# Entrepreneurship

### Overview of the Industry

An entrepreneur is an indvidual who launches and manages their own business ventures, goods, or services. Many benefits of being an entrepreneur are pursuing a personal dream, freedom, being your own boss, and ability to be the decision maker. However, some drawbacks include risk, lack of capital, and traditional/ nontraditional work hours.

There are many ways to learn more about becoming an entrepreneur. Attend networking events to meet members of the entrepreneruship community, intern at a Start-Up, and take advantage of events/resources on campus.

The Small Business Administration (SBA) provides small businesses with a number of resources, including loans, start-up kits, and workshops and

Specializations within Kogod students can study are entrepreneurship, information systems and technology, finance, and marketing.

# Recruiting Cycle

Recruitment cycle for fulltime and internship opportunities is ongoing.

# KCCD Events

Consulting Day – September

**On-Campus Recruiting** 

Careerpalooza/Career-Con – (fall/spring)

Job & Internship Fair – (fall/spring)

The Kogod Network – April

Startup Career Expo at GW

DC Startup Weekend

Kogod's Incubator provides accepted ventures with mentors, networking opportunities, educational opportunities, access to resources, and space to guide them through the early stages of product, service, and business development. To learn more about the Incubator, click <u>here</u>.

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### Sample Full-Time Jobs of Kogod Graduates

Founder/ Managing Director

Research Associate

**Development Consultant** 

Small Business Lending Officer

CEO

**Development Associate** 

**Real Estate Agent** 

Sales Assistant

Wholesale Development Program

## Sample Internship Sites

Canvas Solutions, Inc.

Fight for Children

**FINCA** International

Partners of the Americas

Latino Economic Development Corporation

The Millennium Project

#### Student and Professional Organizations to join

Student Organizations	Professional Organizations
Undergraduate Business Association	Entrepreneurs' Organizations
Entrepreneurs Club	Association for Small Business &
	Entrepreneurship (USASBE)
Toastmasters	Professional Networking MeetUps at
	Meetup.com