

A woman with dark hair, glasses, and a patterned scarf is speaking to a man in a grey sweater in a meeting. They are sitting at a table with a laptop and other items. The background is slightly blurred, showing an office or meeting room setting.

# 5 REASONS TO GET A MASTER OF SCIENCE IN FINANCE

And why the Kogod School of Business at  
American University should be your next step.

# FINANCE

is one of the most in-demand sectors in today's economy - abundant with career options in non-profits, government agencies and the corporate world. For anyone who is career minded and looking to make exciting changes in their lives and work, a master's degree in Finance is the right choice.



**This eBook outlines the reasons why you should consider a graduate Finance degree and why a master's degree in Finance from American University will put you on the path to success.**

# 1

## ENHANCE YOUR SKILLS



Whether you're just starting out or looking to advance your current career, the quantitative analysis and decision-making skills offered in a master's degree in Finance program position you for advancement in an array of finance-related areas. Core courses, electives and internship opportunities will put you on track to flourish in this growing field.

### THE KOGOD DIFFERENCE

With a rigorous and intellectually challenging curriculum, the master's degree in Finance program at American University will help you gain the knowledge you need to compete.

- **HANDS-ON EXPERIENCE** in and out of the classroom helps you stay ahead of industry trends.
- **SMALL CLASS SIZES** encourage personalized attention and collaborative learning.

Gain real-world experience in securities analysis and portfolio management by managing \$500K in assets through our Student Managed Investment Fund course.

# 2

## IMPROVE ADVANCEMENT OPPORTUNITIES

A master's degree in Finance will help you propel your career forward. Gain the skills and experience you need to advance your current career or prepare for a wide range of positions in areas such as asset management, real estate, commercial banking, corporate finance, investment banking and financial regulation.

### THE KOGOD DIFFERENCE

We're committed to helping you reach your career goals through a combination of innovative learning, job opportunities and access to global leaders.

- **TOP EMPLOYERS** including leaders in the global business and non-profit worlds, such as The World Bank, Fannie Mae, Citi and Bloomberg LP, recruit our graduates.
- **NETWORKING OPPORTUNITIES** abound through a combination of internships, alumni events, career fairs and on-campus recruiting.
- **ALL ECONOMIC SECTORS** are represented among our alumni, including non-profit, for-profit and government.



# 84%

of our graduates reported a positive career outcome within 6 months of graduation, meaning they accepted a new position, were promoted, started a new company, or chose to continue their education.

based on data from graduates from 2013-2015

# 3

# BOOST YOUR EARNING POTENTIAL

American University Master of Science in Finance Graduates are Competitive in Today's Marketplace



The average salary for 2015 MSF graduates was \$69,600.



The median salary for 2015 MSF graduates was \$75,000.

The thriving finance sector remains one of the most competitive areas in the business world. Whether you're advancing your career or expanding your suite of skills, a graduate degree in Finance increases your marketability and puts you in position to reach your earning goals.

## THE KOGOD DIFFERENCE

At American University, our MSF graduates are consistently top earners in their field.

- **OPTIMAL EARNING** potential of our grads is the result of our unique combination of skills-based learning, real-world experience and networking opportunities.
- **PRIME LOCATION** in the nation's capital offers access to networking and internship opportunities across all sectors including leading organizations such as FINCA, SEC, and CFTC.
- **MARKETABLE SKILLS** that you gain through hands-on, real-world experience will position you for success.



# 4

## FACILITATE YOUR CAREER SWITCH



If you're looking to change careers, then you'll need the skills and experience to make that happen. An MSF puts you in the driver's seat with the real-world skills and networking opportunities you need to succeed in your career.

### THE KOGOD DIFFERENCE

- **HANDS-ON TRAINING** through experiential learning will prepare you for big opportunities in a competitive market.
- **CERTIFICATION PREP** for Chartered Financial Analyst (CFA) and Chartered Alternative Investment Analyst (CAIA), among other certifications helps facilitate your career transition.
- **ACTIVE ALUMNI** are eager to help you gain a leg up in your career and make an immediate impact.

The Kogod Center for Career Development is available to all MSF students. Take advantage of networking, internship and recruiting opportunities for a positive career outcome.



# 5

# LEARN FROM REAL-WORLD PRACTITIONERS

In the Master of Science in Finance program, your class time will be enriched with faculty who bring their diverse experiences in the field to you. Often, you're learning directly from leaders in finance and policy who bring their unique perspectives to the classroom.

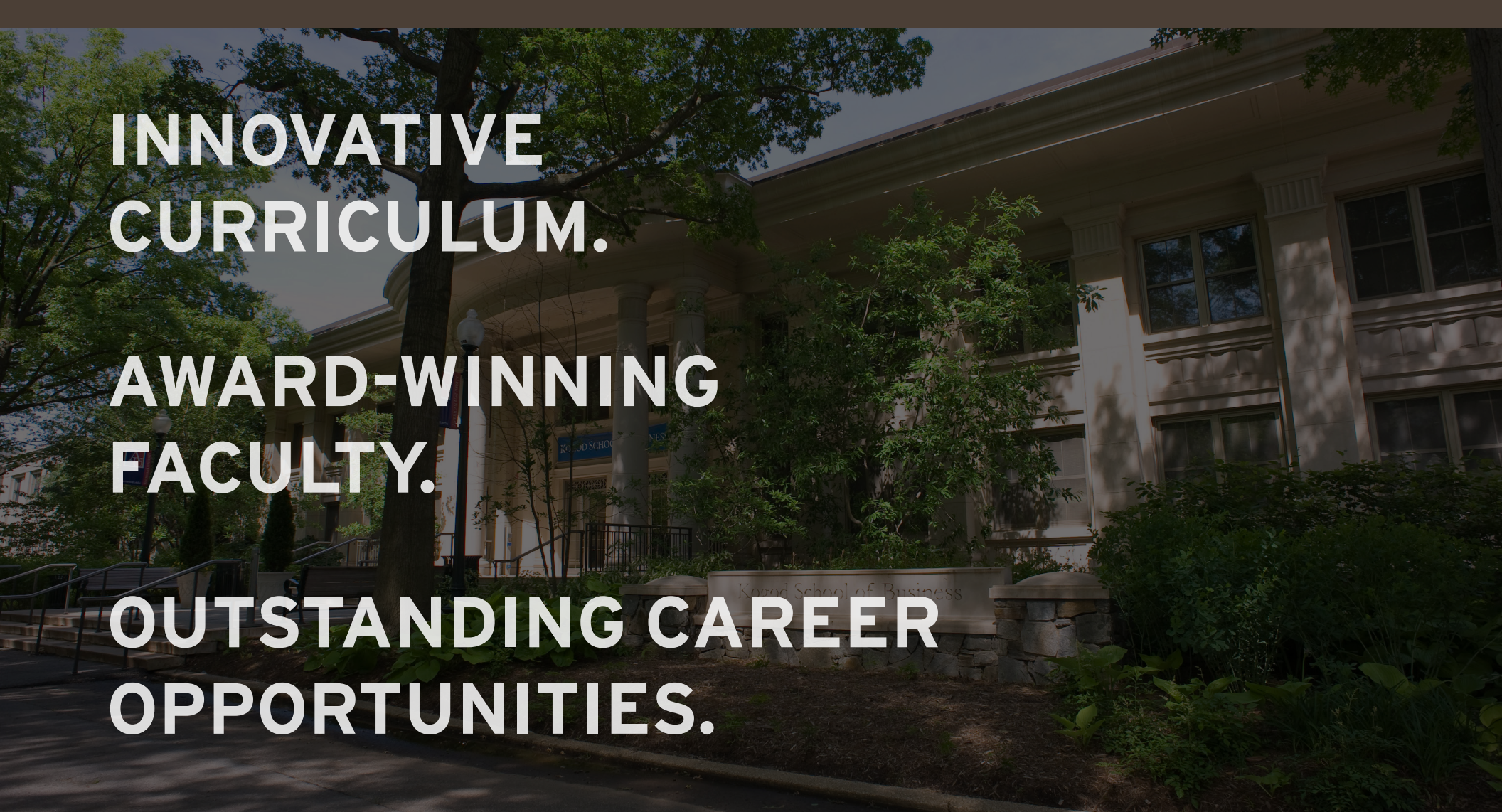
## THE KOGOD DIFFERENCE

- **EXPERIENTIAL LEARNING** lets you blend finance theory with applied practical skills to prepare for big opportunities in a competitive market.
- **EXPERT FACULTY** bring their unique perspectives to the classroom as leaders in finance, market regulation and policy.



*“With small class sizes and easily accessible faculty, students are guaranteed an equal chance to learn and contribute to the success of the course.”*

Chi Pham, MSF '15

A photograph of the Kogod School of Business building at American University. The building is a large, multi-story structure with classical architectural features, including columns and a prominent entrance. The scene is set outdoors with lush green trees and bushes in the foreground. The lighting is bright, suggesting a sunny day. The text is overlaid on the left side of the image.

**INNOVATIVE  
CURRICULUM.**

**AWARD-WINNING  
FACULTY.**

**OUTSTANDING CAREER  
OPPORTUNITIES.**

Learn more about how a master's degree in Finance from Kogod will put you on the path to success.

Visit [www.american.edu/kogod/graduate/MS-FNAN.cfm](http://www.american.edu/kogod/graduate/MS-FNAN.cfm) today.