
 Establish Quorum and "All Present"

"Vote Present" to Establish Quorum Count:


- All faculty in the room and those online must e-vote "Present" (by phone/tablet/laptop).
 Tablet/laptop - Go to pollev.com/kogodcouncil and click 'Present'
 Phone - Text kogodcouncil to 22333 and then text the letter A
- The paper ballot option is reserved only for those faculty who hold a proxy for another member.
- Holders of a proxy must confirm and obtain a paper ballot from Prof. Elms or Prof. Clark.

KNOW
WONK

 Agenda Item #1


Approval of the Minutes of 10/03/17 Meeting

KNOW
WONK

 Agenda Item #2

AU President Sylvia Burwell

KNOW
WONK

 Agenda Item #3

EPC Actions – *Prof. Yinqi Zhang, EPC Chair*

KNOW
WONK

EPC Items 11/09/17
11:00 AM - 12:00 PM

EPC F17-03

ACTION

Create new cross-listed courses FIN 4xx/6xx Alternative Assets.



RATIONALE

- Alternative Assets represents the academic and professional exploration of a number of the fastest growing institutional investment domains, namely private equity, venture capital, real assets, hedge funds, and structured products. The course provides the student an opportunity to explore a rapidly evolving facet of the institutional investment landscape and in addition, provides the academic foundations to sit for the first level of the industry's professional certification (i.e., the CAIA Level 1 Exam).
- It was offered in Summer 2016 and Summer 2017 as an experimental course.

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Alternative Assets Action (F17-03)

Voting is open. Please vote at pollev.com/kogodcouncil

If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support creating the new cross-listed courses)

"B" - against the motion (you do not support creating the new cross-listed courses)

"C" - abstain

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EPC F17-04

ACTION

Create new cross-listed courses REAL 4xx/6xx Real Estate Investment Trust (REIT).



RATIONALE

- REIT is an experiential learning event that leverages the student's prior coursework and knowledge in accounting, economics, quantitative methods, finance and real estate. As such, it functions for many as a real world application of one's prior coursework and knowledge.
- REIT is modeled from SMIF, the Student Managed Investment Fund.
- It was offered as an experimental course in Spring 2017 and Fall 2017 and will be offered in Spring 2018 as well.

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REIT Action (F17-04)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support creating the new cross-listed courses)

"B" - against the motion (you do not support creating the new cross-listed courses)

"C" - abstain

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EPC F17-05

ACTION

Create new cross-listed courses FIN 4xx/6xx Behavioral Finance.



RATIONALE

- Behavioral Finance will be a cross-listed finance elective. It is a completely separate topic from all existing finance courses because it links human behavior and psychology to finance, investor behavior, and markets. It provides students with a new perspective on how to view asset prices and markets with models, theories, and current research.
- Differences between Graduate and Undergraduate:** The **first difference** is the graduate responsibility of critique, presentation, and discussion of an academic paper. Graduate students must pick a current academic paper from a list I've provided from top journals. This critique is not just a summary, but actually assessing the models, data, implementation, etc. and providing ideas for further research in the area (since this is a fairly new and growing area in research). This will entail them reviewing other literature on the topic. They must present their analysis and lead the class in a discussion regarding the topic. The **second difference** is that the graduate students will be tested much more heavily on models, both standard economic models and behavioral models and their differences. The Shleifer Inefficient Markets book is primarily the responsibility of graduate students and will be used as a reference for undergraduates.

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Behavioral Finance Action (F17-05)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support creating the new cross-listed courses)

"B" - against the motion (you do not support creating the new cross-listed courses)

"C" - abstain

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EPC F17-06

ACTION

Create new course MGMT 472 Music Industry Advanced Topics.



RATIONALE

- Students in the BAE program with an interest in the recording and publishing industry need an additional course that serves as a capstone experience. The course will emphasize two activities: 1) a capstone project where the students organize into the functional units of an organization to produce and promote an event, 2) site visits to meet executives at record companies, music publishers, managers and others in the ecosystem.
- This will be a new elective course offered to undergraduate students with an interest in the music industry. The course has run twice with between 16-20 students and has been very successful. This will provide those BAE majors and minors interested in the music industry with a capstone-like experience in either live or recorded music. We do not offer any other course that covers this type of content.

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MGMT Action (F17-06)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support creating the new course MGMT-472)

"B" - against the motion (you do not support creating the new course MGMT 472)

"C" - abstain

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EPC F17-07

ACTION

Create new cross-listed courses IBUS 462/662 Islamic Capital Markets and Sukuk.



RATIONALE

- The main purpose of the course is to advance students knowledge of Islamic finance by adding a more focused area in Islamic finance dealing with capital markets and sukuk. Both are components of an alternative method of financing.
- The course was offered as an experimental course at the undergraduate level in the Spring of 2017 and will also be offered in Spring 2018.
- Graduate/Undergraduate Students: The undergraduate course IBUS 462 is being cross-listed with the graduate course IBUS 662. While the graduate course meets at the same time as the undergraduate course, graduate students will be held to a higher standard than undergraduate students in all aspects of the course. In addition to that, a graduate student, in addition to the group project, is required to complete a research paper dealing with one aspect of the field and provide a critical assessment of its applicability in the U.S. An example of this is the use of Sukuk (bonds) in financing infrastructure projects like roads or water systems.

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IBUS Action (F17-07)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

- "A" - for the motion (you support creating the new cross-listed courses IBUS 462/662)
 - "B" - against the motion (you do not support creating the new cross-listed courses IBUS 462/662)
 - "C" - abstain
-

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EPC F17-08

ACTION

Change the prerequisite for KSB-613 Strategic Decision Making to include KSB-631.



RATIONALE

- We are looking to change the prerequisite for KSB-613 to accurately reflect the course requirements for all three MBA programs (full-time, professional, and online), since KSB-613 is a required course for all three.
- To do this, we need to expand the prerequisite to include the equivalent course to ITEC-618, KSB-631, that is currently used in the online program, but not in the campus programs.
- KSB-631 Managerial Accounting and Operations Management includes the curriculum from ITEC-618 Applied Production and Operations Management, as well as additional Managerial Accounting curriculum to make a 3-credit course.
- Currently, because the prerequisite to KSB-613 requires ITEC-618, all online MBA students need prerequisite waivers to register for the capstone course.
- Current prerequisite: ITEC-616 or ITEC-617, KSB-609 KSB-610 or KSB-612, and FIN-614, IBUS-618, ITEC-618, MGMT-609, and MKTG-612.
- New prerequisite: ITEC-616 or ITEC-617, KSB-609 KSB-610 or KSB-612, and FIN-614, IBUS-618, ITEC-618 or **KSB-631**, MGMT-609, and MKTG-612.

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KSB-613 Action (F17-08)

Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support changing the prerequisite for KSB-613 to include KSB-631)

"B" - against the motion (you do not support changing the prerequisite for KSB-613 to include KSB-631)

"C" - abstain

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EPC F17-09

ACTION

Change the Marketing Elective in the MS Real Estate from MKTG-632 to MKTG-612.



RATIONALE

- Currently, MKTG-632 Understanding the Marketplace and Consumer is listed as an elective option for the MSRE. This course was originally included in the MSRE because MKTG-612 Marketing Management had prerequisites that MSRE students would not have taken, and MKTG-632 had no prerequisites.
- Since that time, however, the MS Marketing program was created, and MKTG-632 was repurposed as the introductory marketing course for the class, and is restricted to MS Marketing students only. As part of that process, the prerequisites for MKTG-612 were removed so that MKTG-612 could serve as the introductory marketing class for all graduate students.
- Therefore, we are proposing to change the marketing elective in the MSRE from MKTG-632 to MKTG-612, which reflects the current content and intentions of those courses.

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MS Real Estate Action (F17-09)


Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion (you support changing the MSRE marketing elective from MKTG-632 to MKTG-612)

"B" - against the motion (you do not support changing the MSRE marketing elective from MKTG-632 to MKTG-612)

"C" - abstain

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 Agenda Item #4

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