

American University Community Liaison Committee

June 9, 2020

COVID-19

and

2021 Campus Plan Update

COVID-19 Update

- AU acted swiftly and began bringing study abroad students home as early as January. In March, AU moved classes online, moved students off campus, and transitioned to telework.
- AU expects to have a **phased approach** to bring students, faculty and staff back to campus.
- AU will announce our fall plans on or around June 16th with a focus on:
 - Health & safety
 - Scholarship & learning
 - Responsibility to the health and economy of the broader community.

COVID-19 and the Campus Plan

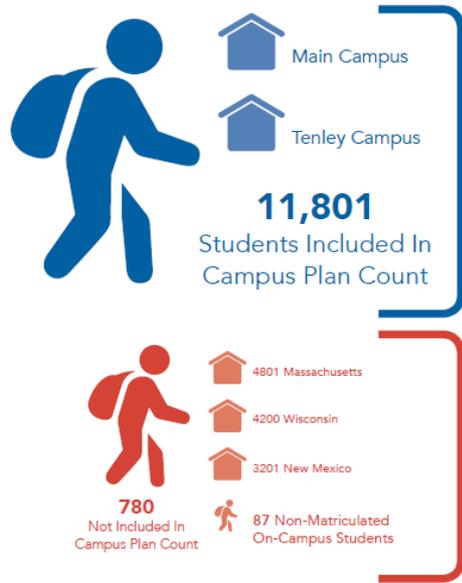
- **Even before COVID-19** unexpectedly precipitated the rapid transition to university-wide online learning, **AU identified the development of leading-edge online programming as a core component of the university's future vision.**
- At the same time, **AU fully anticipates continued and ongoing demand for its on-campus, face-to-face academic programs and research opportunities** that will support and depend upon the types of high-quality facilities outlined in the 2021 Campus Plan.
- The Campus Plan has a 10-year term – so while AU is navigating the immediate uncertainty, we are **planning for the long term.**
- Short term impact – In attempt to de-densify the campus, AU is proposing to **house freshman and sophomore students in dorms that are traditionally reserved for upper class students.**

Enrollment

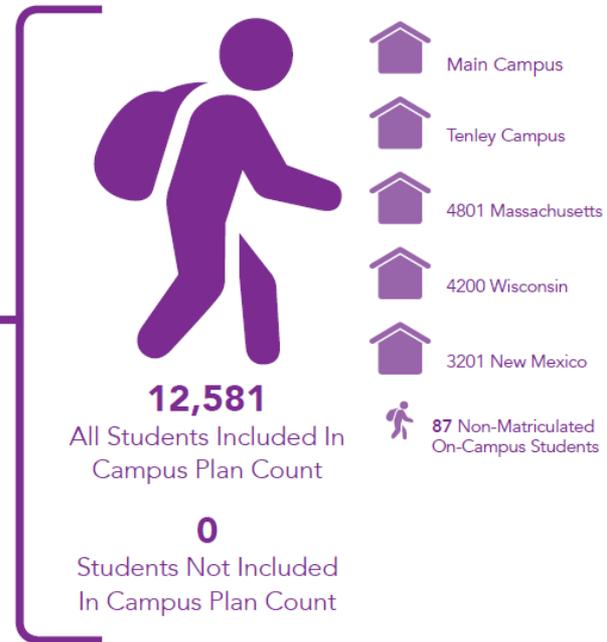
Enrollment: Impact of 2016 Zoning Regulations

AMERICAN UNIVERSITY: FALL 2019 STUDENT POPULATION

2011 Campus Plan Methodology



2021 Campus Plan Methodology (per 2016 Zoning Regulations)



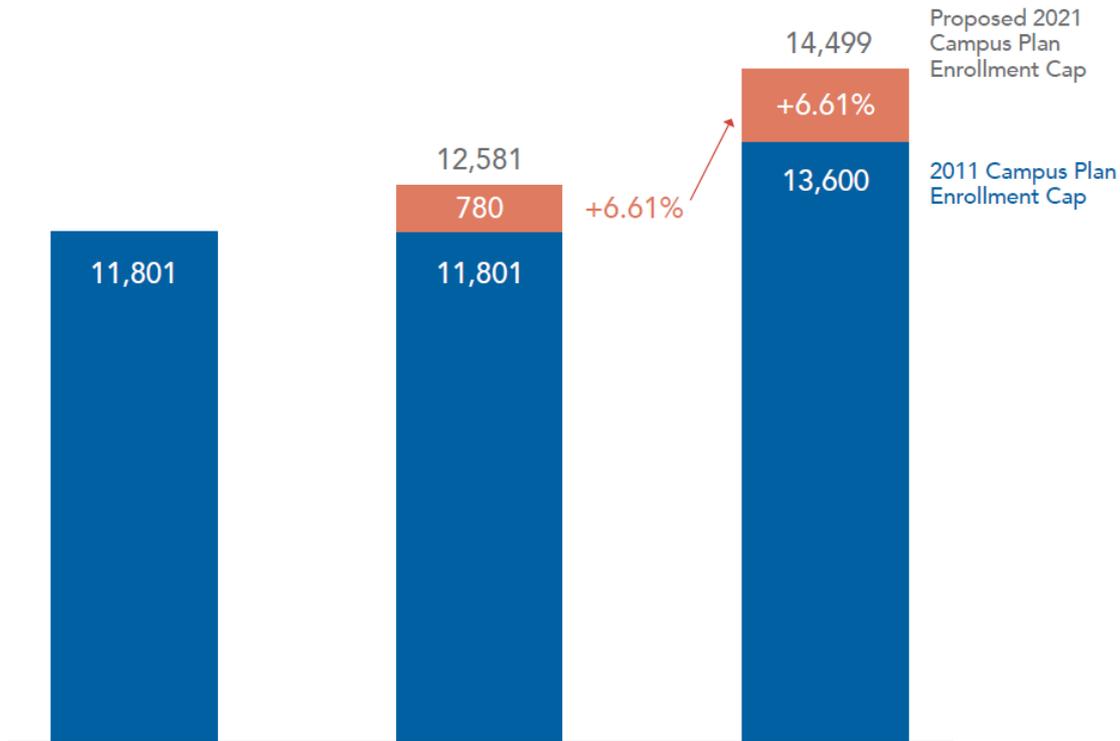
Total = 12,581 Students

Enrollment: Proposed Cap

FALL 2019 STUDENT
COUNT PURSUANT TO
2011 CAMPUS PLAN

FALL 2019 STUDENT
COUNT PURSUANT TO 2016
ZONING REGULATIONS

IMPACT OF 2016 ZONING
REGULATIONS ON CAMPUS
PLAN ENROLLMENT CAP



Enrollment Update

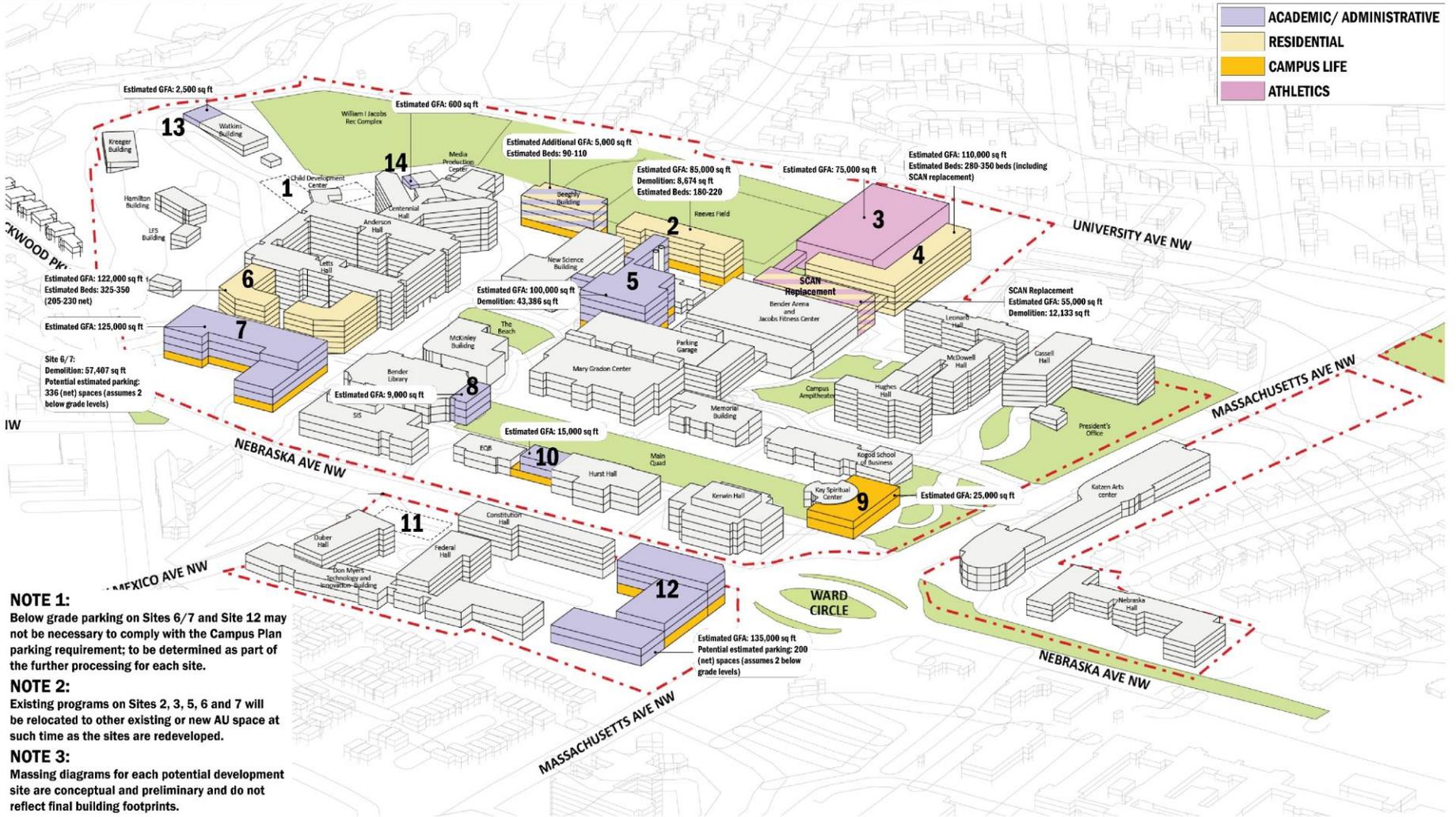
- AU originally proposed a cap that reflected an 6.61% increase based on the new 2016 Zoning Commission methodology which would have resulted in an adjusted cap of 14,449 students. AU remained focused on managing the impacts of our enrollment projections by **increasing our on campus housing capacity, maintaining our 67% UG housing availability, expanding and modifying our student orientation programs and off campus policies, and creating a campus that students want to be a part of.**
- The community members of the Partnership believe that our cap should **only be increased by the 780 students** that were added to our enrollment numbers because of the new methodology. After many discussions with neighbors and AU staff, we are proposing an enrollment cap that reflects what has been favored by the neighbors.
- The new proposed enrollment cap is **14,380 students** (including 2,000 student cap at WCL) which is lower than the 2011 cap when taking into consideration the new methodology.

Potential Development Sites and Campus Character

Campus Development Update

- A primary goal is to build an additional 500 beds on campus.
- Site 2 and Site 4 have been prioritized for student housing.
- Beeghly and Site 6 have also been identified as potential housing sites.
- Sites 1 and Site 11 have been removed as development sites.
- Based on neighbor suggestions, AU reoriented the Site 7 academic building to provide a courtyard and greenspace along the street front and reduced a floor on the Nebraska Avenue frontage.”
- The Site 6 residential building was also significantly modified, reducing building height, square footage, and bed count.
- Site 12 – AU reduced a floor on the rear of the building facing Westover and moved student life programming to the front of the building.
- There are no immediate development plans for south campus or next to the Katzen Museum.

POTENTIAL DEVELOPMENT SITES



NOTE 1:
Below grade parking on Sites 6/7 and Site 12 may not be necessary to comply with the Campus Plan parking requirement; to be determined as part of the further processing for each site.

NOTE 2:
Existing programs on Sites 2, 3, 5, 6 and 7 will be relocated to other existing or new AU space at such time as the sites are redeveloped.

NOTE 3:
Massing diagrams for each potential development site are conceptual and preliminary and do not reflect final building footprints.

On Campus Student Life

On-Campus Student Life Improvements

- Reinvigorated **Mary Graydon Center**
- Focus on **student health and wellness programs**
- **Residential/student life/athletics village:** Potential Sites 2, 4 and 3 (CAP) transforming “back” of campus



- **Expanded dining options** throughout campus
- **Pedestrianize campus core and enhance green and open spaces**

Athletics and Recreation Facilities

- Increasing demand for additional space and facilities to **support competitive intercollegiate athletics, recreational sports and fitness programs**
- The Campus Plan will propose:
 - New **Center for Athletic Performance** (the “CAP”)
 - **Re-turfed fields** at Reeves Field and park at 45th and Massachusetts Avenue, NW
 - **Replacement video scoreboard** at Reeves Field
 - **Acoustical sound barrier wall and filming tower** at Jacobs Field

Off Campus Student Life

Updates to Good Neighbor Guidelines

- AU students are required to abide by AU Student Conduct Code, and all relevant university policies, including proposed updates to the **Good Neighbor Guidelines**
 - Purpose of the Good Neighbor Guidelines is to **educate AU students on how to become active and responsible members of the surrounding community** in which they live while maintaining their involvement and connection to the university.
 - The Guidelines **inform students of their responsibility to be aware of and abide by applicable DC laws and regulations regarding noise, disorderly conduct, alcohol and marijuana consumption, winter sidewalk safety, and weed control** around their residences.
 - Violations of the Guidelines may be **subject to disciplinary action under the Student Conduct Code**

Enhanced Student Orientation Programs

- AU has proposed improvements to its off-campus living orientation program **to better inform and educate students who choose to live off-campus of their rights and responsibilities**
 - **Online training module** to be developed in consultation with the Student Life & Safety Working Group that students in 20016 and 20008 must complete and affirmatively acknowledge that they have fulfilled the training and understand AU's expectations
 - Will incorporate the **“Pledge to Uphold Community Standards”** developed in consultation with the Student Life and Safety Working Group which details the responsibilities and obligations associated with living off-campus
- Will expand AU's **in-person off-campus housing orientation** program
- Regular communication to students from the Dean of Students' Office
 - To remind students of AU's expectation **that students maintain the condition of their property and manage the behavior of their guests**
 - States that AU expects **students to know, understand and abide by the Disorderly Conduct Amendment Act of 2010 and the District of Columbia Noise Control Act of 1977**, both of which address noise disturbances, and which will be detailed during the orientation programs

Expanded Community Outreach

- AU will continue its practice of making **annual or more frequent visits to the major apartment complexes/condominium communities** where students live
- The Office of Community Relations will create, in consultation with the Student Life and Safety Working Group, a **neighbor education tool** that informs residents of **AU's strategies for student training** and includes **resources on how to contact AU** and/or file a complaint in the event of an undesirable incident
- The university will also create and distribute, in consultation with the Student Life and Safety Working Group, an **"AU Eagle Living Guide"** that will include good neighbor tips, resources, and a copy of the Pledge

Transportation and Parking

Proposed Campus Plan Parking Requirement

- **2011 Campus Plan Requirement:** maintain an inventory of approximately **2,200** parking spaces on campus

- **AU Parking Space Inventory:**

	FULL CAPACITY	CURRENT AU USE
Main Campus, Tenley Campus, and additional three properties	3,045	2,701

- **2021 Campus Plan Parking Proposal:** maintain parking inventory of **no more than 3,000 parking spaces for university use**
- Given current inventory, **no additional parking infrastructure required** over the Campus Plan term

TDM Planning and Enforcement

- Continued commitment to comprehensive **Transportation Demand Management (TDM)** planning, currently including:
 - Shuttle Service
 - AU/WMATA U*Pass Program
 - Telework and Distance Learning
- **Enforcement and Monitoring**
 - Maintain *Good Neighbor Parking Policy*
 - Monitor **parking utilization** of exclusive university-use facilities
 - Continued **collaboration with Transportation and Parking Working Group and DDoT** to develop appropriate monitoring methods