

# Kogod Council

April 7, 2015



AMERICAN UNIVERSITY  
WASHINGTON, DC



## Agenda Item #1

### “Vote Present” to Establish Quorum Count:

- All faculty in the room and those online must e-vote “Present” (by phone/ipad/laptop) OR by paper ballot.
  - Ipad/laptop- Go to [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil) and click ‘Present’
  - Phone - Text [kogodcouncil](http://kogodcouncil) to 22333 and then text the [letter A](#)
- The paper ballot option is reserved for those faculty who are physically present and wish to vote by ballot rather than by phone/ipad/laptop PLUS those who hold a proxy for another member.
- Holders of a proxy must confirm and obtain a paper ballot from Prof. Riddick.

KNOW  
WONK



## Agenda Item #2

## Approval of Minutes for 03/03/15 Council Meeting

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Voting is open. Please vote at [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil)  
If you vote with a phone, please text the corresponding  
letter to 22333  
"A" - for the motion  
"B" - against the motion  
"C" - abstain  
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KNOW  
WONK

## Agenda Item #3

Dean's Remarks - *Dean Carmel*

KNOW  
WONK




Agenda Item #4

## EPC Actions – *Prof. Oetzel, Chair, EPC*

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**EPC Actions** 4/7/15  
S15-15 - S15-24

## First Vote: IB Actions (S15-15 - S15-18)

- **S15-15:** Create new course IBUS-6xx Trade and Project Finance in Global Markets
  - **S15-16:** Convert topics course IBUS-496/696 Islamic Finance in the Global Economy into a permanent course IBUS-4xx/6xx
  - **S15-17:** Create new course IBUS-608 Export-Import Management
  - **S15-18:** Terminate IBUS-610, IBUS-710, IBUS-404
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## First Vote: IB Actions (S15-15 - S15-18)

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Voting is open. Please vote at [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil)

If you vote with a phone, please text the corresponding letter to 22333


"A" - for the motion

"B" - against the motion

"C" - abstain

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## Second Vote: FIN and M.S.An. Actions (S15-19 - S15-20)

- **S15-19:** Convert topics course REAL-685 Real Estate Financial Modelling into a permanent course REAL-7xx
  - **S15-20:** Change prerequisites for M.S.An. Courses ITEC-660, KSB-620, KSB-621, ITEC-621
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## Second Vote: FIN and M.S.An. Actions (S15-19 - S15-20)

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Voting is open. Please vote at [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil)

If you vote with a phone, please text the corresponding letter to 22333


"A" - for the motion

"B" - against the motion

"C" - abstain

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## Third Vote: Career Management and KSB Actions (S15-20 & S15-24)

- **S15-20:** Change course requirements for Career Management and Business Communications courses
  - **S15-24:** Create new topics course KSB-132 Innovative Applications
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## Third Vote: Career Management and KSB Actions (S15-20 & S15-24)

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Voting is open. Please vote at [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil)

If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion

"B" - against the motion

"C" - abstain

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## Fourth Vote: Stats Action (S15-22)

- **S15-22:** Replace STAT-202 & STAT-203 with CAS new course STAT-204 in all UG majors and make associated pre-requisites changes; create new supplement course ITEC-2xx Applied Business Statistics

## Fourth Vote: Stats Action (S15-22)

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Voting is open. Please vote at [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil)

If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion

"B" - against the motion

"C" - abstain

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## Fifth Vote: Sustainability Action (S15-24)

- **S15-24:** Create new minor in Sustainability and new course IBUS-3xx Sustainability and Global Strategy

## Fifth Vote: Sustainability Action (S15-24)

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Voting is open. Please vote at [pollev.com/kogodcouncil](http://pollev.com/kogodcouncil)

If you vote with a phone, please text the corresponding letter to 22333

"A" - for the motion

"B" - against the motion

"C" - abstain

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## Agenda Item #5

Formation of Diversity Committee – *Prof. Emily Lindsay*

KNOW  
WONK

## Agenda Item #6

Discussion of the Exec. Committee's  
Expectations Regarding Teaching (Beyond SETs)  
and Service – *Prof. Swasy*

KNOW  
WONK



## Graduate Programs – *Prof. Boland, Associate Dean, Graduate Programs*

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## Graduate Regulations & GPA

Graduate students must keep at 3.0 GPA otherwise they are placed on academic probation. Also, a student must have a 3.0 GPA in order to graduate.

Thus, if a student received a B in every course throughout his/her program but received a B- in the last course taken, the student would not be eligible to graduate.

### **New Graduate Regulations:** *When a graduate student's GPA drops below a 3.0...*

- If it is mathematically possible for the student to achieve the 3.0 GPA in 9 credits, the student is placed on academic probation. At the end of 9 credits, if the student has not achieved a 3.0 GPA, they are dismissed from the University.
- If it is NOT mathematically possible for the student to achieve the 3.0 GPA in 9 credits, the student is dismissed from the University.

**Therefore, early warnings and feedback are extremely important!**



Agenda Item #8

Undergraduate Programs – *Jesse Boeding,*  
*Assistant Dean, Undergraduate Programs*

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# UG UPDATE

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April 7

## How do you sell Kogod?

- Freshman Deposits: 96 (Goal is 225)
    - 525 are undecided
  - April 17 Freshman Day --- RSVP!
    - 3:30-4:15
  - Transfer Deposits: 5 (Goal is 50)
- \*\* Are you doing something different/interesting in class? Let us know!

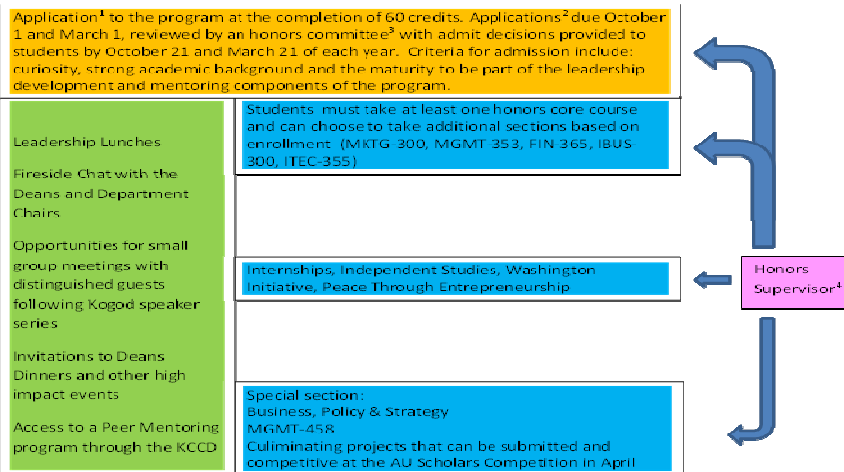
## NEW Summer Programs

- **Kogod Summer Institute – confirmed 19**
  - High School Students
  - See Abby for info
- **COMAS Israel Summer Entrepreneurship Bootcamp**
  - 2 week incubator program for Grads and UG
  - Scholarships from the Center for Israeli Studies
  - See Jolie for info

## Laptop Policy

- <http://www.american.edu/kogod/labs/computers.cfm>
- Only 1 course of 13 core have the laptop policy in their syllabus – add it!
- Please put an \* next to sessions where you need a lap top in class

## Honors



## Information Session for Faculty Interested in Teaching in a Learning Community

- **Thursday, April 9, 2015, MGC 200 11:30 am – 12:30 pm – Brown Bag Lunch**
- Faculty Directors of the AU Honors Program, University College, AU Scholars Program, and Community Based Research Scholars will be present to talk about the distinctive features of their programs
- time commitment, expectations for teaching, and compensation for each program
- Recruiting opportunity into Kogod UG

## Scheduling in future semesters

- With an increase in students with accommodation issues.... We need to be mindful of scheduling variance.....
- Alternate between morning and afternoon/evening for all required courses across and between semesters
  - Ie ACCT-443 in the morning in the fall, in the afternoon in the spring

**Thank you for all you do  
for Kogod  
Undergraduate  
Students!**



Agenda Item #9

Cybersecurity Governance Center – *Prof. DeLone*

# CYBERSECURITY GOVERNANCE CENTER

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Kogod Council Briefing

April 7, 2015

## Why the Center? Why Now?

Cyber attacks: now a critical corporate governance issue

- Market driven: Alums, execs in residence & advisory committees are telling us that Board governance & decision-making around cyber threats is in need of knowledge & informed advice from academia
- Funding: Corporations will financially support this Center's research
- Fit: One of the topics emphasized at September retreat
- Fit: Aligns with governance, risk management and regulatory strengths of Kogod faculty; Center will collaborate closely with emerging risk management, governance and regulation center
- Fit: Aligns with Business in the Capital; business & government challenge that benefits for the DC's intelligence community



## What is the Center? (DeLone)

- Not simply a technology research initiative
- But rather a multi-disciplinary research initiative
  - Board governance
  - Strategic
  - Financial
  - Branding
  - Global
  - Sustainability
  - SMEs
  - Economic
  - Political
  - Legal
  - Insurance

## Sample Research Questions

- How much should we invest in cybersecurity?
- How do we value our digital assets, customer information and intellectual property?
- What is our brand exposure when breached?
- What are the government policy issues to be resolved?
- What is the legal exposure of the Board collectively and individually?
- How should insurance companies price cyber insurance policies?

## Desired Outcomes

- Kogod
  - Support faculty research (CITGE)
  - New research opportunities
  - Research sites
  - Student research projects
  - Executive education opportunities e.g. Board workshops
- Corporate Sponsors
  - Research reports, white papers
  - Forums
  - Workshops

## Center's Success: Paying Corporate Sponsors

- Leveraging our alums, KAC, ITEC and CITGE corporate relationships
  - Marriott
  - FINRA
  - Raytheon
  - Department of Commerce
  - NACD (Dr. Schroth)
  - Newport Board Group (Dr. Schroth)
  - Consulting Firms
  - Accounting Firms (auditing practice)
  - Law Firms

## Center Success: Faculty Research

- WE NEED YOU!
  - Please contact me to explore how your research might inform the Center's corporate sponsors or how your research may benefit from the cybersecurity aspects of governance, risk management and regulation.
  - I will be available immediately after today's meeting to discuss details



### Agenda Item #10

MBA@AMERICAN, ANALYTICS@AMERICAN –  
*Prof. Klein, Assistant Dean, Digital Initiatives and  
New Programs*



## Agenda Item #11

Nominations for Vice Chair of the Kogod Council  
– *Prof. Swasy, Chair of Faculty Council*

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## Agenda Item #12

Remarks by Chair of Faculty Council – *Prof.  
Swasy*

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Agenda Item #13

## Good of the Order

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