Overview
The Nation’s Capital & A Local Home

68.5 square miles, A diverse population of 700,000+ residents, and vibrant neighborhoods

- A growing private sector economy; not just a government town.
- Functions as a city, county & state
- Strong, resilient economy
- An increasingly international city
- A sustainability leader among cities
- Part of a metropolitan area of 6.2 million people

Note: Washington DC has 8 political wards.

Washington DC Metropolitan Statistical Area (MSA)
Between 1950 and 2000, the District’s population declined from a high of 802,178 to a low of 572,059 residents. This inflection point marked the beginning of sustained growth. In recent years the district added 100,732 residents, growing 16.7% from 601,723 in 2010 to 702,455 in 2018. This growth is expected to continue with another 140,000 residents (20%) added by 2030. Bringing the city’s to a total population 842,145.

Source: US Census; DC Office of Planning
Key Statistics

Household Median Income

$77,649
Districtwide

Source: ACS 2013-2017

Homeownership Rate

41.7%
Districtwide

Source: ACS 2013-2017

Black Population

47.8% share
Districtwide

Source: ACS 2013-2017

Life Expectancy

76.9 years
Districtwide

Source: CDC Neighborhood Life Expectancy Project, 2010-2015
Why Plan?

OP plans for our residents through the lens of our neighborhoods and ensures the long-term growth of the District advances our values of an inclusive and vibrant city. We plan for a positive future in which all District residents can thrive, regardless of income, race, age, or background. We guide development by engaging stakeholders and residents, performing research and analysis, and publishing planning documents, including the Comprehensive Plan ("Comp Plan").
DC Office of Planning Functions

**Citywide Strategy & Analysis**
Leads cross system research, data, and spatial analysis to develop policies and plans that support the Comp Plan.

**Community Planning & Design**
Creates plans, studies, to guide development throughout the city.

**Development Review & Historic Preservation**
Analyzes reports and recommends cases to align with the District’s Comp Plan.
The Family of Plans

- Federal Elements
  - Federal Plans (e.g., Memorials and Museums, Master Plan, Urban Design and Security Plan)
  - Federal Capital Improvement Program

- District Elements
  - Citywide Elements
  - Area Elements

- Related Studies and Plans
  - Transportation
  - Historic Preservation
  - Public Facilities Plans (e.g., Public Education, Master Facilities Plan)
  - Housing Plans (e.g., Comprehensive Housing Strategy, Consolidated Plan)
  - Environmental Plans (e.g., Sustainable DC, Climate Ready DC, Wildlife Action Plan)
  - Parks and Recreation Plan

- Related Studies and Plans
  - Small Area Plans (e.g., Walter Reed Small Area Plan, Maryland Avenue Southwest Plan)
  - Studies (e.g., Adams Morgan Vision Framework, Buzzard Point Vision Framework)

- District Budget
- Zoning
The Comprehensive Plan is a high-level guiding document that sets a positive, long-term vision for the District, through the lens of its physical growth and change.
The Comprehensive Plan Maps

Generalized Policy Map

Future Land Use Map
The Comprehensive Plan Amendment Process

2016
- Spring: Coordination with District Agencies
- Summer: [PLAN]DC Kickoff Campaign
- Fall: Citywide Public Engagement

2017
- Spring: Open Call for Proposed Amendments
- Fall: Framework Element Development

2018
- January: Framework Element Introduced to Council
- March: Framework Element Council Hearing
- Summer/Fall: Analysis of Open Call Amendments

2019
- May: DC Values Launch
- June: Public Engagement

Next Steps
- Council Approval of Framework
- Draft Plan Amendment Release & 60-Day Public Review Period
- Oct - Nov: Public Meetings
- 2020
- Final Submission of Amendment to Council
- Council Review & Approval

For more information on the Comprehensive Plan visit plandc.dc.gov
The Comprehensive Plan
Values

TOP 3 VALUES

LIVABILITY  SAFETY  EQUITY

3,100 District residents reached across all 8 Wards via online survey and 14 engagements Districtwide (2,494 survey; 603 game)
Housing Priorities

“A fair shot to live and thrive in DC also means that we are big in our thinking about creating and preserving more affordable housing.”

– Mayor Muriel Bowser, Second Inaugural Address

Mayor’s Order on Housing signed May 10, 2019
Affordability is a Challenge in the District

- Housing supply is not keeping up with growth
- 48,000 households pay more than 50 percent of their income on housing
- Over 6,500 residents are experiencing homelessness or housing instability
- Some neighborhoods are seeing high levels of displacement
- Rising purchase prices are making it difficult for first-time homebuyers
Headlines from Around the US

High Housing Costs are a National Problem

Rent in Asheville, NC continues to climb, far outpacing the national average. June 5, 2019

Kansas City mayoral candidates agree housing costs are out of reach, but not on how to fix that. June 6, 2019

As Twin Cities housing costs rise, more married couples rent out rooms. June 5, 2019

Denver’s high housing costs have married couples saying “I do” to roommates. February 12, 2019

Affordable housing should be central to all Nashville does. July 9, 2019
Major Tools

**Local Programs**
- Housing Production Trust Fund (HPTF)
- Public Land Disposition (10-801)
- Local Rent Supplement Program (LRSP)
- Planned Unit Development (PUD)*
- Inclusionary Zoning (IZ)*
- Housing Preservation Fund/
- Tenant/District Opportunity to Purchase Act (TOPA/DOPA)

**Federal Programs**
- Low Income Housing Tax Credits (LIHTC)
- Tax Exempt Bonds
- Community Development Block Grants (CDBG)
- HOME Investment Partnership
- Federal Housing Trust Fund
- Housing Choice Vouchers (HCVP)
- Public Housing

DC has produced & preserved over 9,500 affordable units under Mayor Bowser with over half a billion dollars in HPTF investment over that time

*Supported by DC Office of Planning
The Mayor’s Order on Housing

**Bold Action for a Bold Goal**

- Directs OP, DMPED, DHCD, DCRA & DHS to explore and implement a variety of policy approaches to meet the 2025 challenge

- Establishes a timeline for area-specific “fair share” affordable housing targets

**Increase & accelerate production and preservation**

**Affirmatively further Fair Housing**

**Strengthen Homeward DC**

**Create homeownership opportunities**

**Enhance the resident housing experience**

**Connect to regional & federal initiatives**
Many Forces Influence the Housing System

Process
• Identify and address impediments
• Align forces to support production
• Examine different scales: Neighborhood block to national

Goal
• Increase competitive supply
• Broaden affordability
• Distribute growth and opportunity equitably

Source: DC Office of Planning
Affordable housing is heavily concentrated in some neighborhoods, and the District is committed to Affirmatively Furthering Fair Housing.

Others areas have very little affordable housing.

Some parts of the District have seen very little overall housing production due to various regulatory and historic practices, including land use restrictions.
DC’s housing stock is diverse, but its new housing is less so
Every household has a different housing story
Project Timeline

- Public Engagement
  Spring to Fall 2019

- Base Analysis
  Summer 2019 to Winter 2020

- Impediment and Growth Analysis
  Fall 2019 to Spring 2020

- Program Recommendations
  Winter to Summer 2020

- 5/10/2019
  Mayor's Order

- 9/30/19
  Initial Targets & Workplan to Mayor
DISTRICT CENSUS 2020 – Why is it a top priority?

1. **Financial Resources**: $3 billion annually to DC through Federal Assistance Programs

2. **Planning and Policy Guidance**: population data used by almost every District Agency to set priorities

3. **Social and Racial Equity**: the District must continue to ensure that the most vulnerable residents are counted and that District policies continue to support the diversity that makes DC great.

4. **Updating Ward & ANC Boundaries**: Ensure fair and equal representation across 8 Wards.

5. **Job Opportunities for District residents**: recruitment for a variety of temp jobs is currently underway
Two Key Phases of Work

2019: Education
- Make sure every resident is aware of the new online format coming in 2020.
- Activate the Complete Count Committee
- Identify community partners, launch grant program
- Develop community partner/District Agency work plans
- Host or attend special events, training sessions, community meetings to talk about the importance of Census
- Develop messaging, branding, and media plan

2020: Motivation
- Update all media materials to activate participation
- Create informational “how to” videos
- Invitation and reminder postcards go out to most households in the mail.
- Utilize data tools to ensure resources are deployed in hard to count tracts
- Inventory of public computers, or willing partners such as churches or schools
- Set up and staff resource centers around the District
- Continue online, print and face to face engagement through at least May 2020.

For more information about DC Census visit dccensus2020.dc.gov
For More Information Contact:
Andrew Trueblood, Director
DC Office of Planning
(202) 442-7600
andrew.trueblood@dc.gov
planning.dc.gov