



KOGOD
SCHOOL *of* BUSINESS

AMERICAN UNIVERSITY • WASHINGTON, DC

KOGOD CYBERSECURITY
GOVERNANCE CENTER

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WHAT WE DO

The Kogod Cybersecurity Governance Center at American University is the lead academic center nationwide focusing on what executives and boards of directors need to know and do for cybersecurity governance and enterprise risk management.

The Center is an investigative research body and a convener, bringing together key players and perspectives from both the public and private sectors.

Cyberattacks, corresponding data breaches, and theft of trade secrets and intellectual property are the new normal. Corporate leadership must be engaged in managing this new “wild west” of cyberspace.

The Kogod Cybersecurity Governance Center addresses these challenges from the perspective of good corporate governance. The Center helps board members, C-suite executives and IT leadership direct their organizations more effectively by anticipating, preventing and negating cyber intrusions.

The Center conducts research related to cybersecurity governance, enterprise risk management, and cyber risk management. It takes a multidisciplinary approach, combining perspectives from the business, legal, public policy, marketing, and public administration fields.



WHY WE DO IT

“There are two kinds of big companies in the United States,” James Comey, current director of the FBI, said in 2014. “Those who have been hacked, and those who don’t know they’ve been hacked.”

The increasing frequency of cybersecurity breaches—whether made public or kept private—has exposed this fiduciary blind spot on the corporate level. Cyber intrusion is an unfortunate corporate reality for which boards of directors are responsible. The Cybersecurity Governance Center provides leaders a central authority for shared intelligence, emerging best practices, and managerial guidance to combat this threat.

The Kogod School of Business at American University’s location in Washington, DC, uniquely positions the Center to access and report on cutting-edge cybersecurity research and practice.

FOUNDING SPONSOR





WHO WE ARE

- Michael Carleton, Senior Research Fellow
- Erran Carmel, Dean of the Kogod School of Business
- Mary Culnan, Senior Research Fellow
- William DeLone, Executive Director and Kogod Eminent Professor
- J. Alberto Espinosa, Professor and Chair, IT Department
- Gwanhoo Lee, Research Fellow, Director of Center Operations and Professor of IT
- Richard Schroth, Executive Director, Kogod Executive-In-Residence, Managing Director of the Newport Board Group Cyber Practice and NACD Board Leadership Fellow
- Ralph Szygenda, Senior Fellow
- Leif Ulstrup, Executive-In-Residence
- Perry Wallace, Professor, Washington College of Law

Faculty from American University's Washington College of Law, School of Public Affairs, School of Communication, and School of International Service also contribute to the Center's research.



HOW YOU CAN GET INVOLVED

The fight to create a safe and secure corporate online environment is not a battle that will be won by individual companies. Corporations and universities must collaborate to identify problems, share data and best practices, and discover solutions together.

Corporate sponsors contribute annually to support the Center's cybersecurity governance research, forums, and reports. Support from corporate sponsors is crucial to the Center's success and growth.



BENEFITS OF SPONSORSHIP

- Seat on the research advisory committee
- Sponsor logo displayed on Center publications, website, meeting invitations, and Powerpoint presentations
- Free access to the Center's research reports and white papers
- Discounted registration for workshops, symposia, and educational programs
- Participation in Center research projects, including identification of new projects
- Networking opportunities with private and public sector leaders in cybersecurity governance

For more information, visit www.kogod.american.edu/cybergov.

To contact the Center, email cybergov@american.edu or phone William DeLone at 202-885-1959.



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