



2021 Staff Appreciation Cupcake Showcase Showdown

Photo submissions due by Monday, June 7 at 11am

RULES AND REGULATIONS

REGISTRATION

Register to participate in the Cupcake Showcase Showdown by Friday, June 4.

CUPCAKES

Your photo submission must be of a cupcake baked and staged from your home. Bake as many or as little as you want or make it a family affair, the possibilities are endless! Participants may not submit multiple entries and may not resubmit entries from previous years.

PRESENTATION

Dress up your kitchen table, counters, or any other space you choose to use for your presentations! Use backdrops, props, fondant, or even fun virtual backgrounds. Props are permitted to help tell your cupcake story.

CHECK-IN

- Send your photo(s) submission to Ashley Wallace (awall@american.edu) by Monday, June 7th at 11am.
- All submitted entries will be posted on HR's Twitter by Monday, June 7 at 12pm for voting.

VOTING PROCEDURE

Each cupcake will be posted on [HR's Twitter](#) and voted on using the 'heart'/like feature of the original HR tweet. Feel free to direct your friends, family, and followers to vote on HR's account! Voting ends June 7 at 4pm.

WHO CAN PARTICIPATE

All full-time and part-time staff.

PRIZES

Prizes will be awarded to the top 3 most favorited cupcake based on Twitter hearts/likes! Winners will be announced Monday afternoon through [HR's Twitter](#).