

**BUSINESS  
POLICIES  
+ ENVIRONMENTAL  
MANAGEMENT  
= GREENER  
FUTURE**

**IT ALL STARTS WITH KOGOD'S  
MASTER OF SCIENCE IN  
SUSTAINABILITY  
MANAGEMENT  
FROM AMERICAN UNIVERSITY**

## PROGRAM OVERVIEW

American University's Kogod School of Business Master of Science in Sustainability Management (MSSM) is an interdisciplinary, business-based, degree program with a focus on sustainability. This innovative program is designed to produce sustainability professionals capable of developing and implementing comprehensive solutions to environmental, societal, and other multifaceted problems. Courses are taught by experts and practitioners from across American University's eco-friendly campus in the nation's capital. Our location provides convenient access to the United States Congress, federal agencies and courts, trade associations, lobbyists, embassies, international bodies, and nonprofit organizations.

## CURRICULUM

The MSSM is comprised of the successful completion of 21 credits in core courses, and 15 credits in elective track courses in Business, Environmental Science, or Policy.

### CORE COURSES

- Environment and Politics
- Environmental Science
- Environmental Sustainability and Public Policy
- Financial Analysis of the Firm: Concepts and Applications
- Marketing Management
- Sustainability Strategy and Management
- Sustainability Systems: Legal, Regulatory, and Policy Issues

### SELECTED TRACK COURSES

- The Business of Water
- Global Climate Change
- Global Economy and Sustainable Development
- Global Supply Chain Management
- Impact Investing
- Marketing for Social Change
- Negotiations
- Resource Sustainability
- Sustainable Design/LEED Training
- Urban Planning and Sustainability

## CAREER DEVELOPMENT

The Kogod Center for Career Development (KCCD) is committed to helping all students reach their career goals. Through the KCCD, students receive one-on-one coaching, group instruction, and access to customized industry and networking events, and on-campus recruiting.

## CONTACT

Kogod Graduate Admissions  
American University's  
Kogod School of Business  
4400 Massachusetts Avenue, NW  
Room 115  
Washington, DC 20016-8044  
202-885-1913  
kogodgrad@american.edu

PHONE  
EMAIL

**LEARN MORE AT [KOGOD.AMERICAN.EDU/MSSM](https://kogod.american.edu/mssm)**

