

Kogod Faculty Council
October 3, 2017
Minutes (Agenda attached)

Attending Faculty: Ajay Adhikari, Frank Armour, Kent Baker, David Bartlett, Sheila Bedford, Bill Bellows, Wendy Boland, Carol Bruckner, Valentina Bruno, Michael Carberry, Erran Carmel, Mark Clark, Michael Clayton, Derrick Cogburn, Serge Da Motta Veiga, Parthiban David, John T. Delaney, Heather Elms, Alberto Espinosa, Maria Figueroa-Armijos, Sonya Grier, Dave Harr, Robert Hauswald, Octavian Ionici, Jill Klein, Nandini Lahiri, Robin Lumsdaine, Michael Ma, Sarah Mady, Sanal Mazvancheryl, Alex Mislin, Michael Mowchan, Tomasz Mroczkowski, Ghyath Nakshbendi, Ayman Omar, Jay Pope, Girish Ramani, Leigh Riddick, Bob Sicina, Jay Simon, John Simson, Ioannis Spyridopoulos, Catalin Stefanescu, John Swasy, Siri Terjesen, Tim Timura, Ed Wasil, Tommy White, Don Williamson, Benjamin Wright, Zhang Yinqi **Staff:** Reena Dwire, Sophia Florestal

Faculty Attending Online: Engin Cakic, Rick Gibson, Joseph Mortati, Thomas Kohn, Rick Gibson, Itir Karaesmen-Aydin, Tom Kohn, Susan Krische, Richard Linowes, Joseph Mortati, Jay Pope, Tara Rich,

Absent Faculty: Nelson Amaral (teaching), Meredith Burnett (teaching), Michael Carberry (teaching), Casey Evans (teaching), Augustin Duru, Frank DuBois(teaching), Manoj Hastak (Sabbatical), Yujin Jeong (teaching), Gwanhoo Lee, Rebekah Lewis, Emily Lindsay (Dr. appt.) Gerald Martin, Michael Mass, Anu Mitra(Sabbatical), Randy Nordby, Jennifer Oetzel, Mahsa Oroojeni, Jeff Rinehart, Cristel Russel (Sabbatical), Zhao Yijiang (Presenting a paper/conference)

Prof. Heather Elms welcomed everyone and called the meeting to order at 2:36 pm.

1. Approval of Minutes of 04/04/17 Council meeting

Heather moved to approve the minutes of the 04/04/17 KSB Faculty Council meeting. Seconded by Prof. Nakshbendi. Approved by voice vote.

2. AACSB Faculty Qualifications Coverage Ratios (led by Sr. Assoc. Dean Ajay Adhikari)

- AACSB DATA: Faculty Qualifications Summary
- Collection of data: CVs, etc. being collected for Accreditation visit.
- The school has grown in terms of programs, but faculty size has remained the same over the 4 or 5 years. Student enrollment growth has come primarily through the online versions of the MBA and MS Analytics programs.
- Four classifications:
 - Scholarly Academics (SA) Ph.D. degree completed in the last 5 years or Peer-reviewed journal articles (14 Intellectual contribution (IC) points, 9 points from A-D journal publications in 5 years.
 - Practice Academics (PA) Sustain currency and relevance through professional engagement, interaction, and relevant activities.
 - Instructional Practitioners (IP) Sustain currency and relevance through continued professional experience and engagement related to their professional backgrounds and experience.
 - Scholarly Practitioners (SP) Sustain currency and relevance through continued professional experience, engagement, or interaction and scholarship related to their professional background and experience.
- Three thresholds we must meet:

- School
- Departmental
- Program
- We are not meeting the minimum level:
 - SA - Needs 40%, we're at 38%.
 - SA, PA & SP/(Total) Need 60%, we're at 56%
 - SA, PA, SP, IP/(Total), Need 90%, we're meeting this one at 93%
- One factor is having too many Adjuncts are teaching these online classes.
- On campus classes, the targets are closer to being met
- We should be beating these minimum thresholds by a larger margin.
- Kogod is addressing the issues of lack of faculty (retirement, etc.), steps are being made and improvements are being seen.
- Departments that are not meeting the 40 % threshold:
 - ACCT and MGMT not meeting the threshold.
- Programs that were below the threshold:
 - MS in ACCT, MS in Analytics (online), MS in MKTG, MS in Real Estate, MS in Taxation, MBA online
- Kogod deans and department chairs must address this issue.
 - Steps: Those not meeting the levels have the supports of the Deans. We've been trying to do too much with the same size faculty.
 - Brett Gilbert (Tenured Assoc. Prof.) hired for the Spring semester for the MGMT department.
 - Assistant professor for the Finance department arriving for Fall 2018.
 - Tenured track in the process of being hired: ACCT, FIN, ITEC, MKTG and MGMT. If successful, we'll have 7 new faculty by Fall 2018.

3. Policy Reconciliation (discussion led by Profs. Heather Elms and Mark Clark, Council chair and vice-chair): Consistent with the Faculty Council theme of transparency, there is a need to reconcile policies related to faculty governance processes.

- Faculty governance documents are not currently all in one place (e.g., shared drive), and there are some inconsistencies requiring review.
- For example, a 2015 change to P&T guidelines from RTC, was approved by the faculty Council, but is not reflected in the Kogod online documents (although it is on the DAA website). There is overlap between the 2010 and 2015 documents (P&T and journal list) but not full consistency.
- The suggested process will be to place all relevant governance documents on the Council website, assign documents to appropriate units to review (e.g., Sr. Associate Dean, RTC), solicit input from individual faculty (sent to Council chair and vice-chair), for ultimate review and approval by the Faculty Council.
- Ed Wasil moved to delegate the review of the P&T guidelines and Kogod Target Journals guidelines and petition process to the RTC, who would in turn submit their recommendation to the Council. Seconded by Siri Terjesen. Motioned passed by acclaim, with no dissent.

4. Faculty Senate Update: KSB Faculty Senate Representative, Emily Lindsay (Dr. appt.)

- a. ITS Working Group
- b. AU Faculty Manual Revisions

5. EPC Actions – Prof. Yinqi Zhang

The following EPC actions were considered during the meeting via electronic votes and proxy paper ballots. (Votes reported in order: “YES”, “NO”, “ABSTAIN”.)

- **F17.01** **IBUS-303 Learning from Global Enterprise Failure**
Action: **Eliminate the IBUS-300 prerequisite and change the course name and description for IBUS-303**
 - The focus of the course has evolved over its 14-year history. It is now on decision making in a broader sense and not narrowly focused on international business. Therefore, the current requirement of IBUS 300 is unnecessary. This requirement also unnecessarily impedes enrollment. With this change, the course would have campus-wide appeal and bring incremental revenue to Kogod.
 - A change in the name of IBUS 303 from “Learning from Global Enterprise Failure” to “Learn from Failure: The Key to Successful Decision Making” is also being requested. This is more in line with the evolution of the course over the years mentioned above to be on general decision making rather than decision making as it relates to international business. Further, it will align the course name and description with the name of the course’s new text.

F17.01 was APPROVED (41:0:1)

- **F17.02** **ITEC-320 Business Analytics**
Action: **Add STAT-204 to the prerequisites for ITEC-320 Business Analytics**
 - The Department of Information Technology and Analytics proposes to add STAT-204 Introduction to Business Statistics to the prerequisite courses for ITEC-320 Business Analytics.
 - The five business majors require that each student take STAT-204 and not the two basic statistics classes (STAT-202 Basic Statistics, STAT-203 Basic Statistics with Calculus). The prerequisites need to be updated to reflect the STAT-204 requirement. The proposed catalog copy includes STAT-204 and corrects two minor typos.
 - *Current Prerequisite for ITEC-320: ITEC-200 and STAT-202 or STAT-203.*
 - *Proposed Prerequisite for ITEC-320: ITEC-200 and STAT-202 or STAT-203 or STAT-204.*

F17.02 was APPROVED (41:0:1)

6. Topic poll: Profs. Heather Elms and Mark – Faculty input is being sought on Council topics and processes. An electronic survey link will be sent by Mark Clark.

7. Good of the Order

- Professor Caroline Bruckner – The Kogod Tax Policy Center is hosting a Tax Reform event, “Tax Reforms and What It Means for Millennials” in partnership with SPA and Washington College of Law, on October 12th from 6 to 8 pm. Students are encouraged to attend; rsvp to Prof Bruckner.
- Assoc. Dean Wendy Boland – Case Competition. Registration begins October 17. Currently we are seeking corporate sponsorship.
- Prof. Nakshbendi – 4th Annual Conference: Southern Wealth Fund on October 11th. (Finance and International Business). All faculty are invited.
 - Keynote speaker: Former Prime Minister of Egypt, currently the Director of the IMF.
 - His conference is fully funded by co-sponsors. Nothing from Kogod.
- Assoc. Dean Adhikari – Death of Visiting Research Fellow, Ion Sterpan.
- Assoc. Dean Boland – Sending information about the 4 candidates for the KCCD Director search, interviews start next week (10/09/17). She would appreciate anyone that can attend any of the presentations and provide feedback. In November 3 or 4 candidates will interview for the Undergrad Assistant Dean’s position.
- Prof. Carmel – Washington Business News: Amazon is considering a location in the DC/Baltimore area. He’s heading a team assessing the issue.
- Professor David – Introduced Visiting PhD student from China, Hezun Li, who received a scholarship to spend a year with Kogod performing research in Entrepreneurship and Management.
- Prof. Siri Terjesen – She stated the AU NSF iCorp site was funded at \$254,000 for three years. American University is only the second liberal arts university (Dartmouth is the other) to have a site. The other 80 iCorp sites across the country are generally public universities and R1 universities. She is looking for faculty who would volunteer to work with their student-led tech-based venture teams.
- Prof. Bellows – He reported on the National Science Foundation iCorp course that Kogod offers in the Spring and Fall semester. They must put together 15 teams per year as part of our grant from NSF, using business methodology that the National Science Foundation and NIH utilizes.
 - They pair STEM students (science, technology, environment and math) from CAS and Kogod business students to form teams.
 - This is a program to commercialize science and technology research.
 - For undergrad and Grad level students.
 - A movement in Entrepreneurship and Innovation.
- Prof. Terjesen - Thanked Kogod and faculty for their help with Ion’s death and sending his body back to Romania. It would have been impossible for his family, if it weren’t for Kogod’s help.

Council Chair Heather Elms - Meeting adjourned.

Faculty Council Chair: Prof. Heather Elms
 Faculty Council Vice-Chair: Prof. Mark Clark

Agenda for Kogod Faculty Council

October 3, 2017, 2:35-4:20pm
KSB 118

2:30 Refreshments

Pre-meeting:

- a. Establish Quorum (Count all physically present) – Sophia Florestal & Prof. Mark Clark

Additionally, all faculty members in the room voting on their own account and those online must use their laptop or smartphone to vote “Present.” See attachment.

- b. Establish Proxy Holders’ presence - Prof. Mark Clark
Per the faculty bylaws (<http://www.american.edu/kogod/facultycouncil/by-laws.cfm>), faculty who wish to assign their proxy must notify the Council Chair (elms@american.edu) and Vice-Chair (mark.clark@american.edu) and their Department Chair by 5pm on the day before the affected Council meeting. The request should also specify the faculty member to whom the proxy has been given.

2:35 Call to order

2. Approval of Minutes of 04/04/17 Council meeting
3. AACSB Data--Faculty Qualification Coverage Ratios: Senior Associate Dean Ajay Adhikari (15 min)
4. Policy Reconciliation: Profs. Heather Elms and Mark Clark (10 minutes)
 - a. Up-to-date, consistent, and available—and including record of faculty approvals (e.g., on I-Drive and/or Faculty Council website)
 - i. 2011 KSB Policy Manual and 2014 KSB Faculty By-Laws
 - ii. 2015 RTC P&T Guidelines and 2010 KSB Target Journals Guidelines: respectively, premier exemplar 2015 vs. premier exhaustive 2010, and on petition process, 2012 RTC Memo on Petition Process
5. Faculty Senate Update: KSB Faculty Senate Representative, Emily Lindsay (10 min)
 - a. ITS Working Group
 - b. AU Faculty Manual Revisions
6. EPC Actions: Prof. Yinqi Zhang (10 min)
 - o **F17-01:** IBUS-303 Learning from Global Enterprise Failure (change of prerequisites, course name and description)
 - o **F17-02:** ITEC-320 Business Analytics (change of prerequisites)
7. Topic poll: Profs. Heather Elms and Mark Clark (5 min)
 - a. Link to be sent to poll faculty for issues that should be presented, discussed, and/or voted
8. Good of the Order (5 min)