THE KOGOD CYBERSECURITY GOVERNANCE CENTER

September KCGC Workshop Educates AU Students on Cybersecurity Governance

By Michael Chan

The Kogod Cybersecurity Governance Center (KCGC) co-sponsored a workshop with the Graduate Business Association and Graduate Consulting Group on cybersecurity governance for American University students on Saturday, September 10, 2016.

The three-hour session, titled "What is Cybersecurity Governance and What Do You Need to Know About It?" featured presentations and discussions led by the following AU faculty and staff: KCGC Deputy Director Rebekah Lewis; Dr. Bill DeLone, KCGC Co-Executive Director; Dr. Caron Martinez, Director of the Kogod Center for Business Communications; and Cathy Hubbs, American University's Chief Information Security Officer.

Topics covered included overviews of cybersecurity governance challenges in the private sector, categories of cyber risks to organizations, and a discussion of communication gaps and strategies for improvement between IT professionals and corporate management. The workshop concluded with a case study on a cyber breach and prompted student teams to devise a plan for how to respond to and mitigate damage to a company.

The event had strong student turnout with a total of 31 AU students (25 graduate, 6 undergraduate) attending, as well as two KCGC research assistants from the full-time MBA program who participated in addition to helping facilitate the event. The 31 attendees included 10 full-time MBA students, nine from the Master's in Analytics program, five from various Master's programs at the School for International Service, and one from a Master's program at the School of Public Affairs. Additionally, the workshop had approximately equal attendance by males and females. The Center finds this a very encouraging statistic given the fact that the information security and cybersecurity professional fields, as well as corporate executive leadership, remain overwhelmingly male.