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AMERICAN UNIVERSITY | WASHINGTON, DC

**The Robert A. Pastor North America Research Initiative:
Regional Cooperation in an Era of Global Backlash**

Workshop Participants

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Mark Aspinwall is a Research Professor and Director of the International Studies Division at CIDE. He holds a M.Sc. and Ph.D. from the London School of Economics. Professor Aspinwall's research concerns regional integration—especially the impact of regional organizations on domestic politics in North America and the European Union—and his most recent project concerns the capacity-building effect of the NAFTA environmental side agreement on Mexican politics. Professor Aspinwall was a National Researcher in the Mexican National System of Researchers (SNI). He has published in numerous scholarly journals, including the *British Journal of Political Science*, *Review of International Studies*, and *Political Studies*. Professor Aspinwall's most recent publication is *Side Effects: Mexican Governance Under NAFTA's Labor and Environmental Agreements* (Stanford University Press, 2013). The Spanish-language version was published under the title *Efectos Paralelos* (Editorial CIDE, 2014).

Brian Bow is an Associate Professor of Political Science and Director of the Centre for the Study of Security and Development (formerly Centre for Foreign Policy Studies) at Dalhousie University, a research fellow with the Borders in Globalization project at University of Victoria, and a fellow at the Canadian Global Affairs Institute. He holds a Ph.D. in Government from Cornell University. His ongoing research projects include “The Political Management of Network-Driven Policy Coordination: Lessons from North America and Europe” and “The Making and Unmaking of North America,” which explores the history of regional integration in North America. Professor Bow's recent publications include “Legitimacy and Regional Integration: The North American Experience in Perspective” in *The Legitimacy of Regional Integration in Europe and the Americas* (Palgrave Macmillan, 2015) and the co-edited volume *Regional Governance in Post-NAFTA North America: Building without Architecture* (Routledge, 2014). He was previously a visiting fellow at the Woodrow Wilson Center, American University, Georgetown University, Carleton University, and the Australian National University.

Alexandra Délano Alonso is an Assistant Professor of Global Studies at The New School in New York City. She holds a Ph.D. in International Relations from the University of Oxford. Professor Délano works largely on U.S.-Mexico migration, and her book *Mexico and its Diaspora in the United States: Policies of Emigration since 1848* (Cambridge University Press, 2011) was the co-winner of the William M. LeoGrande Prize for the best book on U.S.-Latin America Relations. Professor Délano is an associate editor for the journal *Migration Studies* and co-director of the Zolberg Institute on Migration and Mobility at The New School.

Lauren Duquette-Rury is an Assistant Professor in the Department of Sociology at the University of California-Los Angeles. She received her Ph.D. in Political Science from the University of Chicago. Her research examines the consequences of international migration on democracy, development, and state-

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society relations. In related projects, Professor Duquette-Rury's research shows how migrant family and collective remittances improve social welfare in Mexico. Her research has been featured in journals such as *Studies in Comparative International Development* and *Latin American Research Review*.

Carlos Elizondo Mayer-Serra is a Research Professor in the School of Government at the Monterrey Institute of Technology and Higher Education, Santa Fe campus. He was formally a Research Professor at CIDE. He also served as General Director of CIDE from 1995 to 2004. From 2004 to 2006, Professor Elizondo was appointed as Ambassador of Mexico to the Organization for Economic Cooperation and Development (OECD). He holds a Ph.D. and M. Phil. in Political Science from the University of Oxford. Professor Elizondo was also a National Researcher in the Mexican National System of Researchers (SNI), and in 2004 was awarded the highest level designation in that organization. Among many publications on political economy and related topics, one of his more recent publications includes *Por eso estamos como estamos: La economía política de un crecimiento mediocre* (Random House, 2011).

Malcolm Fairbrother is a Reader in Global Policy and Politics at the University of Bristol (United Kingdom), where he studies Canada, Mexico, the United States, and the creation of NAFTA. Originally from Vancouver, Canada, Professor Fairbrother holds a Ph.D. in Sociology from the University of California-Berkeley. He has published widely in various academic journals, including in the *American Journal of Sociology*, "Economists, Capitalists and the Making of Globalization: North American Free Trade in Comparative-Historical Perspective" (2014).

Leopoldo Gómez-Ramírez is a Professor at Universidad del Norte in Barranquilla, Colombia. He holds a Ph.D. in Economics from the University of Massachusetts-Amherst. His dissertation, "Essays on Inequality, Credit Constraints, and Growth in Contemporary Mexico" presented a model for how credit restraints can reduce capital accumulation in the case of contemporary Mexico. Professor Gómez-Ramírez also runs a radio and internet interview show in English and Spanish covering a broad range of topics related to U.S.-Mexico relations including politics, culture, and migration.

Louis Goodman is Professor and Dean Emeritus of the School of International Service at American University. He holds a Ph.D. from Northwestern University, and is an Affiliated Professor of Sociology at AU. Under his leadership, SIS became the largest school of international relations in the United States. Previously, Professor Goodman served on the faculty of Yale University's Department of Sociology and as Director of the Latin American and Caribbean Programs of the Social Science Research Council and The Wilson Center. Professor Goodman carries out research on social change and politics in Latin America and in Asia. His current research focuses on public goods, regional alliances, and development. He has published widely on civil-military relations in Latin America, on foreign investment in developing countries, and on determinants of career success for blue-collar workers.

Blanca Heredia is a Research Professor and Head of the Interdisciplinary Program on Educational Policy and Practice at CIDE. She holds a Ph.D. in Political Science from Columbia University and a degree in International Relations from El Colegio de México. She conducts applied research on the intersection between education and economic growth. She has extensive experience in the analysis of programs and educational institutions, as well as in the development and implementation of innovative initiatives in the field of education. In 2005, Professor Heredia was the Director of the Centro para el Desarrollo Democrático; from 2007-2009, she was the OECD's representative for Latin America in Mexico; and from 2009-2010 she was Comisionada para el Desarrollo Político in the Secretaría de Gobernación. She has acted as consultant for the World Bank, the Inter-American Development Bank, and the Norwegian Development Agency (NORAD), among others.

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Carlos Heredia is an Associate Professor at CIDE, where he was Chair of the Department of International Studies from 2010 to 2013. He served as a Member of Mexico's 57th Congress from 1997 to 2000. Professor Heredia holds an undergraduate degree from McGill University (Canada), and pursued doctoral studies at the Universidad Nacional Autónoma de México (UNAM). He is a founding member and current Vice-President of the Mexican Council on International Affairs (COMEXI). Professor Heredia was also part of the Independent Task Force on Building a North American Community, sponsored by the Council on Foreign Relations in 2005, as well as a member of the International Committee of the Latin American Migrant Community Summit. Since 2008, he has served on the Advisory Board of the Mexico Institute at the Wilson Center. Professor Heredia has authored numerous journal articles and half a dozen book chapters on economics, multilateral banks, international relations of subnational governments, migration, North American integration, and Mexico-China bilateral relations.

Eric Hershberg is Director of the Center for Latin American & Latino Studies and Professor of Government at American University. From 2007-2009 he was Professor of Political Science and Director of Latin American Studies at Simon Fraser University (SFU), in Vancouver, Canada. He received his Ph.D. from the University of Wisconsin-Madison, and has taught at New York University, Southern Illinois University, Columbia, Princeton, and The New School. Prior to arriving at SFU he served for fifteen years as a Program Director at the Social Science Research Council in New York City. His research focuses on the comparative politics of Latin America, and on the politics of development. Current research projects analyze the state of democracy and emerging development strategies in South America, and the ways in which elites exercise power in Central America. He has served as a consultant to numerous development and educational agencies, including the Ford Foundation, the World Bank, and the Swedish International Development Agency.

Tom Long is a Lecturer in International Relations at the University of Reading (United Kingdom) and an Affiliated Professor with the Division of International Studies at CIDE, where he was previously a visiting professor. He holds a Ph.D. in International Relations from American University's School of International Service. Professor Long studies U.S.-Latin America relations, foreign policy, Latin American politics, and the role of small and middle powers in asymmetrical relations. He recently published *Latin America Confronts the United States: Asymmetry and Influence* (Cambridge University Press, 2015).

Marcela López Vallejo is an Assistant Professor at CIDE-Región Centro in Aguascalientes. She holds a Ph.D. in International Relations and a Masters in North American Studies both from la Universidad de las Américas, Puebla (UDLAP). Her work centers on North American environmental politics, in particular the politics of climate change. She is the author of *Reconfiguring Global Climate Governance in North America* (Routledge, 2014) and co-author of *Environmental Policy in North America: Approaches, Capacity, and the Management of Transboundary Issues* (University of Toronto Press, 2015).

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Asa McKercher is an Assistant Professor of History at McMaster University (Canada) and a Fellow at the L.R. Wilson Institute for Canadian History at the same university. He holds a Ph.D. in History from

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the University of Cambridge. Professor McKercher's research concerns the history of Canadian international relations with a special interest in Canada-Latin America relations and in Canada-Cuba relations. Professor McKercher is the author of more than a dozen articles and chapters, and recently published *Camelot and Canada: Canadian-American Relations in the Kennedy Era* (Oxford University Press, 2016).

Isidro Morales Moreno is a Professor and Researcher in Political Science and Director of the Graduate School of Government and Public Policy at the Monterrey Institute of Technology and Higher Education. Professor Morales holds a Ph.D. in International Relations from the Institut d'Études Politiques in Paris, and a Diplôme d'études approfondies (D.E.A.) in Political Science from the same institution. His main research areas include geopolitics and geo-economics of energy; trade and investment markets; the political economy of regional integration; Mexico-U.S. trade and security relations; and U.S.- Latin America relations. Professor Morales has published extensively on energy, integration, trade-related and security topics, including Mexico's oil industry. He is currently Editor-in-Chief of the journal *Latin American Policy*, and President of *Foreign Policy Edición Mexicana*. He is the author of *Post-NAFTA North America: Reshaping the Economic and Political Governance of a Changing Region* (Palgrave-Macmillan, 2008) and the editor of *National Solutions to Trans-Border Problems? The Governance of Security and Risk in a Post-NAFTA North America* (Ashgate, 2011).

Kimberly A. Nolan García is an Assistant Professor in the International Studies Division at CIDE. She holds a Ph.D. in Political Science from the University of New Mexico. Professor Nolan's research interests are centered on themes of the international political economy, including the politics of U.S. trade policy towards Latin America, the protection of labor rights in the international system, and transnational political advocacy around non-traditional trade issues. She is a candidate for National Researcher in the Mexican National System of Researchers (SNI). Professor Nolan has published widely, including the journal article "Transnational Actors and Labor Rights Enforcement in the North American Free Trade Agreement," (*Latin American Politics and Society*); and "The Evolution of U.S.-Mexico Labor Cooperation and the NAALC Institutions" in *North American Integration: An Institutional Void in Migration, Security and Development* (Routledge, 2013).

Clarisa Pérez-Armendáriz is an Assistant Professor at Santa Clara University. She holds a Ph.D. in Government from the University of Texas-Austin. Her research explores how international migrants affect political and economic development in their origin countries, and specializes in Mexican politics and in U.S.-Mexico migration. Her article "Do Migrants Remit Democracy? International Migration, Political Beliefs, and Behavior in Mexico" (2009) was featured in the journal *Comparative Political Studies*. Professor Pérez-Armendáriz also served as a U.S. Foreign Service officer in Mexico City.

Gema Santamaría Balmaceda is a Professor of International Studies at the Instituto Tecnológico Autónomo de México (ITAM). She holds a Ph.D. in Sociology and History from The New School. Professor Santamaría Balmaceda's research focuses on violence and vigilantism in Mexico in the context of the relationship between the United States and Mexico. Her thesis on lynching violence in Mexico won the Charles Hale Prize for best dissertation on Mexican history from the Latin American Studies Association. She is the co-editor of *The Politics and Publics of Violence and Crime in Latin America* (University of Oklahoma Press, forthcoming), and held a fellowship at the University of California-San Diego, Center for U.S.-Mexican Studies.

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research titled “Uniting Behind Presidential Bills Even in a Divided Congress: Evidence from Mexico’s National and Subnational Legislatures.” Her research focuses on national and subnational policies that put a price on carbon emissions; she recently wrote a blog posting titled “Mexico: Environmental Initiatives Likely to Stir Things Up” on American University’s Latin American Blog (AULA Blog) managed by CLALS.

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Christopher Wilson is the Deputy Director of the Mexico Institute at the Wilson Center, where he leads the Institute’s research and programming on regional economic integration and U.S.-Mexico border affairs. He is a Ph.D. Candidate in the School of Public Policy at The University of Maryland-College Park, focusing geographically on the United States, Mexico, and North America. He has authored several articles, including “Working Together: Economic Ties between the United States and Mexico” (Wilson Center, 2011) and “The State of the Border Report” (Wilson Center, 2013).

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