MANAGEMENT + ANALYSIS + CONSULTING = A SUCCESSFUL NEW CAREER

IT ALL STARTS WITH KOGOD’S MBA FROM AMERICAN UNIVERSITY
The Full-time MBA (FTMBA) Program at American University’s Kogod School of Business ensures that graduates are prepared to excel as business leaders in all industries, both domestic and international. Highlights include:

- **The Global Consulting Project.** All students participate in a global consulting project that culminates in an intensive client site visit. Past cohorts have traveled to countries including China, Colombia, Israel and the Philippines.
- **Hands-on Learning.** Students complete case studies and generate working business plans. Coursework also integrates site visits to area companies.
- **High-profile Networking.** The program’s regular Business Leadership Luncheons feature speakers who offer valuable professional insight and networking opportunities. Past speakers have included Bruce Hoffman, CIO for Marriott International; Robert Noonan, Senior Vice President for Booz Allen Hamilton; and Jeff Franco, Executive Director and Vice President for City Year, among others.

The FTMBA program is 49 credits and can be completed within two years (four semesters). Tuition is $1,642 per credit hour. The program is also offered online. Dual-degree options are available with Washington College of Law (JD/MBA and LLM/MBA) and AU’s School of International Service (MA/MBA).

The core curriculum is built around courses in the following areas of expertise:

- Accounting
- Analytics
- Business at the Private-Public Intersection
- Consulting
- Finance
- Information Technology
- International Business
- Marketing
- Organizational Behavior
- Production and Operation Management
- Statistics
- Strategy

**TOP EMPLOYERS INCLUDE**
- Ford Motor Company
- Booz Allen Hamilton
- OPower
- Thompson Reuters
- Department of Commerce
- US DHS

**POSITIONS INCLUDE**
- Strategy and Operations Analyst
- Business Controller
- Chief Marketing Officer
- Account Executive
- Financial Analyst

**CAREER OUTCOMES**

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<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Consulting</td>
<td>36%</td>
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<tr>
<td>Financial Services</td>
<td>18%</td>
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<tr>
<td>Non-Profit</td>
<td>18%</td>
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<tr>
<td>Technology</td>
<td>9%</td>
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<tr>
<td>Manufacturing</td>
<td>9%</td>
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<tr>
<td>Real Estate</td>
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<tr>
<td>Other</td>
<td>5%</td>
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<tr>
<td>Manufacturing</td>
<td>5%</td>
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**CONTACT**

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**LEARN MORE AT KOGOD.AMERICAN.EDU/FTMBA**