



CENTER FOR
LATIN AMERICAN
& LATINO STUDIES
AMERICAN UNIVERSITY | WASHINGTON, DC

**The Robert A. Pastor North America Research Initiative:
Regional Cooperation in an Era of Global Backlash Workshop**

Centro de Investigación y Docencia Económicas (CIDE)

March 30-31, 2017 | Mexico City

WORKSHOP AGENDA

Thursday, March 30

Workshop Day 1, CIDE

The entire workshop will convene in the Meeting Room of the División de Estudios Internacionales (DEI), Torre de Investigación PB at CIDE.

Centro de Investigación y Docencia Económicas
Carretera México- Toluca #3655
Col. Lomas de Santa Fe
01210 Ciudad de México, CDMX, México

9:00- 10:00 a.m.

Welcome and Introductions

Brief welcome and summary of October 2016 Inaugural Workshop and Pastor Initiative.

Eric Hershberg, *Director of the Center for Latin American & Latino Studies and Professor of Government at American University*

Tom Long, *Lecturer at the University of Reading*

Louis Goodman, *Professor and Dean Emeritus of the School of International Service at AU*

Introductions (and reintroductions) of scholars.

10:00- 11:30 a.m.

Open Discussion

What is “backlash”? What are its manifestations? What are its causes? How might we understand in comparatively? In what ways is it local/regional/global, and how do these levels interact?

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11:30 a.m.- 1:00 p.m. Visiting Speaker

Blanca Heredia, *Research Professor, CIDE*

1:00- 2:00 p.m. Lunch

Lunch will be served in the private rooms of the Comedor de Académicos at CIDE.

2:00- 4:00 p.m. Memos: Backlash in a Historical Comparative Approach

Scholars present 6-8 minute elaborations of their memos followed by open discussion.

Moderators: Eric Hershberg and Isidro Morales Moreno, *Professor and Researcher, Monterrey Institute of Technology and Higher Education*

Scholars:

Marcela López-Vallejo, *Assistant Professor, CIDE-Región Centro*

Catherine Vézina, *Professor, CIDE*

Gema Santamaría, *Professor, Instituto Tecnológico Autónomo de México*

Asa McKercher, *Assistant Professor, McMaster University* (will be joining us via Skype)

Malcolm Fairbrother, *Reader, University of Bristol*

Clarisa Pérez-Armendáriz, *Assistant Professor, Santa Clara University*

Brian Bow, *Associate Professor and Director of the Centre for the Study of Security and Development, Dalhousie University*

4:15 p.m. Shuttle Departure to Instituto Matías Romero

5:30- 7:00 p.m. Public Event at Instituto Matías Romero

Panel: “América del Norte: Los lazos que nos unen en tiempos turbulentos”

Moderator:

Natalia Saltalamacchia, *Director, Instituto Matías Romero*

Panelists:

Brian Bow, *Associate Professor and Director of the Centre for the Study of Security and Development, Dalhousie University*

Clarisa Pérez-Armendáriz, *Assistant Professor, Santa Clara University*

Leopoldo Gómez-Ramírez, *Assistant Professor, Universidad del Norte*

Gerardo Maldonado, *Assistant Professor, CIDE*

Avenida República de el Salvador 43

Centro Histórico

06000 Ciudad de México

Scholars will walk to the restaurant after the public event for dinner.

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8:00 p.m. Group Dinner at Azul Histórico

Calle Isabel la Católica 30
Cuauhtémoc, Centro Histórico
06000 Ciudad de México

Scholars will return to the Comfort Inn Santa Fe Bosques via shuttle.

Friday, March 31 Workshop Day 2, CIDE

9:30- 11:30 a.m. Memos: Backlash in a Country/ Region Comparative Approach

Scholars present 6-8 minute elaborations of their memos followed by open discussion.

Moderator: Mark Aspinwall, *Research Professor and Director of the International Studies Division, CIDE*

Scholars:

Tom Long, *Lecturer, University of Reading*

Leopoldo Gómez-Ramírez, *Professor, Universidad del Norte*

Kimberly A. Nolan García, *Assistant Professor, CIDE*

Christopher Wilson, *Deputy Director of the Mexico Institute, the Wilson Center*

Alexandra Délano Alonso, *Assistant Professor, The New School*

Daniela Stevens, *Ph.D. Candidate, American University*

Lauren Duquette-Rury, *Assistant Professor, University of California-Los Angeles*

Gerardo Maldonado, *Assistant Professor, CIDE*

11:30 a.m.- 1:00 p.m. Visiting Speaker

Carlos Elizondo, *Research Professor, Monterrey Institute of Technology and Higher Education-Santa Fe*

12:30- 2:00 p.m. Lunch

Lunch will be served in the private rooms of the Comedor de Académicos at CIDE.

2:00- 3:15 p.m. Paper Presentation Workshop and Discussion

Scholars will participate in a workshop and discussion of two papers.

Alexandra Délano

“Sanctuary Campus: Resistance and Protection Within and Beyond the University”

Malcolm Fairbrother

“Free Traders: Elites, Democracy, and the Rise of Globalization in North America”

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3:15- 5:00 p.m.

Discussion: Research and Research-Based Responses

With Carlos Heredia, *Research Professor, CIDE*

- How can we advance a research agenda on backlash? What do comparative approaches offer? What other approaches might be beneficial?
- What policies might ameliorate the causes of backlash (and are these feasible)?
- How might we communicate this research to policy – in Mexico, Canada, and the US?
- How might research support civil society?

5:00 p.m.

Departures

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