
 Establish Quorum and "All Present"

"Vote Present" to Establish Quorum Count:


- All faculty in the room and those online must e-vote "Present" (by phone/tablet/laptop).
 Tablet/laptop- Go to pollev.com/kogodcouncil and click 'Present'
 Phone - Text kogodcouncil to 22333 and then text the letter A
- The paper ballot option is reserved only for those faculty who hold a proxy for another member.
- Holders of a proxy must confirm and obtain a paper ballot from Prof. Elms or Prof. Clark.

KNOW
WONK

 Agenda Item #1

Approval of the Minutes of 2/06/18 Meeting

KNOW
WONK

 Agenda Item #2

EPC Actions – *Prof. Nandini Lahiri, EPC Chair*

KNOW
WONK

EPC Items 02/22/18
11:50 AM – 1:17 PM

Overview S18-02 - Changes to Undergraduate Business Core

- The proposed curriculum changes position our business undergraduate programs as high-quality distinctive programs with a streamlined interlinked business core that integrates basic field knowledge with specific skill sets to prepare our students for a highly competitive business career.
- Total required credit hours (non-business and business) reduced from current 51-53 credit hours to 44-45 credit hours to provide students with greater flexibility to double major or minor in another subject area.
- Changes proposed were approved at EPC and KSB Faculty Council in April 2017.
- **Voting for S18-02 Significant Change proposal will take place after S18-06.**

EPC S18-03

ACTION

Create new course KSB-101 Business Professionalism

© 2009 Pearson

RATIONALE

- KSB 211 Business Professionalism (2 credits), is reformulated into a 1 credit KSB 101 course with the same title. It will form a part of the new undergraduate business core.
- With an emphasis on self-management, students will learn about career development and decision-making, professional conduct and etiquette, personal brand management, interpersonal communication, networking, and interviewing in KSB 101. Core competencies related to professionalism will also be embedded into several core courses across the curriculum (several touchpoints) to reinforce concepts covered in KSB 101.
- Student feedback for KSB 211 has been high. Feedback gained has been incorporated into the design of this new course.

© 2009 Pearson Prentice Hall. All rights reserved.

KSB-101 Business Professionalism Action (S18-03)

Voting is open. Please vote at pollev.com/kogodcouncil
 If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support creating the new KSB-101 course)

"B" - against the motion (you do not support creating the new KSB-101 course)

"C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

EPC S18-04

ACTION

Create new course ACCT-245 Business Law

© 2009 Pearson Prentice Hall. All rights reserved.

RATIONALE

- In accordance with the overall change to the KSB undergraduate curriculum, this course has been created to replace the two business law options, *MGMT 203: The Legal Environment of Business* and *ACCT 244: Introduction to Business Law*, that students could choose from to fulfill the business law core requirement in the old program. It combines the two courses and also integrates ethics more intentionally in the course. As a core course, it will be required of all Kogod students.
- This course will develop a basic understanding of several legal topics. These topics are separated into three distinct areas: basic legal theory and judicial process, fundamental areas of business law, and the regulatory environment of business. Students will analyze two legal topics in greater detail during the course which will enable them to obtain experience in in-depth legal analysis.
- In addition to these legal topics, the course prepares students to be effective leaders by requiring a basic understanding of ethical concepts in various business applications.

© 2009 Pearson Prentice Hall. All rights reserved.

ACCT-245 Business Law Action (S18-04)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support creating the new ACCT-245 course)

"B" - against the motion (you do not support creating the new ACCT-245 course)

"C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

EPC S18-05

ACTION

Change course title, description and prerequisites for ITEC-355 Production/Operations Management

© 2009 Pearson Prentice Hall. All rights reserved.

RATIONALE

- The course title is changed to Operations Management to reflect the focus on the processes that transform inputs into goods and services across all departments in a business, not just the manufacturing (production) department.
- The proposed course description reflects the focus on operations management throughout an organization with specific applications in supply chain management and service operations.
- ITEC-355 uses Excel to model and solve problems, so students need to be exposed to Excel before taking this course. While most Kogod students enrolled in ITEC-355 have already taken ITEC-200 which covers Excel, there are a few who have not. To ensure that all Kogod students taking ITEC-355 have some background in Excel, we propose adding ITEC-200 as a prerequisite. In addition, since ECON-200, MATH-211 and MATH-221 will no longer be required effective fall 2018 as part of the revised undergraduate business core, these are being removed.

© 2009 Pearson Prentice Hall. All rights reserved.

RATIONALE (contd.)

- Current Course Title: Production/Operations Management
- Proposed Course Title: Operations Management
- Current Prerequisites: ACCT-241, ECON-200, MATH-211 or MATH-221 (may be taken concurrently), and STAT-204
- Proposed Prerequisites: ACCT-241, ITEC-200 and STAT-204.

© 2009 Pearson Prentice Hall. All rights reserved.

ITEC-355 Action (S18-05)

Voting is open. Please vote at pollev.com/kogodcouncil
 If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support changing the course title, description & prereqs. for ITEC-355)

"B" - against the motion (you do not support changing the course title, description & prereqs. for ITEC-355)

"C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

EPC S18-06

ACTION

Change course description and update prerequisites for
 ITEC-320 Business Analytics

© 2009 Pearson Prentice Hall. All rights reserved.

RATIONALE

- ITEC-320 is being added to the KSB core and will be taken by all KSB undergraduate students. Due to alignment with other core courses and adjustment to a wider audience, prescriptive analytics will no longer be included in the course. Additionally, we have contacted all KSB departments and have received suggestions for examples/data/assignments which will be integrated in the course to highlight the interdisciplinary application of analytics.
- Also, for consistency purposes with ITEC-355, the prerequisite is being update to reflect just STAT-204.
- Current Prerequisites: ITEC-200 and STAT-202 or STAT-203 or STAT-204.
- Proposed Prerequisites: ITEC-200 and STAT-204.

© 2009 Pearson Prentice Hall. All rights reserved.

ITEC-320 Action (S18-06)

Voting is open. Please vote at pollev.com/kogodcouncil
 If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support changing the course description & prereqs. for ITEC-320)

"B" - against the motion (you do not support changing the course description & prereqs. for ITEC-320)

"C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

Changes to UG Business Core (Significant Change proposal) (S18-02)

Voting is open. Please vote at pollev.com/kogodcouncil
 If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support the changes outlined in the UG Core Significant Change proposal)

"B" - against the motion (you do not support the changes outlined in the UG Core Significant Change proposal)

"C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

EPC S18-07

ACTION

Change the 'Admission to the Program' catalog copy for MS Marketing

© 2009 Pearson Prentice Hall. All rights reserved.

RATIONALE

- Students will be embarking on 13.5 credit hours in the Fall, touching on a variety of marketing topics. It's critical that students enter these courses with an understanding of core marketing concepts and nomenclature. This change will ensure all students are prepared to engage in the MSMKTG curriculum.
- Hence, the Department of Marketing recommends that the Admission to the Program catalog copy for the Master of Science in Marketing program be modified to require that an introductory marketing course be completed before entering the program. If the course has not been completed at time of enrollment, the MSMKTG Program Director will review and approve options submitted by enrollees, and will require documentation indicating course requirement was completed prior to the start of the fall semester.

© 2009 Pearson Prentice Hall. All rights reserved.

MS Marketing Action (S18-07)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support changing the admission requirements for MS Marketing)

"B" - against the motion (you do not support changing the admission requirements for MS Marketing)

"C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

EPC S18-08

ACTION

Change the BSF to add Calculus to the Finance core in the BS Finance

© 2009 Pearson Prentice Hall. All rights reserved.

RATIONALE

- The Department of Finance and Real Estate votes unanimously to require Calculus in the BSF program core. This change is motivated by the removal of Calculus from the general business core requirements that apply to all undergraduates in KSB. This new policy to eliminate Calculus initially applies for students who begin their studies at AU in Fall 2018.
- As has been past policy, we will accept either MATH-211 Applied Calculus, or MATH-221, Calculus I for the proposed BSF requirement.
- This change will not affect any other part of the BSF, but will increase our required credits in the Finance Core from 15 to 19, as both calculus courses are 4 credit courses. It is the increase in credits which causes this request to be considered a "significant" rather than a "minor" change within AU.

© 2009 Pearson Prentice Hall. All rights reserved.

BSF Action (S18-08)

 Voting is open. Please vote at pollev.com/kogodcouncil
 If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support adding Calculus requirement to the Finance Core in the BSF)

"B" - against the motion (you do not support adding Calculus requirement to the Finance Core in the BSF)

"C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

EPC S18-09

ACTION

Expand the electives for Minor in Finance

© 2009 Pearson Prentice Hall. All rights reserved.

RATIONALE

- The Department of Finance and Real Estate wishes to expand the choices for the six elective credits in the minor. There is no change in number of total credits, or any other portion of the program. The only change is in the classes that can meet the elective requirement.
- The intent of, or rationale for, this change is to provide students with more flexibility in their course choices, depending on their interests.

© 2009 Pearson Prentice Hall. All rights reserved.

Minor in Finance Action (S18-09)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

- "A" - for the motion (you support expanding the electives for Minor in Finance)
- "B" - against the motion (you do not support expanding the electives for Minor in Finance)
- "C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

EPC S18-10

ACTION

Cross-list existing courses FIN-460 Financial Modeling and
FIN-660 Financial Modeling

© 2009 Pearson Prentice Hall. All rights reserved.

RATIONALE

- The Department of Finance & Real Estate wishes to cross-list our UG and GRAD courses in Financial Modeling, FIN-460 and FIN-660. These courses are required for the Bachelor in Finance (BSF) degree and the Masters in Finance (MSF) degree, respectively. FIN-460 is also included in the choice set of classes for the BSBA with a specialization in Finance.
- As a matter of practice, we occasionally allow an UG student to sit in on FIN-660, and vice versa for a GRAD student, in order to accommodate two constraints: the student's course schedule and the limited seating in the FSIT lab, which limits class size and the times at which we can offer the course. We would like to formalize this flexibility, and believe it will also encourage students to take the course earlier in their course of study- resulting in better course sequencing.
- The differentiation between the undergraduate course and the graduate course is that FIN 660 Financial Modeling graduate students have more Bloomberg Assignments and 1 Company Valuation Project.

© 2009 Pearson Prentice Hall. All rights reserved.

FIN-460/FIN-660 Action (S18-10)


Voting is open. Please vote at pollev.com/kogodcouncil
 If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support cross-listing FIN-460 and FIN-660)

"B" - against the motion (you do not support cross-listing FIN-460 and FIN-660)


"C" - abstain

© 2009 Pearson Prentice Hall. All rights reserved.

 **Agenda Item #3**

Academic Integrity Code, *Profs. Dave Harr and Alison Thomas*

KNOW WORK

 Agenda Item #4

Good of the Order

KNDW
WONK
