

**KSB Faculty Council**  
**March 1, 2016**  
**Minutes (Agenda attached)**

**Attending Faculty:** Ajay Adhikari, Frank Armour, Kent Baker, Sheila Bedford, Barbara Bird, Wendy Boland, Melissa Bradley, Carol Bruckner, Valentina Bruno, Michael Carberry, Erran Carmel, Parthiban David, Bill DeLone, Frank DuBois, Augustine Duru, Heather Elms, Casey Evans, David Harr, Jeff Harris, Manoj Hastak, Robert Hauswald, Octavian Ionici, Itir Karaesmen-Aydin, Itir, Jill Klein, Thomas Kohn, Susan Krische, Gwanhoo Lee, Emily Lindsay, Robin Lumsdaine, Michael Ma, Michael Mass, Alexandra Mislin, Anu Mitra, Joseph Mortati, Ghiyath Nakshbendi, Ayman Omar, Girish Ramani, Leigh Riddick, Michel Robe, Cristel Russell, Jay Simon, John Simson, Mark Starik, Catalin Stefanescu, Tim Timura, Ed Wasil, Don Williamson, Zhang Yinqi, Zhao Yijiang **Staff:** Reena Dwire

**Faculty Attending Online:** Sarah Mady, Jay Pope, Susan Krische, Tommy White, Sally Fowler, Engin Cakici, Bob Sicina, Kimberly Cornaggia

**Absent Faculty:**, Nelson Amaral (sabbatical), David Bartlett (teaching), Bill Bellows, Peter Chinloy, Mark Clark (sabbatical), Michael Clayton (teaching), Serge da Motta Veiga (teaching), Alberto Espinosa (sabbatical), Sally Fowler, Rick Gibson, Sonya Grier, Yujin Jeong (sabbatical), Gopal Krishnan, Robert Lightburn, Richard Linowes, Gerald Martin, Sanal Mazvancheryl (teaching), Tomasz Mroczkowski, Jennifer Oetzel (sabbatical), Todd Prono (sabbatical), Larry Schrenk, Jack Swasy (teaching), Tim Timura

**Prof. Leigh Riddick welcomed everyone and called the meeting to order.**

**Prof. Jeff Harris provided an update on the Dean's search and on the tenure of outside candidates.**

- The Search Committee has been tasked with reassuring the Provost that all five candidates will be viable before the Provost will proceed with any second campus trips. The viability of each candidate will be assured if the School provides a letter expressing support for each candidate to be appointed as a full professor with tenure within Kogod. We are in the middle of that process currently, having Departments, the Rank and Tenure Committee, the Full Professors and Senior Associate Dean Ajay Adhikari fulfill their various duties in the process and submit their recommendations.
- Once Dean Adhikari submits his penultimate letter to the Provost (hopefully within the next few days), we anticipate that any invitations for the second round visits will be extended. Once the recommendation letters are delivered to the Provost, he will coordinate things from there.

**Prof. Klein presented on Digi Kogod and scaling for online programs and Adrian Mihailescu provided an update on the Kogod Laptop policy**

- By the end of this calendar year, we will have brought in 300 students into the Online MBA and MS Analytics programs.
- The MBA immersion dates are Sep 2016 in DC and Dec 2016 in NYC. The MS Analytics capstones are in Sep and Dec 2016 and are also DC based.
- We have quick course pacing and are in front of the students on every dimension.
- We will have over 40 sections of classes in Oct 2016.

- How do we as a faculty engage? By being Immersion leaders, having Google Hangouts with students, etc. Email Jill or Maureen with any other suggestions.
- Laptop Policy Update:
  - A total of 72 hours have been made available per week for lab usage by students on account of more classes being moved outside the lab.
  - 150 previously scheduled class sessions were moved out of the lab during a regular term.
  - This is the second semester of full implementation of the policy. Students now are more aware of the policy.
  - We are continuing to make the transition for faculty as smooth as possible.

**Dean Carmel presented on what business schools offer and shared experiences from Santiago Iniguez de Orizono (Dean of IE Business Schools, Spain)**

- Content – content by business schools is commoditized
- Format – delivery format such as case studies, classroom discussions, etc. is standardized
- Networking opportunities – how students befriend other peer and alumni has been usurped by technology (Linked In, Facebook)
- Experience – this is our competitive advantage and includes things like global projects, entrepreneur incubator, guest speakers, etc. MS marketing has an Applied Client Project as a differentiating factor, the key differentiator for Online Program is the immersions.
  - Are we thinking holistically about the student experience as it relates to Kogod?
  - At a course level, our projects are very fulfilling and memorable but how do we raise that to the degree or school level?

**Term Faculty Policy conflict with KSB Faculty Council By-Laws – Prof. Leigh Riddick**

- We currently have a discrepancy between the role of the Term Faculty on our EPC in the official Term Faculty Policies that KSB recently adopted as compared to the KSB Faculty By-Laws language for the committee. The EPC by-laws language states that term faculty cannot chair the EPC although they may serve on the EPC. However, the Term Faculty document does allow them to chair the EPC. Language to clarify this issue is being drafted language for a faculty vote.

**EPC Actions – Prof. Yinqi Zhang**

The following EPC actions were considered during the meeting via electronic votes and proxy paper ballots. (Votes reported in order: “YES”, “NO”, “ABSTAIN”,)

- **S16.03            IBUS-640 Social Sustainability Strategy**  
**Action:**        **Create new course IBUS-640 Social Sustainability Strategy**  
 The proposed course is designed to focus on a previously underrepresented area of sustainability; social sustainability. The class will focus on social issues while demonstrating how they are closely linked with economic and environmental sustainability.

**S16.03 was APPROVED (45:0:1)**

- **S16.05            Terminate KSB-065 Quantitative Methods and Analytics**  
**Action:**            **Terminate zero-credit KSB-065 Quantitative Methods and Analytics and remove it as a course requirement from the FT MBA, Online MBA, and MS Analytics programs (both online and on-campus)**

The course material developed for KSB 065 is self-directed and for many students serves as a refresher to material that have used in their academic and professional careers. Due to the problems that have resulted from the current delivery method for KSB 065, we propose that the current course content is distributed directly into the program courses where the content directly relates to the course material being covered and eliminate all exam (graded) content. This will enable students to revisit this course content throughout their course of study, regardless of the modality and learning platform. In addition, faculty will not be expected to directly address questions for this content since support resources are embedded into the learning materials.

**S16.05 was APPROVED (42:3:2)**

- **S16.06            Minor Changes to MGMT-465 and MGMT-665**  
**Action:**            **Cross-list MGMT-465 Negotiation and MGMT-665 Negotiations**
- **S16.07            Minor Change to Management specialization in BSBA**  
**Action:**            **Add IBUS-303 Learning from Global Enterprise Failure as an elective to the Management specialization in the BSBA**

Both courses cover the same material focusing on negotiation strategies and tactics. While the material is the same, the nature of the assignments and grading differ between the courses.

IBUS-303 is a strong fit within the Management Concentration because its focus on general business decision-making skills (operational, cultural, tactical and strategic) makes it excellent preparation for and augmentation of other MGMT courses. It has organizational-level strategic management at its core. It approaches organizational decisions through analysis of failed decisions which is a unique perspective not taken by other management courses.

**S16.06 and S16.07 were APPROVED (47:0:0)**

#### **Good of the Order**

- The Capital Area Food Bank event was a success. We should do it again in the future as a number of people wanted to participate but couldn't because of the day and time. We will also make arrangements next time for donation of food and money for people who would like to donate.

#### **Prof. Riddick adjourned the meeting.**

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Faculty Council Chair: Prof. Leigh Riddick  
Faculty Council Vice-Chair: Prof. Don Williamson

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**KSB Faculty Council**  
**AGENDA – March 1, 2016**

Call to order – Leigh Riddick

Establish Quorum and establish “All present”

1. Dean Search Update - Prof. Jeff Harris
2. Digi Kogod and Laptop Policy Update - Prof. Klein and Adrian Mihailescu
3. Dean’s remarks - Dean Erran Carmel
4. Term Faculty Policy conflict with KSB Faculty Council By-Laws - Prof. Riddick
5. EPC Actions - Prof. Yinqi Zhang
  - a) S16-03: IBUS-640 Social Sustainability Strategy
  - b) S16-05: Terminate KSB-065 Quantitative Methods and Analytics and remove it as a course requirement from the FT MBA, Online MBA, and MS Analytics program (both online and on-campus)
  - c) S16-06: Minor Changes to MGMT-465 and MGMT-665: Cross-list MGMT-465 Negotiation and MGMT-665 Negotiations
  - d) S16-07: Minor Change to Management specialization in BSBA : Add IBUS-303 Learning from Global Enterprise Failure as an elective to the Management specialization in the BSBA
6. Good of the Order