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## **DISCOVERY COMMUNICATIONS LENDS SUPPORT TO THE KOGOD CYBERSECURITY GOVERNANCE CENTER AT AMERICAN UNIVERSITY**

*– Financial Gift and Partnership with Newly Launched Center to Fuel  
Cybersecurity Governance Research & Education –*

*Silver Spring, Md.* – Cybersecurity is a critical issue for businesses and governments and, through a generous financial gift from and an ongoing partnership with [Discovery Communications](#), American University will be able to advance its efforts to promote “good governance” in the preparation for, prevention and detection of, and response to cybersecurity breaches through the recently [launched](#) Kogod Cybersecurity Governance Center (KCGC).

American University and Discovery Communications firmly believe the focus on cybersecurity cannot be solely on technology, and that forward-thinking organizations also should implement effective corporate governance strategies and policies. Earlier this month and in response to the growing need for multidisciplinary research related to cybersecurity governance, enterprise risk management and cyber risk management, American University established the [Kogod Cybersecurity Governance Center](#). Today, Discovery Communications has made a donation to KCGC to further advance its research and educational programs. Additionally John Honeycutt, Chief Technology Officer at Discovery Communications, will serve as a member of the Center’s Advisory Committee, lending his technology and management experience to guide and champion the Center’s research agenda.

The Kogod Cybersecurity Governance Center at American University aims to promote good governance in the preparation for, prevention and detection of, and response to cybersecurity breaches. The Center conducts collaborative, objective, multidisciplinary research related to cybersecurity governance, enterprise risk management, and cyber risk management across business, legal, public policy and public administration disciplines. The Kogod Cybersecurity Governance Center focuses on management, leadership, and governance issues faced by corporate board members, C-level executives and IT leadership.

“Discovery Communications is a media and technology leader in our region, country and around the world, and we greatly appreciate their support and ongoing partnership,” said Dr. William DeLone, Co-Executive Director, Kogod Cybersecurity Governance Center, and Kogod Eminent Professor of Information Technology. “Combating cyber crime requires a comprehensive and multidisciplinary approach, and the Center is in a unique position to access, integrate, synthesize, and report on leading edge research and practice in both the private and public sector.”

“Technology is impacting today’s organizations in new and powerful ways, and people and process are critical to our ability to implement effective strategies to grow our businesses while combating the ever-growing number of cyber threats,” added Honeycutt. “Discovery Communications is proud to support and partner with American University to bring critical information and insights to boards, C-level executives and IT leadership as they navigate a dynamic and often daunting road.”

Through Discovery Communications’ support, the Center will host a [special event](#), “One Year After the Sony Hack: What’s Changed in the Cyber Arena?” on Wednesday, October 28 at 5:30 PM at the Kogod School of Business on the campus of American University. Honeycutt will be joined by Major General Paul Nakasone (Commander of the U.S. Cybercommand), Tamara Schwartz (SAS Cybersecurity Consultant) and Charles Iheagwara (PhD and Chief Technology Officer at Unatek) for a panel discussion on how business and government should approach corporate cybersecurity. Discovery Communications and the Kogod Cybersecurity Governance Center will continue to collaborate on programs to promote effective governance before, during and after cybersecurity breaches in the coming months.

#### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery, Science and Turbo/Velocity, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe and Asia-Pacific. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

#### **About American University**

American University is a leader in global education, enrolling a diverse student body from throughout the United States and nearly 140 countries. Located in Washington, D.C., the university provides opportunities for academic excellence, public service, and internships in the nation’s capital and around the world.

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