

**MANAGEMENT +  
ANALYSIS  
+ CONSULTING  
= A SUCCESSFUL  
NEW CAREER**

**IT ALL STARTS WITH  
KOGOD'S MBA  
FROM AMERICAN UNIVERSITY**

## PROGRAM OVERVIEW

The Full-time MBA (FTMBA) Program at American University's Kogod School of Business ensures that graduates are prepared to excel as business leaders in all industries, both domestic and international. Highlights include:

- **The Global Consulting Project.** All students participate in a global consulting project that culminates in an intensive client site visit. Past cohorts have traveled to countries including China, Colombia, Israel and the Philippines.
- **Hands-on Learning.** Students complete case studies and generate working business plans. Coursework also integrates site visits to area companies.
- **High-profile Networking.** The program's regular Business Leadership Luncheons feature speakers who offer valuable professional insight and networking opportunities. Past speakers have included Bruce Hoffmeister, CIO for Marriott International; Robert Noonan, Senior Vice President for Booz Allen Hamilton; and Jeff Franco, Executive Director and Vice President for City Year, among others.

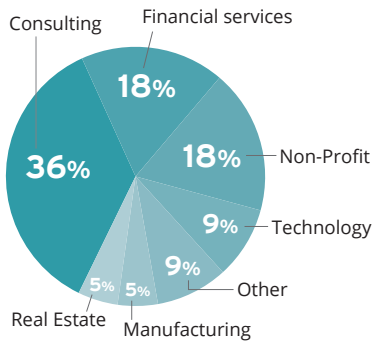
## STRUCTURE & CURRICULUM

The FTMBA program is 49 credits and can be completed within two years (four semesters). Tuition is \$1,642 per credit hour. The program is also offered online. Dual-degree options are available with Washington College of Law (JD/MBA and LL.M/MBA) and AU's School of International Service (MA/MBA).

The core curriculum is built around courses in the following areas of expertise:

- Accounting
- Analytics
- Business at the Private-Public Intersection
- Consulting
- Finance
- Information Technology
- International Business
- Marketing
- Organizational Behavior
- Production and Operation Management
- Statistics
- Strategy

## CAREER OUTCOMES



### TOP EMPLOYERS INCLUDE

- Ford Motor Company
- Booz Allen Hamilton
- OPower
- Thompson Reuters
- Department of Commerce
- US DHS

### POSITIONS INCLUDE

- Strategy and Operations Analyst
- Business Controller
- Chief Marketing Officer
- Account Executive
- Financial Analyst

## CONTACT

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**LEARN MORE AT [KOGOD.AMERICAN.EDU/FTMBA](http://KOGOD.AMERICAN.EDU/FTMBA)**



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