

**American University Neighborhood Partnership
Engagement & Communications Working Group Summary**

February 27, 2020

Key Discussion Points:

- 2021 Campus Plan Update
- Campus Plan Community Outreach
- Logistics

Summary: The Engagement and Communications Working Group meeting began with an update on where AU is in the 2021 Campus Planning process and laid out further expectations for the meeting. The group next focused on how AU can better engage the community with the 2021 Campus Planning process. This included brainstorming different organizations that AU could reach out to proactively, as well as identifying pre-planned community events and coordinated social media outreach. The group also looked at how to reach out to local businesses in the area. Finally, the meeting wrapped up by looking at logistics regarding the next steps for collaboration on community outreach.