 1980's since the Bracero program in 1942-1964.**
- **Agro-industrial market scale shifts in the meatpacking and poultry industry have led to an increase demand of Latino labor in the Midwest.**
- **US immigration policies created pathways for Latinos to settle in the Midwest through the mobilization of workers.**

The Latino population in Minnesota is the 28th largest in the nation. About 276,000 Hispanics reside in Minnesota, 0.5% of all Hispanics in the United States.

Minnesota's Hispanic population



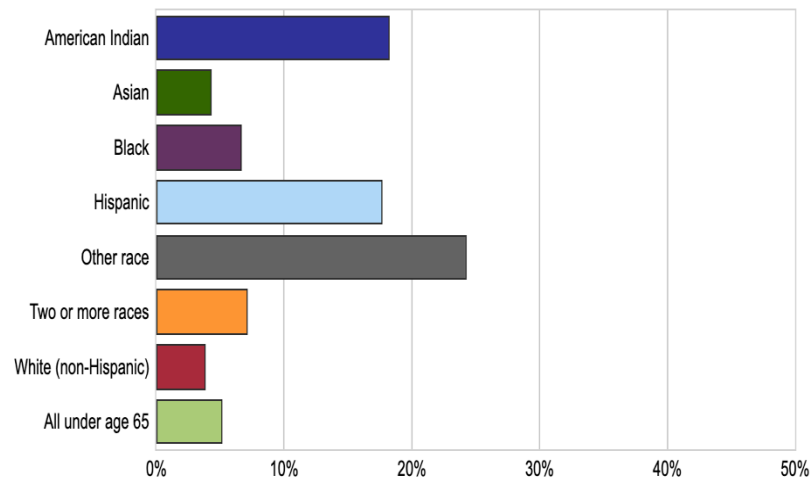
Hispanic population, 2013



Disparities in Minnesota

Residents under 65 without health insurance

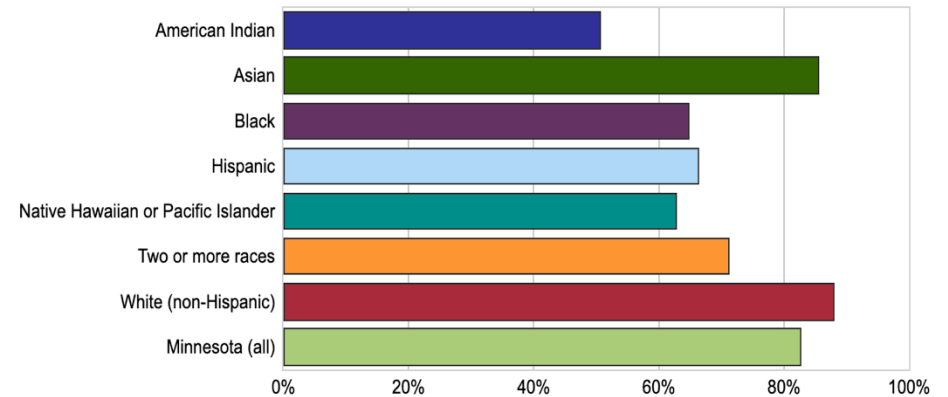
By racial and ethnic group, Minnesota, 2017



Compiled by
Compass

**High school students graduating on time
by racial and ethnic group**

Minnesota, 2017



Compiled by
Compass



Dodge Center city, Minnesota

2017 Population Estimates

2,722

Source: Vintage 2017 Population Estimates

Median Household Income

\$ 50,000

Source: 2012-2016 American Community Survey 5-year Estimates

Persons in poverty, percent

15.9 %

Source: 2012-2016 American Community Survey 5-year Estimates

Educational Attainment: Percent high school graduate or higher

88.2 %

Source: 2012-2016 American Community Survey 5-year Estimates

Persons without health insurance, percent

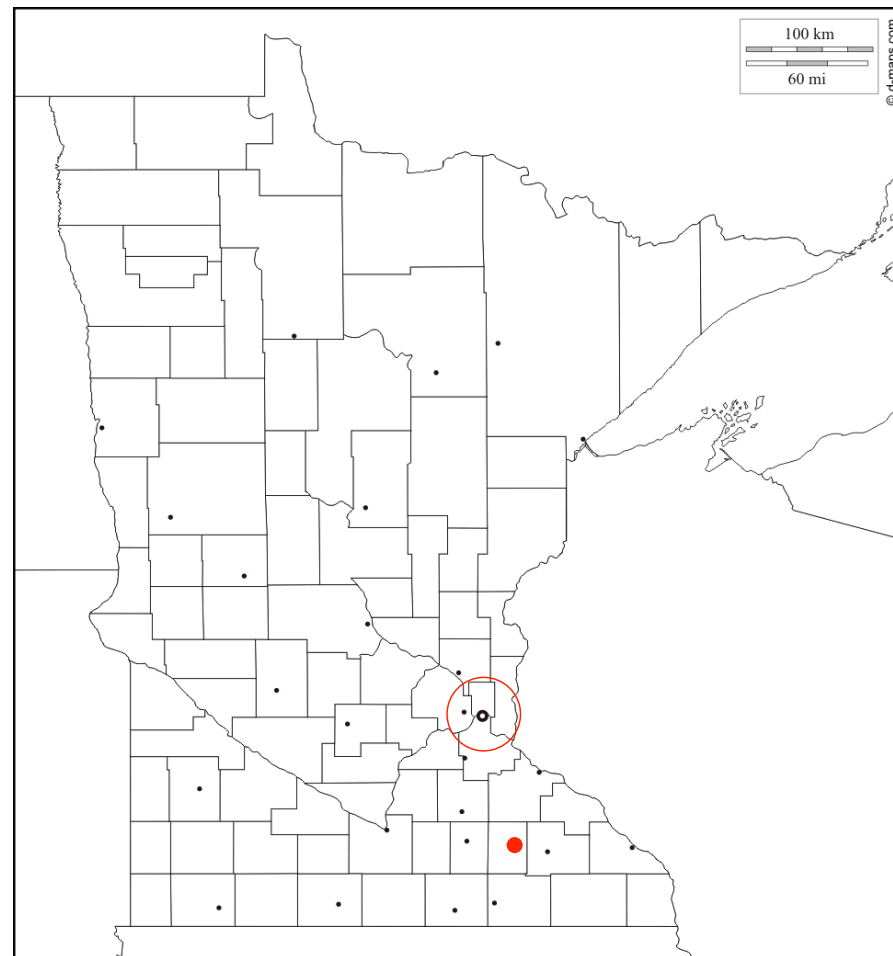
9.8 %

Source: 2012-2016 American Community Survey 5-year Estimates

Median Housing Value

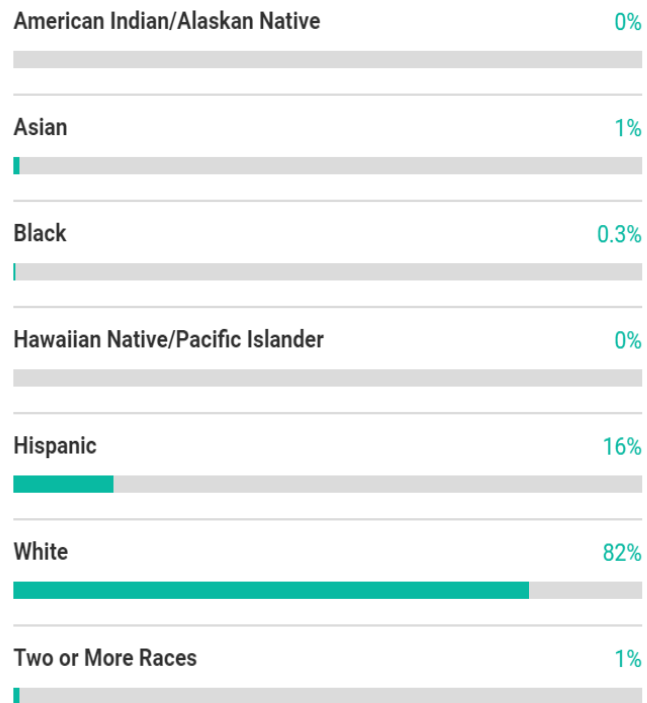
\$ 122,700

Source: 2012-2016 American Community Survey 5-year Estimates



Latino Students in Dodge County

Minority Enrollment (% of total)



14% of the Workforce in Dodge County is in Manufacturing creating job opportunities of under-skilled Latino Workers

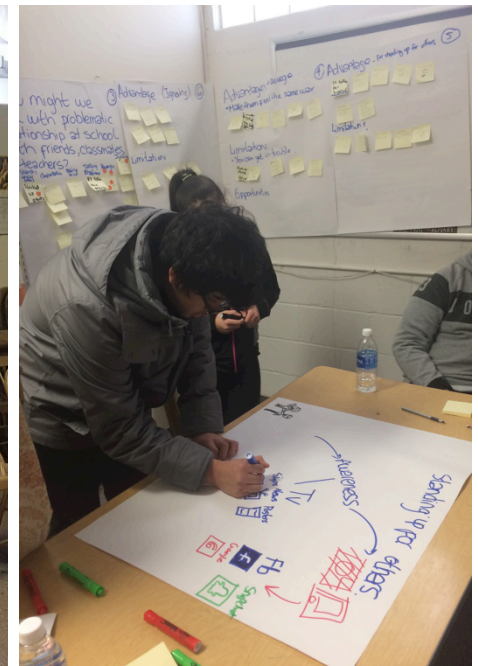
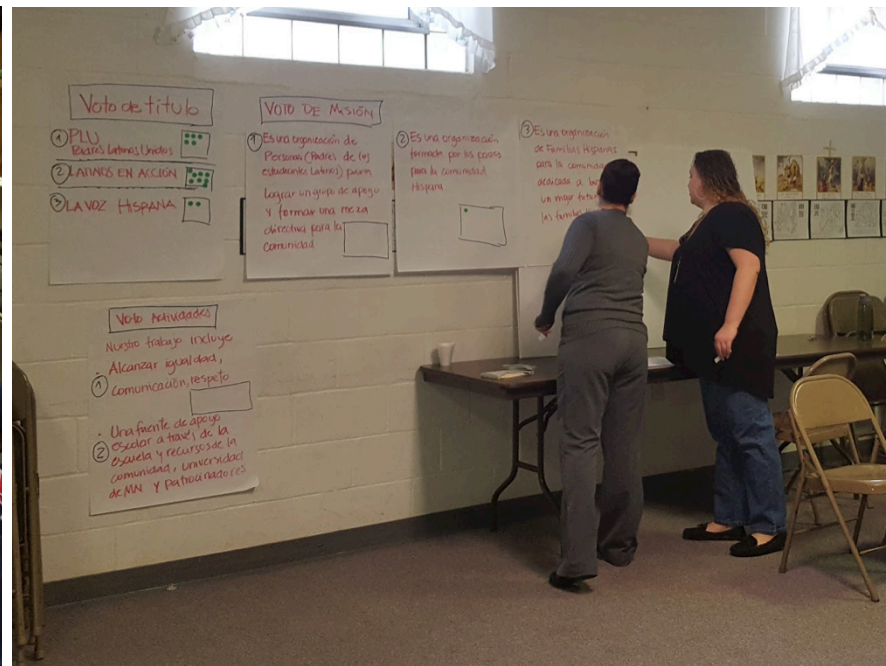
16% of Students in Dodge County Public Schools are Latino.

Mission

“Latinos en Acción es una organización de familias dedicada a promover un mejor futuro para la comunidad Latina. Nuestro trabajo incluye alcanzar igualdad, mejor comunicación, respeto entre diversos sectores de la comunidad, y proveer una fuente de apoyo y recursos para comunidades locales, universidades y patrocinadores.

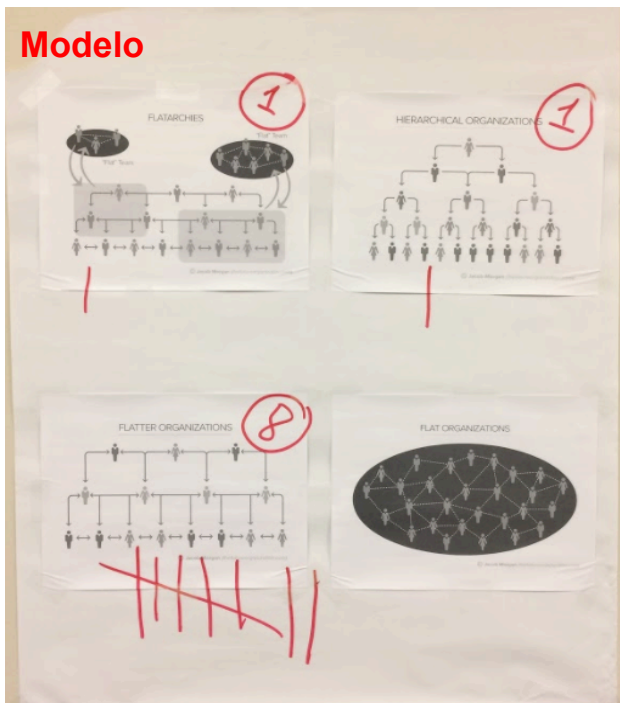
“Latinos en Accion is an organization composed by Latino Families dedicated to the promotion of a better future for the Latino Community. Our work includes achieving equity, improved communication, and respect among diverse sectors of our community by providing a source of support for local municipalities, universities and commercial sponsors”.

Los Papelitos (Design Thinking) – Organizing



Los Papeletos (Design Thinking) – Governance

Modelo



Jóvenes

⑦ ¿Cuál cree usted que sería la participación de los JÓVENES en el modelo que usted seleccionó?

¿Por qué se dan estos problemas?

- Gonorrhea
 - Cultura
 - Sociología

- Mala
 - Gonorrhea
 - Piquito

Bacteria
 Cultura
 Agonía

Comunicación

Vergüenza

Movimiento de Cultura

Cultura

Paciente Extranjero

Cultura

Cultura

Los valores de la cultura

Lo nuevo de la cultura y la vida

Todo comienza en casa

Luis Story (Bullying)

Leadership and Cultural Production





LATINOS EN ACCIÓN

Latinos en Acción (LEA) is an organization composed by Latino Families dedicated to the promotion of a better future for all communities in Minnesota.

DESIGN
JUSTICE
HUB

UNIVERSITY OF MINNESOTA
EXTENSION

HANFORD SCHOOL
OF PUBLIC AFFAIRS
UNIVERSITY OF MINNESOTA

JUNE 7TH, 2018 - SESSION UPDATE

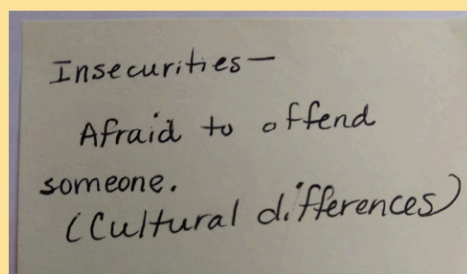


Triton Public School faculty and staff attend LEA presentation. Dodge Center (06/07/18).

Design thinking was used during the meeting to interact with the staff. Using sticky notes, the Triton Public School staff expressed their ideas for further collaborations with the school based on the following categories: Opportunities, Benefits, Challenges, Insecurities. This suggestions comprise proposals for further partnership between the school and LEA.

The LEA leadership committee and University of Minnesota faculty and staff presented in front of more than 90 members of Triton Public school staff and faculty. During the presentation, LEA was introduced, including the organization's goals, community involvement, and future steps.

Professor Burga also explained design thinking methodology that is regularly carried out during LEA meetings to develop collaborative brainstorming.

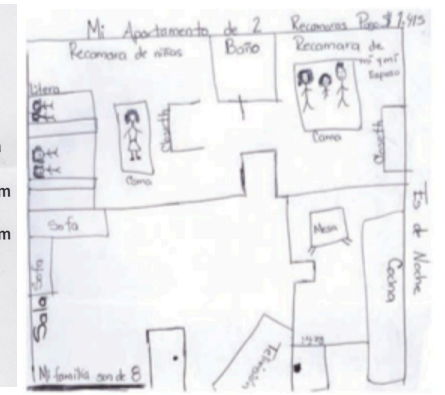
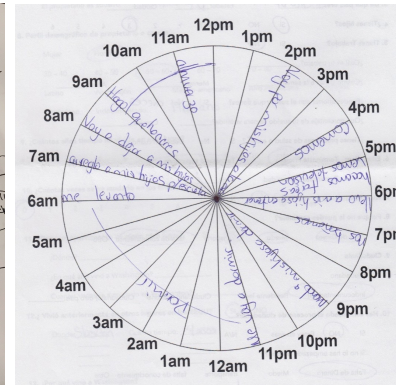
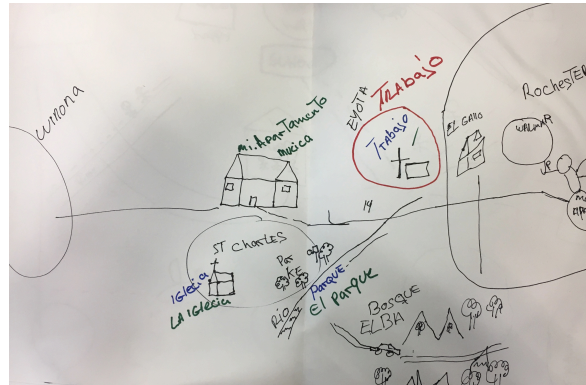
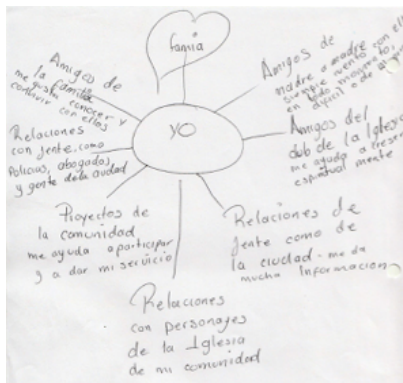


Triton Public School faculty and staff show their thoughts about the challenges they encounter in collaboration.

Analogue Participatory Graphics

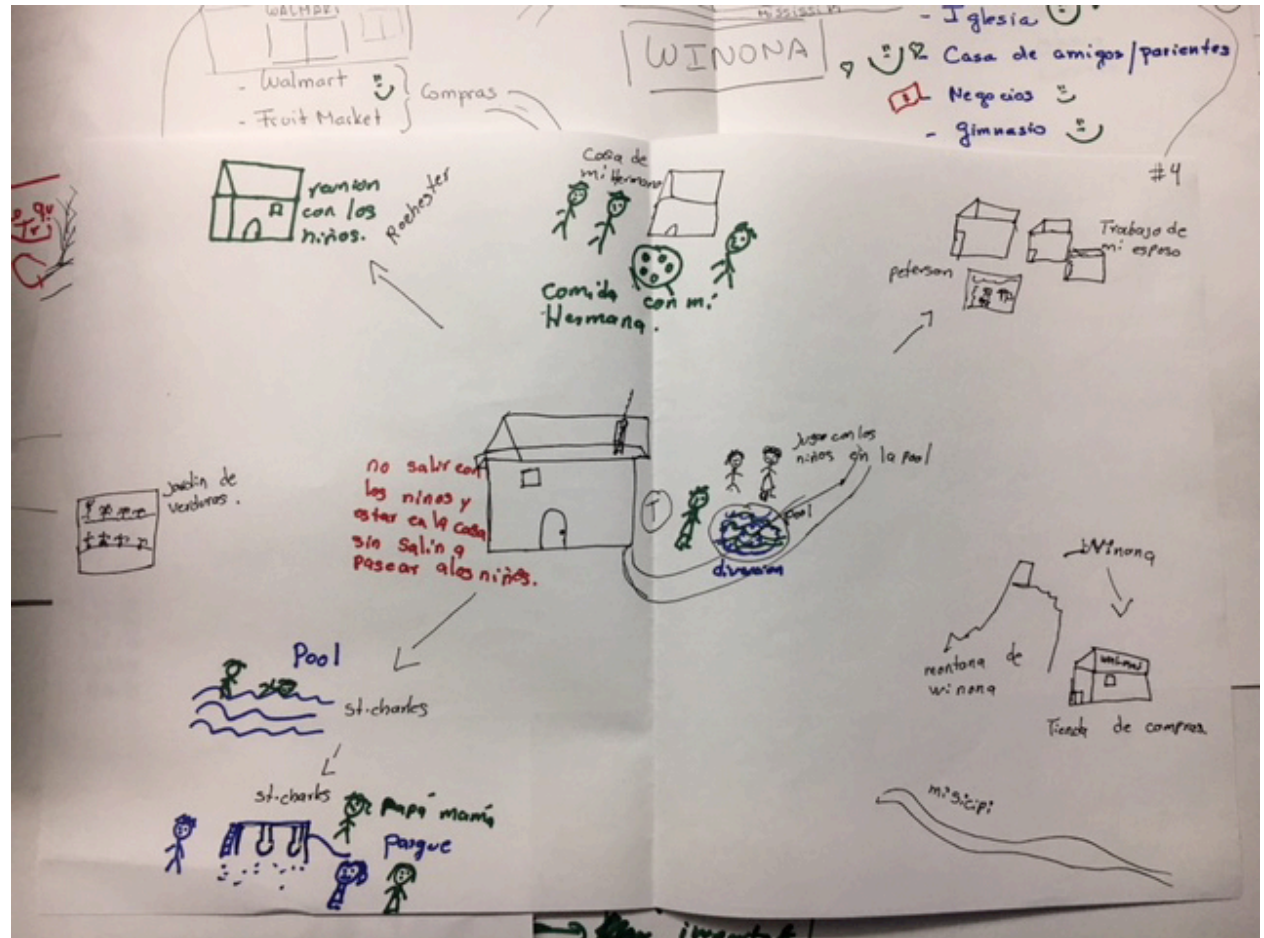


- Facilitated visual products that represent individual and collective experiences of location, mobility, time, and place





Cognitive Map

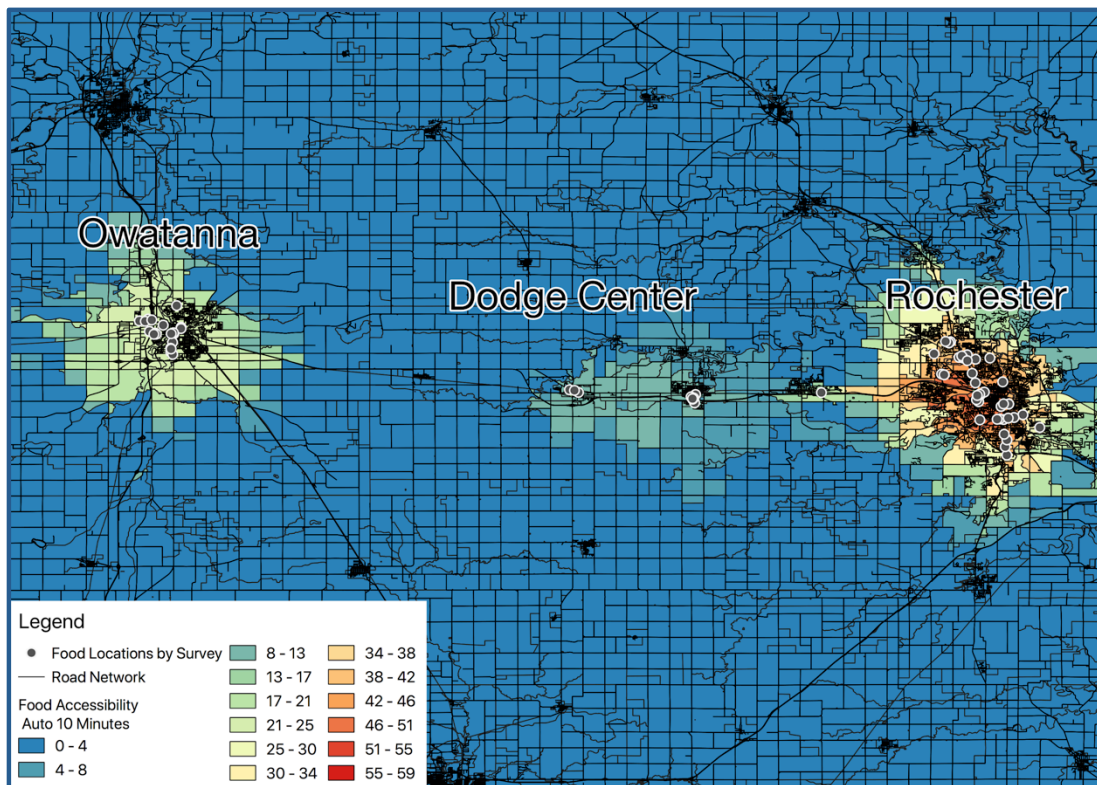




Preliminary Results

Access to food destinations within a 10 minute drive by automobile.

- Food accessibility profile built from survey respondents data and transportation infrastructure data
- Example interpretation: “From neighborhood X in Owatonna, 21-25 food destinations can be reached in a 10 minute drive”



Above: Food accessibility profile for Owatonna, Dodge Center, and Rochester region.

Pending Questions, Issues

- **Gender, class & political status as co-production of knowledge**
- **Latinos adapting Minnesota Nice**
- **Latino Praxis in Rural Areas?**
- **Co-opting a colonial institution, being co-opted by a colonial institution**

Thank you!

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