April 7, 2015

Agenda Item #1

“Vote Present” to Establish Quorum Count:

- All faculty in the room and those online must e-vote “Present” (by phone/ipad/laptop) OR by paper ballot.
  - Ipad/laptop - Go to pollev.com/kogodcouncil and click ‘Present’
  - Phone - Text kogodcouncil to 22333 and then text the letter A

- The paper ballot option is reserved for those faculty who are physically present and wish to vote by ballot rather than by phone/ipad/laptop PLUS those who hold a proxy for another member.
- Holders of a proxy must confirm and obtain a paper ballot from Prof. Riddick.
Agenda Item #2

Approval of Minutes for 03/03/15 Council Meeting

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Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333
"A" - for the motion
"B" - against the motion
"C" - abstain
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Agenda Item #3

Dean’s Remarks - Dean Carmel
EPC Actions – \textit{Prof. Oetzel, Chair, EPC}
First Vote: IB Actions (S15-15 - S15-18)

- **S15-15**: Create new course IBUS-6xx Trade and Project Finance in Global Markets
- **S15-16**: Convert topics course IBUS-496/696 Islamic Finance in the Global Economy into a permanent course IBUS-4xx/6xx
- **S15-17**: Create new course IBUS-608 Export-Import Management
- **S15-18**: Terminate IBUS-610, IBUS-710, IBUS-404

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Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333
"A" - for the motion
"B" - against the motion
"C" - abstain

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Second Vote: FIN and M.S.An. Actions (S15-19 - S15-20)

- **S15-19**: Convert topics course REAL-685 Real Estate Financial Modelling into a permanent course REAL-7xx
- **S15-20**: Change prerequisites for M.S.An. Courses ITEC-660, KSB-620, KSB-621, ITEC-621

Voting is open. Please vote at pollev.com/kogodcouncil
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"C" - abstain

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Third Vote: Career Management and KSB Actions (S15-20 & S15-24)

- **S15-20**: Change course requirements for Career Management and Business Communications courses
- **S15-24**: Create new topics course KSB-132 Innovative Applications

Voting is open. Please vote at pollev.com/kogodcouncil
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"A" - for the motion
"B" - against the motion
"C" - abstain
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Fourth Vote: Stats Action (S15-22)

- **S15-22:** Replace STAT-202 & STAT-203 with CAS new course STAT-204 in all UG majors and make associated pre-requisites changes; create new supplement course ITEC-2xx Applied Business Statistics

Fourth Vote: Stats Action (S15-22)

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"A" - for the motion
"B" - against the motion
"C" - abstain
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Fifth Vote: Sustainability Action (S15-24)

- **S15-24**: Create new minor in Sustainability and new course IBUS-3xx
  Sustainability and Global Strategy

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Fifth Vote: Sustainability Action (S15-24)

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Voting is open. Please vote at pollev.com/kogodcouncil
If you vote with a phone, please text the corresponding letter to 22333
"A" - for the motion
"B" - against the motion
"C" - abstain

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Agenda Item #5

Formation of Diversity Committee – Prof. Emily Lindsay

Agenda Item #6

Discussion of the Exec. Committee’s Expectations Regarding Teaching (Beyond SETs) and Service – Prof. Swasy
Graduate Programs – *Prof. Boland, Associate Dean, Graduate Programs*

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**Graduate Regulations & GPA**

Graduate students must keep at 3.0 GPA otherwise they are placed on academic probation. Also, a student must have a 3.0 GPA in order to graduate.

Thus, if a student received a B in every course throughout his/her program but received a B- in the last course taken, the student would not be eligible to graduate.

**New Graduate Regulations:** *When a graduate student’s GPA drops below a 3.0…*

- If it is mathematically possible for the student to achieve the 3.0 GPA in 9 credits, the student is placed on academic probation. At the end of 9 credits, if the student has not achieved a 3.0 GPA, they are dismissed from the University.
- If it is NOT mathematically possible for the student to achieve the 3.0 GPA in 9 credits, the student is dismissed from the University.

*Therefore, early warnings and feedback are extremely important!*
Agenda Item #8

Undergraduate Programs – Jesse Boeding, Assistant Dean, Undergraduate Programs

UG UPDATE
April 7
How do you sell Kogod?

- Freshman Deposits: 96 (Goal is 225)
  - 525 are undecided
- April 17 Freshman Day --- RSVP!
  - 3:30-4:15
- Transfer Deposits: 5 (Goal is 50)
** Are you doing something different/interesting in class? Let us know!

NEW Summer Programs

- **Kogod Summer Institute** – confirmed 19
  - High School Students
  - See Abby for info
- **COMAS Israel Summer Entrepreneurship Bootcamp**
  - 2 week incubator program for Grads and UG
  - Scholarships from the Center for Israeli Studies
  - See Jolie for info
Laptop Policy

- http://www.american.edu/kogod/labs/computers.cfm
- Only 1 course of 13 core have the laptop policy in their syllabus – add it!
- Please put an * next to sessions where you need a laptop in class

Honors
Information Session for Faculty Interested in Teaching in a Learning Community

- Thursday, April 9, 2015, MGC 200 11:30 am – 12:30 pm – Brown Bag Lunch
- Faculty Directors of the AU Honors Program, University College, AU Scholars Program, and Community Based Research Scholars will be present to talk about the distinctive features of their programs
- time commitment, expectations for teaching, and compensation for each program
- Recruiting opportunity into Kogod UG

Scheduling in future semesters

- With an increase in students with accommodation issues…. We need to be mindful of scheduling variance…..
- Alternate between morning and afternoon/evening for all required courses across and between semesters
  - Ie ACCT-443 in the morning in the fall, in the afternoon in the spring
Thank you for all you do for Kogod Undergraduate Students!

Agenda Item #9

Cybersecurity Governance Center – Prof. DeLone
Why the Center? Why Now?

Cyber attacks: now a critical corporate governance issue
- **Market driven:** Alums, execs in residence & advisory committees are telling us that Board governance & decision-making around cyber threats is in need of knowledge & informed advice from academia
- **Funding:** Corporations will financially support this Center’s research
- **Fit:** One of the topics emphasized at September retreat
- **Fit:** Aligns with governance, risk management and regulatory strengths of Kogod faculty; Center will collaborate closely with emerging risk management, governance and regulation center
- **Fit:** Aligns with Business in the Capital; business & government challenge that benefits for the DC’s intelligence community
What is the Center? (DeLone)

- Not simply a technology research initiative
- But rather a multi-disciplinary research initiative
  - Board governance
  - Strategic
  - Financial
  - Branding
  - Global
  - Sustainability
  - SMEs
  - Economic
  - Political
  - Legal
  - Insurance

Sample Research Questions

- How much should we invest in cybersecurity?
- How do we value our digital assets, customer information and intellectual property?
- What is our brand exposure when breached?
- What are the government policy issues to be resolved?
- What is the legal exposure of the Board collectively and individually?
- How should insurance companies price cyber insurance policies?
Desired Outcomes

- Kogod
  - Support faculty research (CITGE)
  - New research opportunities
  - Research sites
  - Student research projects
  - Executive education opportunities e.g. Board workshops
- Corporate Sponsors
  - Research reports, white papers
  - Forums
  - Workshops

Center’s Success: Paying Corporate Sponsors

- Leveraging our alums, KAC, ITEC and CITGE corporate relationships
  - Marriott
  - FINRA
  - Raytheon
  - Department of Commerce
  - NACD (Dr. Schroth)
  - Newport Board Group (Dr. Schroth)
  - Consulting Firms
  - Accounting Firms (auditing practice)
  - Law Firms
Center Success: Faculty Research

- WE NEED YOU!
  - Please contact me to explore how your research might inform the Center’s corporate sponsors or how your research may benefit from the cybersecurity aspects of governance, risk management and regulation.
  - I will be available immediately after today’s meeting to discuss details

Agenda Item #10

MBA@AMERICAN, ANALYTICS@AMERICAN – Prof. Klein, Assistant Dean, Digital Initiatives and New Programs
Agenda Item #11

Nominations for Vice Chair of the Kogod Council – *Prof. Swasy, Chair of Faculty Council*

Agenda Item #12

Remarks by Chair of Faculty Council – *Prof. Swasy*
Agenda Item #13

Good of the Order