American University Partners with Lyft to Get Students, Staff, and Faculty Around Campus and Throughout Washington

WASHINGTON, D.C. (March 5, 2020) – <u>American University</u> has partnered with Lyft to offer a sustainable, flexible and cost-effective transportation alternative for faculty, staff, and students. Transportation between campuses, parking and travel time are real challenges for any urban campus. The new AU-Lyft RideSmart Program will provide a new, affordable transportation option for the campus community to help members get around campus and travel throughout the city. Thanks to an innovative agreement between AU and the Lyft transportation network, the campus community will have an easier time getting to meetings and appointments.

"AU is thrilled to partner with Lyft to provide this much needed service to our campus," said Assistant Vice President for Risk, Safety, and Transportation Programs Dan Nichols. "We constantly seek ways to enhance transportation services for our community. Students, faculty, and staff may utilize Lyft services to conduct official university business once they have been authorized privileges under an AU Lyft Major Account."

"The entire Lyft team is excited to offer American University reliable, affordable and convenient transportation solutions that enable seamless travel across campus and throughout D.C.," said Emily Ellis, Lyft General Manager, D.C. "We look forward to making things a little easier for the AU community."

All AU administrative units, schools, and several divisions are eligible to enroll in the AU-Lyft RideSmart Program through an established university policy and assigned AU account managers. For more information, contact Kelly Alexander, AU Communications, at kellya@american.edu.

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About American University:

In its 127-year history, American University has established a reputation for producing change makers focused on the challenges of a changing world. AU has garnered recognition for global education, public service, experiential learning and politically active and diverse students, as well as academic and research expertise in a wide range of areas including the arts, sciences, humanities, business and communication, political science and policy, governance, law and diplomacy.

About Lyft:

Lyft was founded in 2012 by Logan Green and John Zimmer to improve people's lives with the world's best transportation, and is available to 95 percent of the United States population as well as select cities in Canada. Lyft is committed to effecting positive change for our cities and making cities more livable for everyone through initiatives that bridge transportation gaps, and by promoting transportation equity through shared rides, bikeshare systems, electric scooters, and public transit partnerships.